

David Beckham Book

Ian Hutchison, BFA GD '11, Designs Book for Adidas Football

Alumni Ian Hutchison recently designed the new limited edition Adidas Football x David Beckham book. The book comes along with each pair of the new DB Predators. For more information and to follow Ian Hutchison's work, visit his Instagram page @ian_hutchison_.



INSIDE

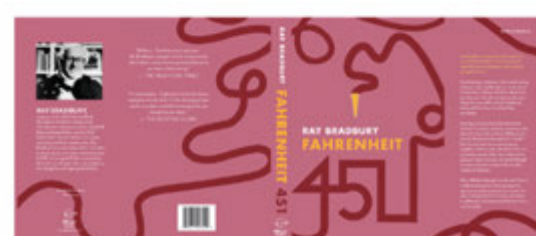
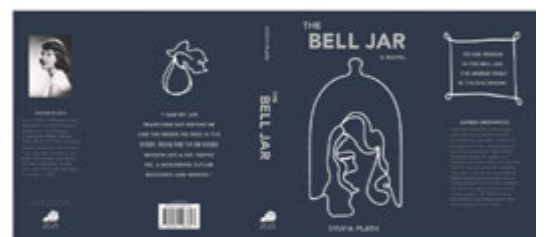
- Check out this years commemorative poster designs and holiday cards *page 2*
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- See what our full time and part time professors have been up to recently *page 6 & 7*
- Stay updated with our alumni *page 8, 9, & 10*

