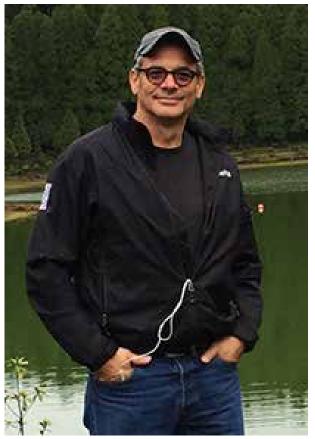


## **Welcome The New Full Time Professor**

### Professor Shalat Makes the Switch from Part Time to Full Time



Indrew Shalat, a former part time professor, has recently made the switch to becoming a full time professor here at Chapman. Making the transition to being a full time professor "consolidated [his] efforts", making it easier to focus on his work and teaching. "The difference is focus", Professor Shalat said when asked what he thinks the difference between his part time position and now the full time position. "There is more of an involvement with the curriculum side of things, not just with what I teach but what other people are teaching as well."

Professor Shalat's background doesn't start and end with design like many professors in the department. Being an English major in college, Professor Shalat pursued a Master's degree in Literature and is currently working toward his PHD in Literature. In graduate school, he supported himself by doing design, choosing to focus during that time on his writing. Besides writing, he has acted in a few movies and even a few television shows. Besides teaching at Chapman, Professor Shalat has also taught at OCC, Coast Community College, and El Camino in an online course, teaching everything from typography to Photoshop and even color theory and video production courses. This semester he is teaching a web design course as well as a perspective and rendering course at Chapman.

When asked about the switch from English to design, he stated that "It wasn't a switch. It's language, it's all the same to me. The process is slightly

different from when you are writing to when you are composing a page, but the tools I think are very much the same." Professor Shalat continues to use his degree ad background in English and literature in his designs and in the way he teaches his classes. "To tell a story is to do so with language, and whether the language is visual, or textual, or oral, it's still language. There is a grammar to graphic design. There is a grammar to the visual page, and there is a logic to grammar. Logic may change slightly for the context, which is what we deal with all the time as designers, but essentially it's the same thing."

Next time you see Professor Shalat in the halls of Moulton or walking around campus, give him a friendly hello and a smile, maybe have a little chat with him if you have the time. There is more to the newest full time professor than meets the eye.

# INSIDE

- Check out this year's commemorative posters and holiday cards page 2
- Art 339 students bring their favorite books to life and to the public *page 3*
- Students head across the Atlantic on their 6th annual London trip page 4
- Mike Mignola comes to Chapman for a Visual Thinker Series lecture page 5
- See what our full time professors have been up to recently page 6

## **Meet the New Freshman**

## Welcome the Class of 2020 Graphic Design Students

### MARK SCHNEIDER

Huntington Beach, CA
Excited to build his portfolio
Likes Adobe Photoshop

#### **MAX XAVIER**

Sacramento, CA Excited to make connections Likes Adobe Illustrator

### **CAITLYN MUMAW**

Overland Park, KS Excited to go abroad and build portfolio Likes Adobe Illustrator and Lightroom

### **DEREK SHAFER**

San Diego, CA Excited to get involved with clubs and gain real-world experience Likes Adobe Illustrator

#### **SANJAY JOSHI**

Fullerton, CA Excited to meet new people and grow skill set Likes Adobe Illustrator

#### **ERIN SCHMITT**

Boise, ID Excited to experience a new environment Likes Adobe Photoshop

#### **ALY CARLEY**

San Jose, CA Excited to grow skill set Likes Adobe Illustrator

### **HAYLEE MOON**

Porter Ranch, CA Excited to build new friendships and grow skill set Likes Adobe Photoshop

#### **GENEVIEVE GELLER**

Madison, CT Excited to make career connections Likes Adobe Illustrator

#### AIMEE BOWEN

Ewa Beach (Oahu), HI Excited to meet new people Likes Adobe Photoshop



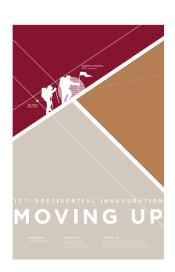
## **Commemorative Poster Designs**

## Client: Chapman University Commemorative Poster and Holiday Cards

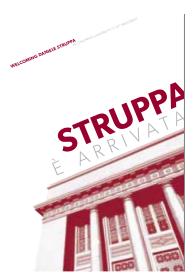
Every year, the Advanced Graphic Design class is assigned the task of designing a commemorative poster for Chapman University. The students work with Chapman University's President Struppa to design a poster around a specific topic that differs every year.

