



ORAL COMMUNICATION ASSESSMENT DATA ANALYSIS 2020 CHAPMAN UNIVERSITY

Summary of Analysis

In the AY 2019-2020, 22 of 49 undergraduate major degree programs participated in assessing 447 student work samples. The institution expects all undergraduate programs to participate in the core competencies assessment. Due to the COVID-19 pandemic and the sudden transition to online learning format, many programs could not collect assessment data that they typically collect during the academic year (e.g., laboratory work, performances, etc.). These programs were provided the option to conduct an [assessment check-up](#). For the Oral Communication assessment, 27 programs opted to conduct an assessment check-up for AY 2019-2020.

Of these assessments, 251 (56%) work samples were rated as “exceeding expectations, 154 (35%) work samples were rated as “meeting expectations,” and 42 (9%) work samples were rated as “not meeting expectations.” Please note that some programs do not distinguish between “exceeded” and “met” expectations.

2020 Oral Communication Assessment Data Table

Core Competency	Total	Exceeded	Met	Did Not Meet
(22 Programs)	447	251	154	42
	100%	56%	35%	9%

Of the 22 programs, two program reported as expected levels of achievement for oral communication as not being met.

- The program stated that the higher number of student work not meeting the expected levels of achievement may have been due to detailed analysis instead of the overall performance. This program plans to track future assessments this same way for a more accurate comparison.
- The second program reported that it was difficult to accurately assess this competency. Students gave both poster and oral presentations via Zoom and they likely did not get enough instructor feedback prior to the presentations. The average scores show a mixed result for these two assessments.

Year-over-Year Assessment Data and Analysis

	2019	2020
Number of programs reporting assessment	38	22
Total number of assessments	864	447
Number of student work that exceeded or met expectations	808 (93%)	405 (91%)
Number of student work that did not meet expectations	56 (7%)	42 (9%)

The number of programs reporting assessments and the number of assessments for oral communication for 2020 is significantly lower than the number of assessment for 2019. As

stated above, the lower numbers were due to COVID. We predict the lower number of assessments may be repeated in 2021.

Despite the lower number of assessments, the percentage of those that either exceeded or met expectations—93% for 2019 and 91% for 2020—are satisfactory. The slight increase in the percentage of those that did not meet expectations—7% for 2019 and 9% for 2020—has been noted. We will see if this year-over-year trend continues next year.