



ORAL COMMUNICATION ASSESSMENT DATA ANALYSIS 2021 CHAPMAN UNIVERSITY

Summary of Analysis

In the AY 2020-2021, 29 of 50 undergraduate major degree programs participated in assessing 1389 student work samples. Of these assessments, 1005 (72%) work samples were rated as “exceeding expectations, 305 (22%) work samples were rated as “meeting expectations,” and 79 (6%) work samples were rated as “not meeting expectations.” Please note that some programs do not distinguish between “exceeded” and “met” expectations.

2020 Oral Communication Assessment Data Table

Core Competency	Total	Exceeded	Met	Did Not Meet
(29 Programs)	1389	1005	305	79
	100%	72%	22%	6%

Of the 29 programs, one program reported as expected levels of achievement for critical thinking as not being met. The program plans to discuss this further with their instructors to figure out the cause.

Year-over-Year Assessment Data and Analysis

	2019	2020	2021
Number of programs reporting assessment	38	22	29
Total number of assessments	864	447	1389
Number of student work that exceeded or met expectations	808 (93%)	405 (91%)	1310 (94%)
Number of student work that did not meet expectations	56 (7%)	42 (9%)	79 (6%)

The number of programs reporting assessments and the number of assessments for oral communication for 2021 is higher than the number of assessment for 2020, which is more than what we predicted in 2020. However, the numbers are still relatively low, most likely due to COVID.

The percentage of those that either exceeded or met expectations increased this year. The slight decrease in the percentage of those that did not meet expectations from last year—9% for 2020 and 6% for 2021—has been noted.