



CHAPMAN UNIVERSITY

SNAPSHOT

April 2016

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH OFFICE

2015 FIRST TIME FRESHMEN

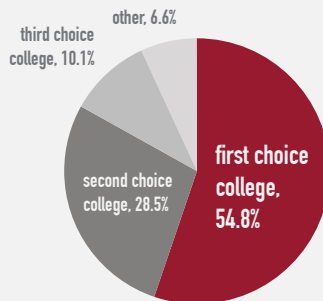
Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University's 2015 first-time, full-time entering students. Over 1,100 freshmen completed the survey during Orientation resulting in an 81% response rate.

REASONS FOR CHOOSING CHAPMAN

Percent reporting "Very Important" reason



CHAPMAN UNIVERSITY WAS?



WHY GO TO COLLEGE AT ALL?



FINANCING COLLEGE

66%

Have Concerns About Their Ability to Finance College

76%

Report Receiving Merit Based Scholarships

79%

Plan to Cover Part of Their 1st Year College Expenses With Aid that Does Not Need to be Paid Back

COLLEGE EXPECTATIONS

Percent reporting "Very Good Chance"

60%

Participate in Student Clubs/Groups

58%

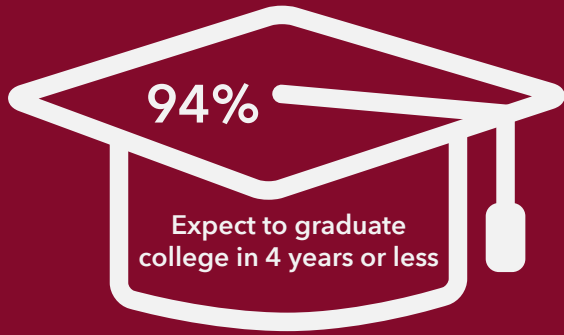
Study Abroad

28%

Work on a Professor's Research Project

47%

Get a Job to Help Pay College Expenses



44% Plan to Pursue a Master's Degree
11% Plan to Pursue a Doctorate Degree

SELF-RATING OF COLLEGE SKILLS

Percent reporting "Above Average" or "Top 10%"
(compared to the average person their age)

- 82.5% Drive to Achieve
- 77.6% Academic Ability
- 65.6% Creativity
- 64.4% Leadership Ability
- 56.4% Self Confidence (intellectual)
- 56.4% Writing Ability
- 42.8% Public Speaking Ability
- 40.7% Mathematical Ability

DIVERSITY-RELATED STRENGTHS

Percent reporting "A Major Strength" or "Somewhat Strong"

90%

Ability to work cooperatively with diverse people

85%

Tolerance of others with different beliefs

80%

Ability to see the world from someone else's perspective

69%

Ability to discuss and negotiate controversial issues



65%

Openness to having own views challenged

DIVERSITY-RELATED BELIEFS

Percent reporting "Agree Strongly" or "Agree Somewhat"

14%

Racial discrimination is no longer a major problem in America

79%

Colleges should prohibit racist/ sexist speech on campus

91%

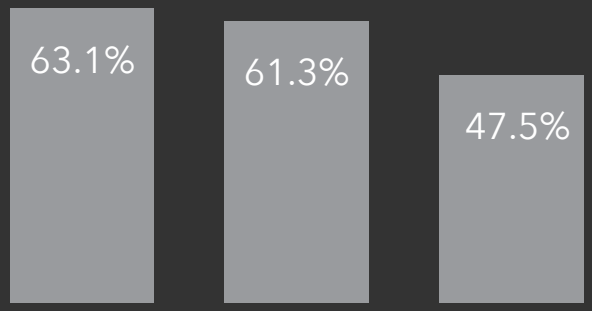
Same-sex couples should have the right to legal marital status

97%

Women should receive the same salary and opportunities for advancement as men

CAREER GOALS

Percent reporting "Essential" or "Very Important"



Becoming an authority in my field

Obtaining recognition from my colleagues for contributions to my special field

Becoming successful in a business of my own

PERSONAL GOALS

Percent reporting "Essential" or "Very Important"

Developing a meaningful philosophy of life 48.2%

Improving my understanding of other countries and cultures 64.9%

Raising a family 72.8%

Helping others who are in difficulty 75.7%

Being well off financially 86.0%