Reading Revamp Exhibition at the Leatherby Libraries – GD 301

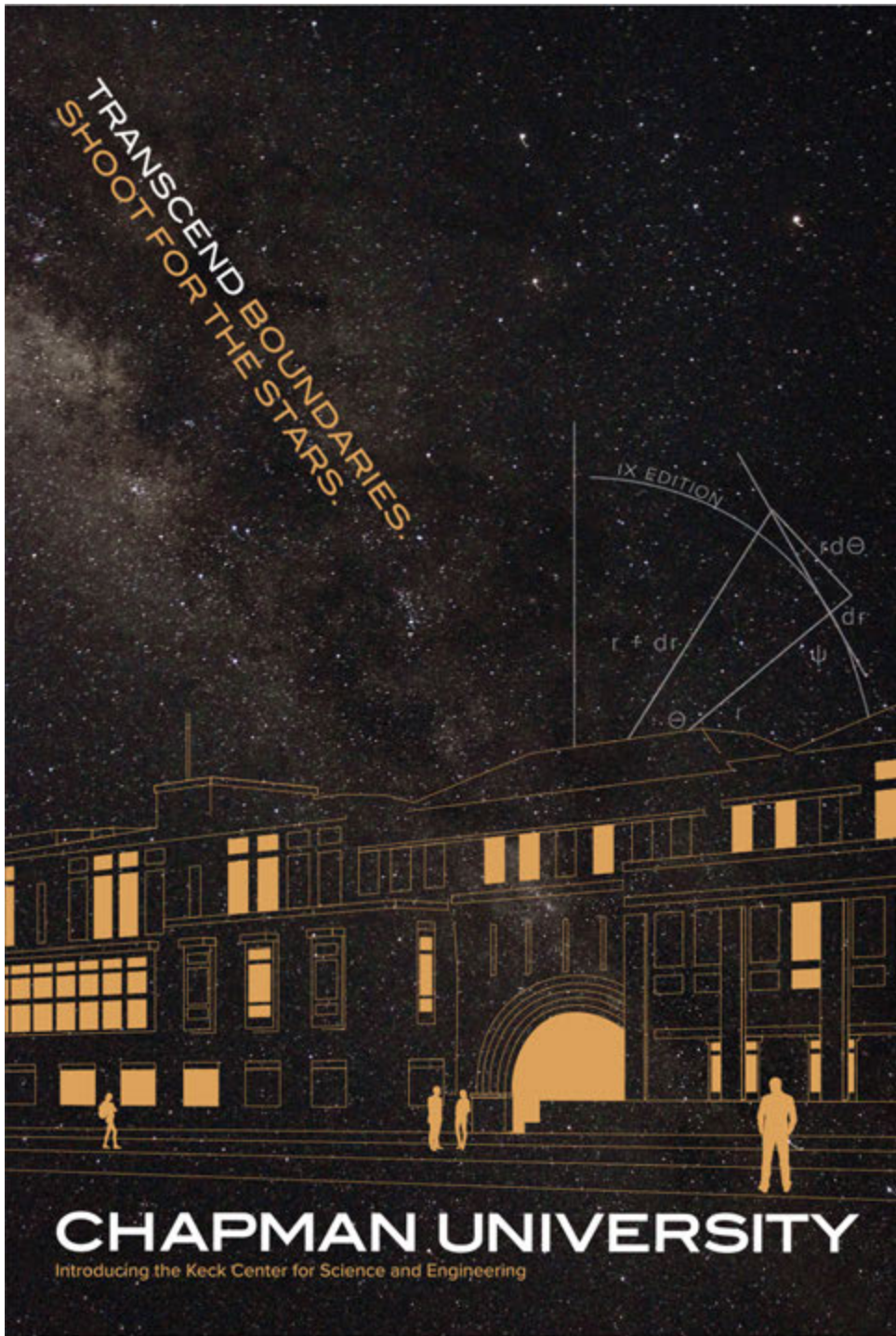
Book Design Student Work Showcased

Article by Esther Shin

We're often told that we "cannot judge a book by its cover", but that's not always true. Especially not when it comes to the elaborate book jackets created by Professor Rachelle W. Chuang's graphic design students. These students participated in a rigorous process to research, redesign, and physically produce two conceptually different book jackets for a single work... *To read the rest of this article, visit blogs.chapman.edu.*



2018 WINNER



Commemorative Poster Designs

Client: CU Commemorative Poster and Holiday Cards

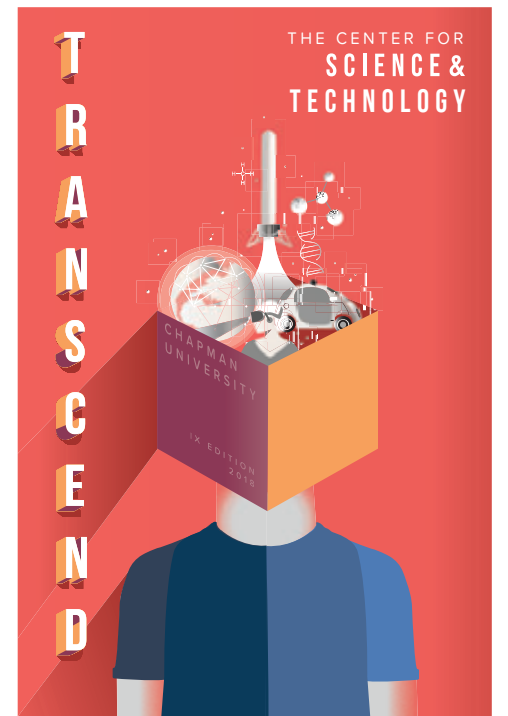
Every year, the Advanced Graphic Design class is assigned the task of designing a commemorative poster for Chapman University. The students work with Chapman University's President Struppa to design a poster around a specific topic that differs every year.

This year's topic: The Keck Science Building

◀ Elissa Title
B.F.A. in Graphic Design



Megan Chovanec
B.F.A. in Graphic Design



Summer Chirstiansen
B.F.A. in Graphic Design



◀ President Struppa visited the GD 400 class to talk with the students and announce the winner.

2017 Holiday Cards

Design students were able to design Chapman University holiday cards, based off of the Class of 2018 commemorative poster finalists featured in the last issue of Commpost. Deans and various academic units sent the beautiful holiday cards to donors, friends and faculty of Chapman.



Ilyana Orozco
B.F.A. in Graphic Design



Megan Chovanec
B.F.A. in Graphic Design



Becca Rembold
B.F.A. in Graphic Design



Summer Christiansen
B.F.A. in Graphic Design



Ilyana Orozco
B.F.A. in Graphic Design



Becca Rembold
B.F.A. in Graphic Design



Eric Stigna
B.F.A. in Graphic Design



Sammy Swenor
B.F.A. in Graphic Design



Bobbi Stalnaker
B.F.A. in Graphic Design



Shelby Edmunds
B.F.A. in Graphic Design



Peyton Kelly
B.F.A. in Graphic Design



Emily Klammer
B.F.A. in Graphic Design

Mercedes-Benz Winners

Featuring 2016 Mercedes-Benz Finalists

Each year Mercedes-Benz selects a poster and advertisement designed by students in the Graphic Design program course here at Chapman University. The 2016 editions were chosen in the spring of 2016 and are pictured below. Students Drew MacKay (Left) and Caroline Cogliani (Right) and their designs were selected by Mercedes-Benz for promotional advertisements. Caroline Cogliani's design is featured in the Official Program for the San Marino Motor Classic while Drew MacKay's design is featured in the Pinehurst Concours Elegance brochure.



