



CHAPMAN UNIVERSITY

SNAPSHOT

March 2019

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH OFFICE

2018 CIRP FRESHMAN SURVEY

Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University's 2018 first-time, full-time entering students. Over 1,400 incoming first-year students completed the survey during orientation resulting in an 84% response rate.

REASONS FOR CHOOSING CHAPMAN

Percent reporting "Very Important" reason



67%

Good Academic Reputation



63%

A Visit to Campus



63%

Graduates Get Good Jobs



59%

Offered Financial Assistance



52%

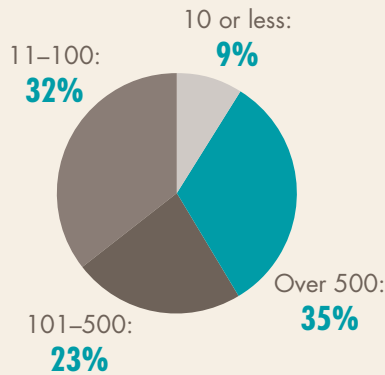
Wanted a College About Chapman's Size



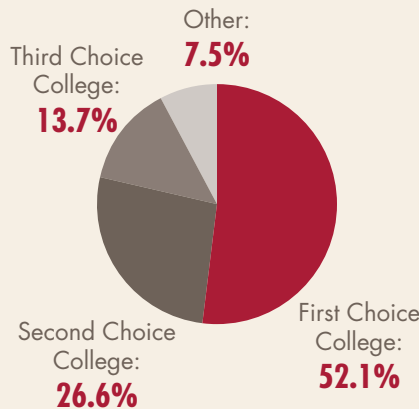
45%

CU Graduates Make a Difference in the World

HOW MANY MILES IS CU FROM YOUR PERMANENT HOME?



CHAPMAN UNIVERSITY WAS?



WHY GO TO COLLEGE AT ALL?



COLLEGE EXPECTATIONS

Percent reporting "Very Good Chance"

- 57.4%** Participate in Student Clubs/Groups
- 51.3%** Study Abroad
- 44.9%** Get a Job to Help Pay College Expenses
- 30.0%** Get Tutoring Help
- 22.9%** Join a fraternity/sorority

COLLEGE PERCEPTIONS

Percent reporting "Agree Somewhat" or "Agree Strongly"



79.1%

Colleges should prohibit racist/sexist speech on campus



50.6%

Colleges have the right to ban extreme speakers from campus

CIVICALLY ENGAGED

Percent reporting "Occasionally" or "Frequently"

- 91%** Performed volunteer work
 - 72%** Voted in a student election
 - 54%** Helped raise money for a cause or campaign
- Percent reporting "Essential" or "Very Important"
- 80%** Helping others in difficulty
 - 52%** Helping promote racial understanding

DIVERSITY-RELATED STRENGTHS

Percent reporting "A Major Strength" or "Somewhat Strong"

84%

Tolerance of others with different beliefs

91%

Ability to work cooperatively with diverse people

82%

Ability to see the world from someone else's perspective



69%

Ability to discuss and negotiate controversial issues

68%

Openness to having own views challenged

DIVERSITY-RELATED BELIEF

Percent reporting "Agree" or "Agree Strongly"

77% Chapman University is an institution that values diversity

ACADEMIC GOALS

95% Expect to graduate college in 4 years or less

43.2% Plan to Pursue a Master's Degree

15.1% Plan to Pursue a Doctorate Degree

8.5% Plan to Pursue a Medical Degree

3.9% Plan to Pursue a Law Degree



CAREER GOALS

Percent reporting "Essential" or "Very Important"

61%

Becoming an authority in my field

63%

Obtaining recognition from my colleagues for contributions to my specific field

51%

Becoming successful in a business of my own

27%

Becoming accomplished in one of the performing arts

SOCIAL MEDIA

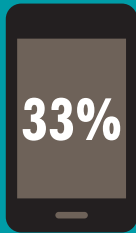
Which social media platform do you use the most?

Instagram  **49.4%**

Snapchat  **41.7%**

Facebook  **3.4%**

Twitter  **5.4%**



Spend 11 or more hours a week on social media

RESEARCH INCLINATION

Percent reporting "Somewhat Agree" or "Agree"

52% I am interested in getting involved on a research project with a faculty member.

What is the best guess as to the chances that you will work on a professor's research project?

19.5% Very Good Chance

43.3% Some Chance

29.4% Very Little Chance

7.8% No Chance



How confident are you that you can:

Percent reporting "Very" or "Absolutely"



74.0% Ask relevant questions

60.7% Identify what is known and not known about a problem

51.2% Explain the results of a study

44.7% Integrate results from multiple studies

44.7% Understand scientific concepts

44.2% See connections between different areas of science and mathematics

43.4% Determine how to collect appropriate data

42.5% Generate a research question

36.8% Use technical science skills (use of tools, instruments, and/or techniques)

31.4% Use scientific literature to guide research

Will you pursue a science-related research career?

6.7% Definitely Yes

17.8% Uncertain

33.8% Definitely No

11.6% Probably Yes

30.1% Probably No



LIFE GOALS

Percent reporting "Essential" or "Very Important"

82% Being very well off financially

80% Helping others in difficulty

