



## WRITTEN COMMUNICATION ASSESSMENT DATA ANALYSIS 2019 (Year) CHAPMAN UNIVERSITY

### Summary of Analysis

In AY 2018-2019, 38 of 49 undergraduate major degree programs participated in assessing 1179 student work samples. The institution expects all undergraduate programs to participate in the core competencies assessment. Of these assessments, 779 (66.1%) work samples were rated as “exceeding expectations, 323 (27.4%) work samples were rated as “meeting expectations,” and 77 (6.5%) work samples were rated as “not meeting expectations.” Please note that some programs do not distinguish between “exceeded” and “met” expectations.

Core Competency	Total	Exceeded	Met	Did Not Meet
Written Communication	1179	779	323	77
	100%	66.1%	27.4%	6.5%

Of the 38 programs, six programs reported more than 10% of work samples as not meeting expectations, and five programs reported more than 20% of work samples as not meeting expectations. Two of the five programs reported 36% and 33% as not meeting expectations. The first program was surprised by the assessment results, as past years data suggest strong area. This program will keep an eye to see if this will continue next year. The second program reported that their assessment used more rigorous standards this year and they will use the findings to improve the ‘clarity and concision’ of students’ projects.

### Year-over-Year Assessment Data Analysis

Although programs were reporting core competencies assessments for the past five years, this was the first year scores were aggregated across programs and colleges through the use of an online system. As such, we expect to be able to provide institutional year-over-year data analysis with next year’s assessment data.