Visual Thinker Lecture Series

Featuring Angela Mancuso



PRESENTS

Angela Mancuso, Former President of Universal Cable Studios

Former President of Universal Cable Studios, Mancuso left the executive ranks to begin producing in 2003. As an executive, she developed the Emmy winning series MONK and BATTLESTAR GALACTICA, multiple award winning miniseries, and countless movies for television.

Mancuso started her career at HBO, where she spent seven years. After a stint at Lifetime TV as Head of Production, she moved from NY to Los Angeles to take on Universal Studio's initial foray into the world of cable television. After rising through the ranks to President, Mancuso transitioned to a producing role at the studio and then later at ABC Studios, developing and producing multiple pilots, web series, and tv movies.

Currently, she is developing the series Who Fears Death at HBO with partners Michael Lombardo and George RR Martin, and Welcome to the Monkey House –short stories of Kurt Vonnegut at Amazon, as well as the HBO Film The Battle of Versailles, along with director Ava DuVernay. In October 2017, her first feature Happy Death Day will be released by Universal Features, written and directed by Christopher Landon and starring Jessica Rothe.



THURS NOV 2 7PM AF 209 B&C 2017

VISUAL THINKER LECTURE SERIES

Free and open to the public. For information, please call: (714) 997-6729



Typography Class Visitor

Peter Greco Shows Gothic Calligraphy Work

During the Fall semester, the Typography classes were treated to visits from notable figures in typography. Rick Schank's class had an interesting visit from the artist Peter Greco. Mr. Greco is one of America's most experienced practitioners in the art of traditionally inspired, hand crafted lettering and typography. He brought a portfolio of original art boards, which he allowed the students to examine while he described his process, technique, and relationships with clients. Mr. Greco graduated from New York's School of Visual Arts in 1977. He then worked for International Typeface Corporation's Photo-Lettering, designing alphabets, composing and editing type. He relocated to Los Angeles in 1979 and has had a successful freelance career ever since. He explained each solution as he showed the students the sketches and final art of the work he has created for companies like: CBS Records, Motown Records, Warner Bros. Music The Los Angeles Times, NBC Television, Universal Pictures, Paramount Pictures, and 20th Century Fox. The students got very excited when he presented the original drawing of the logo for Disney Corporation's The Little Mermaid. Mr. Greco has received awards of excellence from: The NY and LA Type Directors Club, Society of Illustrators, Print Design Annual, and Graphics International. He has been working on a graphic novel that includes large works of Gothic calligraphy. He ended his discussion by showing a few of the finished panels from the novel. Visit www.instagram.com/petergrecoart/?hl=en for more.



Graphic Design 103

Design Briefs Podcast Logo Designs

This past October, the students in GD 102 designed logos for the new graphic design podcast called Design Briefs. The winning logo will be selected by Eric Chimenti and Andrew Shalat, the hosts of the podcast. Below is a representative sample of the various logo designs.



Othello Poster Designs

In September, the GD 102 students helped Chapman's Theatre Department design a poster for their version of Othello that will be performed in the spring semester of 2018. The semifinalists include Madison Tomihiro, Christian Ledezma, Tia Ruszkowska, Lauren Belzer, Sophie Chase, Amanda Hirahara, and Alice Premeau. The finalists were invited to digitally recreate their poster concepts so that a finalist could be chosen.



