

# Minor in Graphic Design

*“Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable.”*

—Jessica Helfand

A Minor in Graphic Design will supplement majors from business, marketing, advertising and public relations and other fields of transactional practices. The minor in Graphic Design provides the necessary skill set needed in visual communication and the tools to contribute and work with information/marketing campaigns and creative professionals. A graphic design minor will have positional advantage and opportunities including strategic planning, involvement in the creative process and opportunities in interdisciplinary work courses in visual literacy will help the student develop exceptional skills and ability to verbalize creative ideas on a variety of platforms.

Students with a minor in Graphic Design will: Demonstrate ability to create and develop visual form in response to communication problems, have an understanding of tools and technology, understand the creative process, explore visual literacy, develop professional habits and skills that are essential in graphic design and related professions, and acquire the written, verbal and formal vocabulary to communicate effectively.

The graphic design program has two 24-station Macintosh computer labs equipped with scanners, color printers, and plotters. The lab software is updated quarterly and computers are replaced every

three years. The graphic design faculty are working professionals as well as experienced design professors. Students meet one-on-one with their professors for advising and mentoring and for committee meetings.

Students must apply for the Minor in Graphic Design by providing eight samples of their art and/or design work and a one-page written rationale describing the student’s interest in a graphic design minor. The Graphic Design faculty will review the application and notify the student of their decision. The Graphic Design Minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a minor in graphic design.

*Please feel free to contact:*

Associate Professor Eric Chimenti  
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Associate Professor Lia Halloran, Chair  
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If you do not have a Graphic Design faculty advisor in your program, please contact the Department of Art office at [randazzo@chapman.edu](mailto:randazzo@chapman.edu).



TRACKING SHEET

# B.F.A. in Graphic Design

2023-2024

FALL SEMESTER

INTERTERM

SPRING SEMESTER

SUMMER

100 LEVEL			
GD 102 Research Methods for Designers*		Graphic Design Elective	
GD 103 Visualization, Perspective, & Rendering*			
200 LEVEL			
GD 200 Intro. Graphic Design*	GD 305 Portfolio Workshop	Graphic Design Elective	GD 308 Sustainable Design London Travel Course
GD 201 Typography*			
300 LEVEL			
Graphic Design Elective	GD 305 or GD 405 Portfolio Workshop	Graphic Design Elective	GD 308 Sustainable Design London Travel Course
400 LEVEL			
Graphic Design Elective	GD 405 Portfolio Workshop	Graphic Design Elective	

\*Required courses for the GD minor

**!** Not all courses are offered every semester. Meet with a Graphic Design full-time Faculty Advisor as soon as possible.

**!** Students interested in a full semester study abroad program, should meet with a Graphic Design full-time Faculty Advisor at the start of their 1st year to plan out academic requirements.

# Bachelor of Fine Arts in Graphic Design

2023–2024



## Program Opportunities

*OC Portfolio Review*

*VTLS (lectures & Symposia)*

*Compost newsletter*

*Ideation Lab*

*Graphic Design Internship*

*Graphic Design Club*

## Required Courses

*(12 credits)*

GD 102	Research Methods for Designers
GD 103	Visualization, Perspective, & Rendering
GD 200*	Introduction to Graphic Design
GD 201*	Typography

## Four Elective Courses

*(12 credits)*

*At least 3 must be upper division, please consult with your advisor*

Art 122	Objects & Space
GD 202	Web and Interaction Design
GD 203	Color
GD 300**	Graphic Design
GD 302	Branding & Ad Design
GD 303	Information Design
GD 304 ■ ■	History of Graphic Design
GD 305	Portfolio Workshop <i>(1 credit each and may be repeated for credit)</i>
GD 306**	4D Design
GD 307	Advanced Typography
GD 329	Envisioning Compassionate Communities and Responsible Technology
GD 329A	Interdisciplinary Design Practices
GD 311	Disability, Accessibility, and Design
GD 309	Illustration

## Electives Continued

GD 400	Advanced Graphic Design
GD 401	Business Practices UX/UI Pre-Internship
GD 402	Advanced Interaction and Web Design
GD 405	Portfolio Workshop <i>(1 credit each and may be repeated for credit)</i>
GD 406	Motion Design
GD 408	Graphic Design Portfolio
GD 490	Independent Internship

**Total**

**(24 CREDITS)**

**ONLY 6 CREDITS  
(TWO CLASSES)**

**MAY DOUBLE COUNT**

- double counts for AI credit
- double counts for SI credit
- double counts for VI credit
- double counts for GC credit
- double counts for CC credit

\*Students must receive a grade of “B” or higher in GD 200 and 201 before they can enroll in subsequent graphic design courses.

\*\*GD 300 and 306 are open only to Art majors; courses are taken in conjunction with required Portfolio Proficiency Assessment

**!** **Disclaimer:** Exceptions to substitute required courses for the GD Major or Minor are only approved under exceptional circumstances, which does not include scheduling conflicts. A request to substitute any Graphic Design course must be submitted to the GD Advising Committee, comprised of full-time GD Faculty, prior to the semester the substitution is being requested. Please provide the request in writing to the full-time GD faculty for review.

# Minor in Graphic Design

Student Name: \_\_\_\_\_ ID Number: \_\_\_\_\_

Chapman E-mail: \_\_\_\_\_

Graphic Design Faculty Advisor: \_\_\_\_\_

## AGREED COURSE LIST

### *Requirements (12 credits)*

GD 102	Research Methods for Designers	3
GD 103	Visualization - Perspective & Rendering	3
GD 200	Introduction to Graphic Design	3
GD 201	Typography	3

### *Selected Electives (12 credits)*

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### *Electives (12 credits–9 upper division)*

ART 122	Objects and Space	3
GD 202	Web and Interaction Design	3
GD 203	Color	3
GD 300	Graphic Design	3
GD 302	Branding & Ad Design	3
GD 303	Information Design	3
GD 304	History of Graphic Design	3
GD 305	Portfolio Workshop	1
GD 306	4D Design	3
GD 307	Advanced Typography	3
GD 329	AI Research Through Design and Art	3
GD 329A	Interdisciplinary Design Practices	3
GD 311	Disability, Accessibility, and Design	3
GD 309	Illustration	3
GD 400	Advanced Graphic Design	3
GD 401	Business Practices UX/UI Pre-Internship	3
GD 402	Advanced Interaction and Web Design	3
GD 405	Portfolio Workshop	1
GD 406	Motion Design	3
GD 408	Graphic Design Portfolio	3
GD 490	Independent Internship	3

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Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Faculty Signature \_\_\_\_\_ Date \_\_\_\_\_