

Join us for the 7th annual Margo Pawell Design Symposium honoring Margo Pawell, BFA in Graphic Design, '15. During this year's symposium, students will be introduced to a panel of design experts to find out what design professionals do in their everyday lives from dawn to dark. Discover more about these designers as they break down their day as a designer, discuss their creative processes for tackling design problems, and give insight to the way they think and get inspired as professionals of the graphic design industry.

TUESDAY
APRIL 28 | 7:00 PM
LIVE VIA ZOOM

7PM-8PM : PRESENTATIONS / 8PM-8:30PM : Q & A



PANELISTS



STEFAN MUMAW

Moderator

Chapman Class of '96,

Parent of current student,
Class of '20

Creative Director, First Person

Stefan has extensive experience as a Creative Director for numerous agencies, authored six books, is a frequent speaker at creative industry events, and has written for popular creative industry rags, such as Lynda.com.



STEVE GORDON JR.

Founder RDQLUS Creative

Steve is a designer, creative director, thought merchant, problem-solver, and storyteller of RDQLUS CREATIVE. His works have been featured in design publications and annuals such as the LogoLounge.com collections. RDQLUS has been recognized for its 'ahead-of-the-curve' approach by Graphic Design US. Steve is also the author of '100 Habits for Successful Freelance Designers'.



DARCY HINRICHS

Designer and Illustrator

Darcy has been working in the design industry for over 15 years, gaining experience in digital design for e-commerce art direction, branding, and stationery design. She attended the HOW Design Live conference for several years and continues to be an Ambassador and active member of the conference community. For that, Darcy provides promotional marketing support, organizes special creative events, and assists with networking events.



DAVID TURNER

Parent of former student, Class of '20
& current student, Class of '20

Founder and Partner Turner Duckworth

David is an award winning designer and co-founder of Turner Duckworth. Over the last twenty-five years, his design firm has created numerous iconic visual identities and packaging designs for Amazon, Coca-Cola, and Levi Strauss.

VISUAL THINKER LECTURE SERIES