Full Time Professor Update



ERIC CHIMENTI

Associate Dean, Wilkinson College of Humanities and Social Sciences at Chapman University

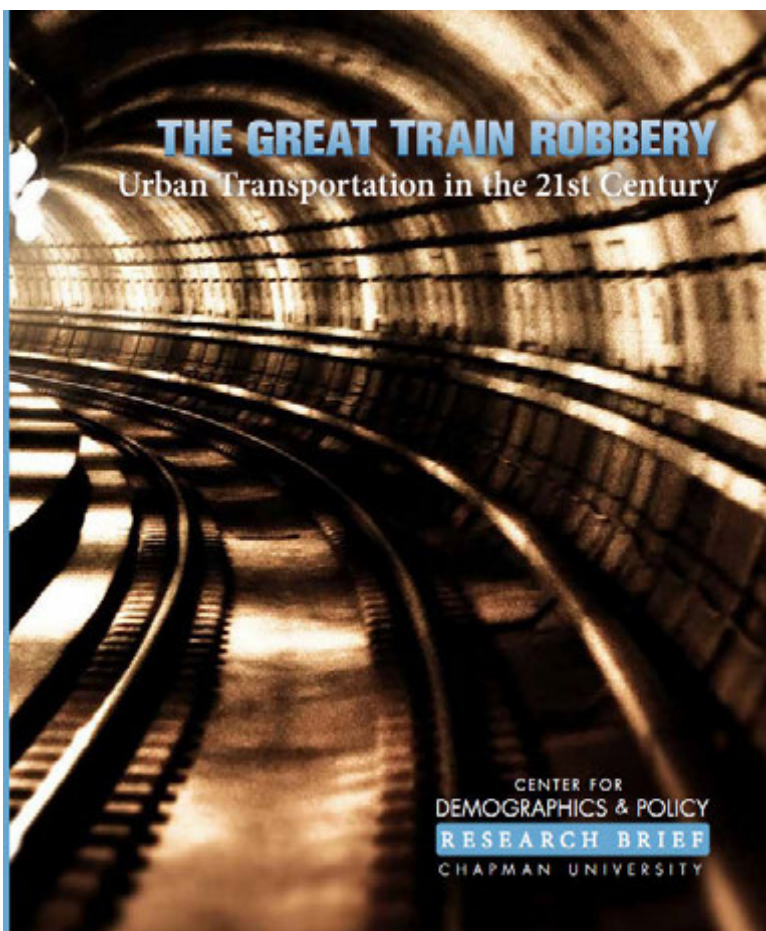
Current – Chapman University, AIGA, EMC illustration & design

Education – BS, Biola University
MFA, Savannah College of Art and Design

TEACHING – Professor Chimenti taught GD 103 Visualization, GD 200 Introduction to Graphic Design, GD 399 independent Study, and oversaw 10 internships. His students worked on posters designs for an upcoming CoPA Theatre production, worked on logos for the GD program podcast, and worked for the Mercedes Classic Center.

SERVICE – Eric was the advisor to 106 majors and minor in the graphic design program with Professor Jaenichen on sabbatical. He also continued to oversee the Ideation lab. The lab employed 14 students and worked on as many as 20 different jobs a week. Professor Chimenti also continues as Associate Dean for Wilkinson College fulfilling many administrative duties.

CREATIVE/SCHOLARLY – Professor Chimenti worked on the upcoming (spring 2018) conference for the American Ethnological Society and the Society for Visual Anthropology. He also worked on a promo card for Schmid College and their Grand Challenges Initiative. He continued the work he does for Successful Innovations in VA, completing two more DVD covers. He also designed another Research Brief for the Center for Demographics and Policy.



