



# SNAPSHOT

July 2020

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH AND DECISION SUPPORT (IRADS) OFFICE

## Alumni Survey: Graduating Class of 2017–2018

The Alumni Survey is a homegrown survey designed to assess alumni’s current educational plans, satisfaction with Chapman University, and employment history. The Alumni Survey is administered annually to undergraduate (UG) and graduate (GR) degree recipients one year out of college. Alumni from the School of Pharmacy were included in the Alumni Survey administration for the first time. A total of 344 surveys were completed, yielding a response rate of 16.8 percent for the graduating class of 2017–2018.

### EMPLOYMENT

#### Offered a position of employment:

	UG	GR
Before graduation	34.1%	29.8%
0–3 months after graduation	28.9%	26.3%
4–6 months after graduation	10.4%	13.2%
7 or more months after graduation	7.6%	8.8%
No offers yet	8.5%	10.5%
Not applicable, already employed, was not seeking employment	10.4%	11.4%



#### Which of the following best describes your current employment status?

	UG	GR
Employed	77.4%	79.8%
Self-Employed	5.7%	7.0%
Unemployed	17.0%	13.2%



#### Is your position in the same field as your degree?

	UG	GR
Yes	66.9%	79.6%
No	29.5%	17.2%
Not Sure	3.6%	3.2%



### RESOURCES FOR JOB SEARCHING

#### Which resource did you use in your job search?

	UG	GR
Contacts through Friends	36.0%	35.8%
Faculty Contacts	34.7%	32.8%
Internship	36.0%	30.3%
Social Media (e.g., LinkedIn)	35.1%	26.9%
Job Posting through Professional Organization(s)	31.6%	22.7%
Alumni Contacts	21.8%	25.2%

#### Does your current job require a degree?

	UG	GR
Yes	71.1%	79.8%

#### How relevant was your education at Chapman University to your position?

Percent reporting "Very Relevant" "Relevant" or "Somewhat Relevant"



	UG	GR
	100%	98.6%



**If you are currently employed,  
is your position:**

**UG**  
**77%**

Full-Time

**GR**  
**85%**

### CURRENT EDUCATIONAL STATUS

**Which of the following best describes  
your current education status?**

	UG	GR
Currently enrolled and pursuing another advanced degree	26.7%	8.4%
Not pursuing more education but plan to do so in the future	43.8%	31.1%
Not pursuing more education and have no plans to do so in the future	29.5%	60.5%

### FURTHER DEGREE ASPIRATIONS

**Highest degree you plan  
to pursue at any institution?**

	UG-GR
Master's (L.L.M., M.A., MA/MFA., M.Ed., M.F.A., M.P.A., M.S.)	28.1%
MBA and MBA/MFA	22.4%
Ph.D.	21.3%
J.D.	6.9%
Pharm.D.	2.9%
M.D.	1.7%

### CHAPMAN EXPERIENCE

#### Preparedness

Mean scores on a five-point Likert scale of 1 "Not Prepared" to 5 "Very Prepared"

**How well you believe Chapman prepared you for:**

	UG	GR
Your Career	3.91	3.81
Further Education	4.13	3.94

#### Quality of Academic/Social Experience

Mean scores on a five-point Likert scale of 1 "Low Quality" to 5 "High Quality"

**Indicate the overall quality of:**

	UG	GR
Your educational experience at Chapman/department or program	4.32	4.07
Instruction in your major/field of study	4.21	4.14
Course content in your major/field of study	4.27	4.06
Library resources relevant to your field of study	4.10	4.07
Your social experiences at Chapman/department or program	3.95	3.87

#### Growth and Development

Mean scores on a five-point Likert scale of 1 "None" to 5 "Quite a Bit"

**Attributed to the Chapman experience:**

	UG	GR
The ability to critically examine ideas and issues	4.19	4.04
The ability to integrate knowledge from several different fields of study	4.18	3.99
Information literacy skills: The ability to locate, evaluate, and effectively use information for any given need	4.07	3.99
The ability to relate knowledge with practice	4.09	3.93
Speaking in a group setting	4.02	3.96
The ability to express ideas, opinions, beliefs, and facts to others in writing	3.98	3.98

### DIVERSITY

Percent reporting "Somewhat Agree" or "Strongly Agree"

**Chapman University is an institution that values diversity.**

**UG 50.9%**  
**GR 65.6%**



### ★★★★★ SATISFACTION ★★★★★

Mean scores on a five-point Likert scale of 1 "Strongly Disagree" to 5 "Strongly Agree"

	UG	GR
Faculty members in my department or program were accessible outside of the classroom.	4.38	4.33
Overall, I am satisfied with my Chapman University experience.	4.24	4.01
I would recommend Chapman University to my friends and family.	4.16	3.87
Chapman University provided me a personalized education of distinction.	4.04	3.89
I have strong feeling of identification with Chapman University/my graduate program.	3.95	3.89

Prepared by: Institutional Research and Decision Support (IRADS)  
Chapman.edu/irads