CLAUDINE JAENICHEN

Associate Professor and Design Consultant

Current – International Institute of Information Design, Chapman University

Education – BFA, California Institute of the Arts
MA, University of Redding, UK

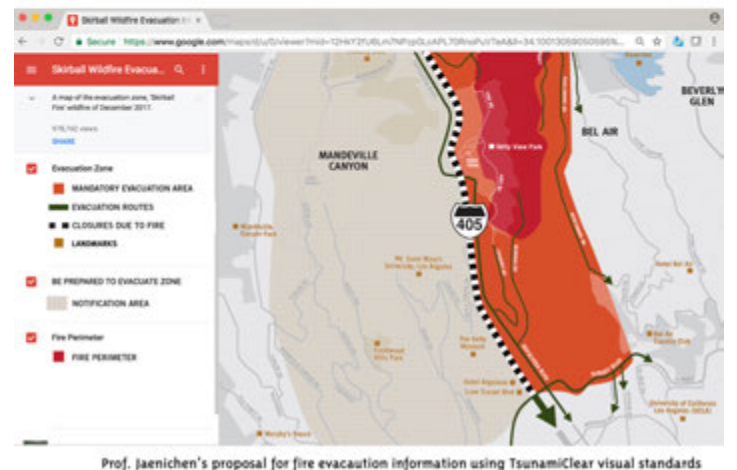
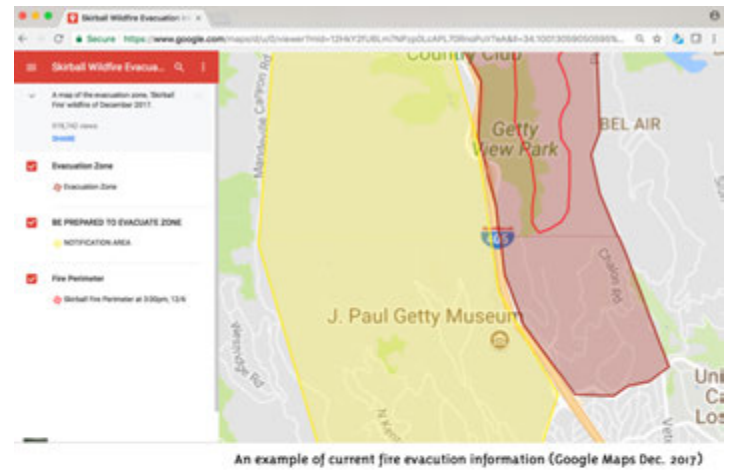
TEACHING – On sabbatical.

SERVICE – On sabbatical.

CREATIVE/SCHOLARLY – Professor Jaenichen dedicated her sabbatical to her creative work in public emergency information and visual communication. Her TsunamiClear maps for La Jolla, Marina del Rey, and Seal Beach were produced and placed in their inundation areas (sponsored by NOAA). She was invited to speak on behalf of her network, Design Network for Emergency Management, at the American Statistical Association, the World Design Summit in Montreal, and the International Conference on Disaster and Emergency Management in Toronto.

The 2018 print issue of Tab: Journal of Poems and Poetics where Professor serves as the Creative Director was completed. The issue amplifies the qualities in aesthetics and materials of ephemera as the main framework to poetry. In today's world of excessive materials in a disposable culture, we revisit the function and permanence in a collection of postcards. This issue examines the origin and value of a postcard as a record of personal travel, propaganda, and advertisement and how some collections end up being documents of preservation.

She ended her sabbatical with a submission to apply a \$500,000 NOAA grant to digitize TsunamiClear as a customized, open-sourced, interactive resource for emergency managers and the public along the California coast as far north as San Francisco. Co-collaborators listed on the grant include California Governor's Office, NOAA, and Stamen Design Data Visualization and Map Design Studio. This also opened opportunities to explore the applications of her visual standards to evacuation maps for fires with real-time abilities to provide information that can keep up with unpredictable fire behavior.



PT Professor Spotlight



ANDREW SHALAT
 Graphic Design Professor
 Current – Chapman University,
 sessions.edu
 Education – MA, Brandeis University
 MFA, Savannah College
 of Art & Design

TEACHING - This past fall, Professor Shalat taught GD202 (interactivity and web design), as well as GD103 (Visualization and Rendering). During the semester, GD202 students worked to develop a user experience and interface with Prof. Michael Fahey’s advanced computer engineering students. The so-called LOCA Site design allowed our design students to consider how the intended users of a site interact and function through a data-driven site developed and made functional by the engineering students. It was a great success, and both Professor Fahey and Professor Shalat look forward to developing more real world cross-discipline projects in the next year.



SERVICE - Shalat was the advisor to 46 majors and minor in the graphic design program. He also helped coordinate the VTLS speaker. He serves on multiple department sub committees.

CREATIVE/SCHOLARLY - While continuing on finishing a terminal degree (MFA) at SCAD online, Professor Shalat developed a short video presentation and paper on Branding and Bias, focusing on the New York Metropolitan Museum’s recent logo and branding redesign. The paper was accepted for presentation at Design Thinking and Practice in Barcelona in the spring.



Richard Schank
 Graphic Design Professor
 Current – Marketing and
 Communication Design Professional
 Education – MFA, California State
 University, Fullerton

TEACHING - Rick Schank has been teaching Graphic Design on a part time basis for the past 25 years. He has taught at various universities and colleges throughout Los Angeles and Oranges counties. He has been awarded the Part-Time Teacher of the Year by Irvine Valley College on two occasions.

SERVICE - Rick loves teaching and inspiring his students to challenge themselves. “I’m passionate about teaching.” He notes, “I love being in the classroom with the students and I try to challenge them, while at the same time, always learning something from the students.”

CREATIVE/SCHOLARLY - Rick’s design career has included time working for various agencies in Orange County, the creative director of a large trade publisher, and the Director of Communications at California State University, Long Beach. In addition to teaching, Rick runs a small design studio call Purple Couch Creative (purple-couch.com). The studio stays busy designing identity systems, building websites, and producing all types of print pieces. One of the latest projects that stands-out is the identity and packaging designs Purple Couch did for Volar (volarbeauty.com), a boutique natural beauty brand, specializing in essential oils.



Clint Woesner
 Associate Professor and Design Consultant
 Current – Partner at Linespace
 Education – University of Cincinnati

TEACHING - Clint Woesner has been teaching Advanced Graphic Design for 5 years at Chapman University. This is a senior level course that focuses on preparing graduating students for their professional careers through projects that require real team collaboration, creative problem solving, and actual client presentations. There are two staple projects each year, the Chapman University Commemorative Poster project and the Orange International Street Fair theme, event promotions, and event graphics.

SERVICE - Woesner’s role as professor is to guide the students through the process of working collaboratively as a team and to give them instruction on providing branded information throughout multiple touchpoints. He provides tools for them to use in creative problem solving and approaches to defining the brand experience.

CREATIVE/SCHOLARLY - As a founding Partner of Linespace, Clint Woesner brings 20 years of professional multi-disciplined design experience to the partnership. Linespace is a multi-disciplined design firm located in downtown Los Angeles specializing in creating meaningful brand experiences for a diverse range of clientele. He serves as a design director for projects ranging from; brand development, consumer products, architectural spaces, and interactive media, Clint provides a perspective that is focused on experiential design and providing brand value.



Graphic Design Alumni

Updates of what they have been up to...

MAREN KELLY, BFA in GD '05
Design Freelance Graphic Designer:
Fox Racing Inc.

BROOKE BRISBOIS, BFA in GD '10
Design Integrator, Microsoft

ANTON WARKENTIN, BFA in GD '12
Founder & Design Director at
Perelandra Design Co.

ASHLEY OSTER, BFA in GD '12
Production Designer at Urban Decay
Cosmetics

MARISA SCIRINCIA, BFA in GD '13
UX/ Intranet Manager at Taco Bell

MICHAEL REGAN, BFA in GD '13
UX Design Lead at Seamgen

GRACE PAWLOSKI, BFA in GD '14
Integrated Marketing Manager for Sun Basket

WESLEY ERAMO, BFA in GD '14
Marketing Graphic Designer at Nativo Inc.

ERIK HOLTAN, BFA in GD '15
Interaction Designer at Natloh Design Studio

PAIGE CARMICHAEL, BFA in GD '15
Designer at Lionsgate

BRENDAN BAZ, BFA in GD '16
Graphic Designer for Academy of Motion Picture
Arts and Sciences

BRIDGET JACOBS, BFA in GD '16
Graphic Designer at Girlgaze Inc.

JARED WOODS, BFA in GD '16
Junior Production Designer at Omelet

JOSEPH DOLACK, BFA in GD '17
Graphic Designer at VML in Seattle,
Washington

KEANU DAVIS, BFA in GD '17
Graphic Design Intern for the LA Clippers

SEVERINA WORTHINGTON, BFA in GD '17
Graphic Designer at Gorjana and CPC
Swimwear



For complete information check out our website: <http://www.chapman.edu/wilkinson/art/graphic-design/graphic-design-alumni.aspx>

Class of '12 and '14 Alums Collaborate

Devin and Valerie Valdivia Write and Illustrate Poetry Book



ABOUT THE ALUM:

Alumi Devin and Valerie Valdivia published their second children's book on December 10th, 2017. Devin and Valerie put their heads together to write a collection of poems. In addition to writing, Valerie was the illustrator for the book. When Devin is not working as a graphic designer, he is a youth leader, and hopes to continue to build a career in children's books and education.

CONNECT:

Visit www.blurb.com/b/8415707-i-ve-never-heard-a-dog-go-woof for more details and to purchase. Follow Devin and Valerie Valdivia on Instagram for more updates, illustrations, and information. www.instagram.com/devinvaldivia/ www.instagram.com/uncanny_valerie/

ABOUT THE BOOK:

What do a dancing pig, a messy fairy, and dogs that definitely do not go woof have in common? They are all poems in a book that Devin and I wrote and I illustrated! We're selling it through Blurb and there are hardcover and softcover versions available NOW, each with 58 full color pages and tons of illustrations.

Chapman Now

Summer 2017 issue of Chapman Magazine features Alums...

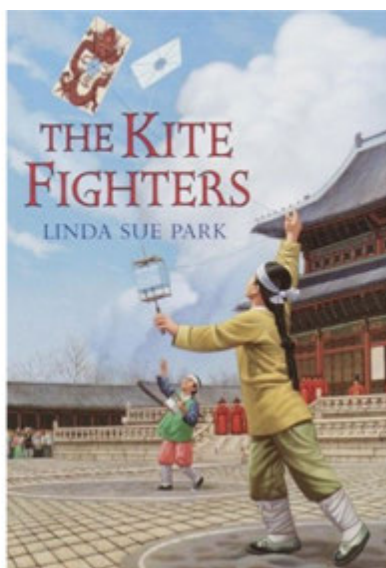
Last summer, Chapman University published the summer edition of Chapman Now. Three graphic design alumni were featured in this edition. The alumni include Alana Michaels '16, Diana Goldberg '14, and Deena Edwards '14. Each of these alumni contributed illustrations and designed spreads that show the wide range of opportunities in the graphic design field.



Reading Revamp

Indian Publisher Chooses Cover Design by Audrey Chang, BFA GD '17

Last year, Audrey Chang designed a final book cover for the book *The Kite Fighters* by Linda Sue Park in Rachelle Chuang's Book Design class, Art 339. This semester, Rachelle Chuang was contacted by Asli Onat, an editor for Beyaz Balina Publishers. Beyaz Publishers is one of the leading children's books publishers located in Istanbul, Turkey, as well as the publisher of the *The Kite Fighters* by Linda Sue Park. While searching for cover artwork, Beyaz Balina Publishers came across Audrey Chang's *The Kite Fighters* cover and have asked to use it for their edition of the book.



Nikkei Advertising Awards

BFA Jin Furuya '08

Nikkei, one of the most well known newspapers in Japan, like New York Times, awarded alumni Jin Furuya with the grand award for contents category. This award is considered one of the most honorable awards to win in the advertising industry. Jin works at an Airline company called Jetstar as a Marketing Manager now, but still very much involved with the creative process, and represented the team to receive the award on the day.



Graphic Design Internships

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to advertising agencies to bigger industries with in-house design departments. Check out where past students have interned during their time in the Art Department.

SHELBY EDMUNDS, BFA in GD '18
Think Earth Foundation

KARISSA OGAWA, BFA in GD '17
Right Left Agency

DREW MACKAY, BFA in GD '19
OWSLA

EMILY SUH, BFA in GD '18
Instacart

JUSTIN PINEDA, BFA in GD '18
Z Supply

EMILY KLAMMER, BFA in GD '18
Communications LAB

JOELLE WAHBEH, BFA in GD '19
Chapman University Dean of Students

SAMANTHA SWENOR, BFA in GD '17
The Walt Disney Company

BOBBI STALNAKER, BFA in GD '17
Hawke Media

JOELLE WAHBEH, BFA in GD '19
S.A.G.E. Holistic Health & Wellness Center



instacart



The WALT DISNEY Studios

JOIN THE AIGA ORANGE COUNTY CHAPTER!



Become a contributing member and build your network

AIGA is the American Institute for Graphic Artists. It is the leading association for visual designers, identity designers, environmental designers, information designers, editorial designers, package designers, motion graphic designers, interaction designers, customer experience designers, strategic designers, and more. Its members are empowered through information, education, recognition, and advocacy. AIGA offers students the inside track to mentors and collaborators. AIGA student groups get students involved in the design community, help them build their own communities, and develop leadership skills. AIGA memberships let students gain national exposure by creating the chance to post their resumes and portfolios online. A contributor (basic) membership is only \$50 a year.


Join or find out more at <http://orangecounty.aiga.org/membership/>



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**Graphic Design Program, Department of Art
Chapman University**
send an email to chimenti@chapman.edu

For further details and more events, check our website
chapman.edu/wilkinson/art/graphic-design/

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