### This year's topic:

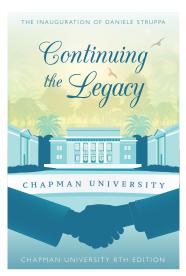
Inauguration of Chapman's 13th President, Daniele Struppa



Audrey Chang B.F.A. in Graphic Design



Annie Woodward B.F.A. in Graphic Design



Stefanie Shoemaker B.F.A. in Graphic Design



Severina Worthington B.F.A. in Graphic Design

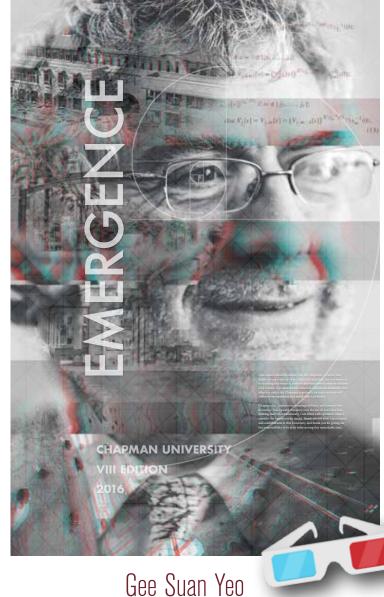


Jamey Siebenberg B.F.A. in Graphic Design



Molly Peach B.F.A. in Graphic Design

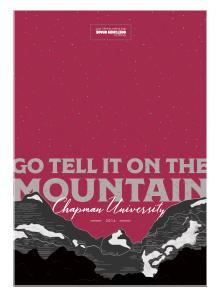
### **2016 WINNER**



B.A in Business
Minor in Graphic Design
Minor in Psychology

## 2016 Holiday Cards

Design students were able to design Chapman University holiday cards, based off of the Class of 2017 commemorative poster finalists featured in the last issue of Commpost. Deans and various academic units sent the beautiful holiday cards to donors, friends and faculty of Chapman.



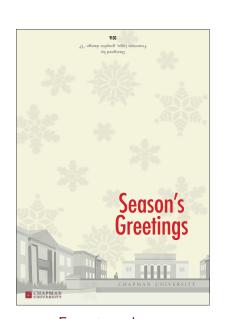
Gretchen Grage B.F.A. in Graphic Design



Max Sandoval B.F.A. in Graphic Design



Keanu Davis B.F.A. in Graphic Design



Francisco Lugo B.F.A. in Graphic Design

## **Reading Revamp**

### Art 339 Students Bring New Life to Beloved Novels

Tudents in Rachelle Chuang's Book Design class had the opportunity to have their final book cover designs shown at the Great Park Artist Studio for their Fine Art Program. Throughout the fall semester, students researched and redesigned book covers and jackets for beloved novels, such as Lewis Carol's *Alice in Wonderland*, Paula Hawkins' *Girl on the Train*, and C.S. Lewis' *The Chronicles of Narnia: The Lion, The Witch, and The Wardrobe*. The book covers are designed to inspire audiences with the value and satisfaction that comes from reading. The exhibition is available for viewing to the general public for free from December 1st to February 12th, opening only on Saturdays and Sundays from 10am to 4pm.











## **Graphic Design Internships**

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to advertising agencies to bigger industries with in-house design departments. Check out where past students have interned during their time in the Art Department.

**BRENNA BUTLER**, BFA in GD '14 Graphic Design Intern at MBI Media

**KATHRYN FERONS**, BFA in GD '14 DreamWork Animation

**ANTON WARKETIN**, BFA in GD '12 Preemptive Love Coalition in Iraq Summer of 2011

**KATRINA CHEN**, BFA in GD '12 Seventeen Magazine Summer 2011

**IAN HUTCHINSON**, BFA in GD '11 Bozel Agency in Omaha, NE with clients like First National Bank

**SPENCER WIERWILLE**, BFA in GD '14 Graphic Design Intern at Hasbro

**MANEESH SIDHU**, BFA in GD '15 Universal Studios Summer of 2014











## **Lunar Mission Everyone**

## 6th Graphic Design London Trip, Summer 2016

ver the summer, 15 graphic design students went to London to work on the Lunar Mission One project. This year, students were asked to develop an idea that will promote the Lunar Mission Everyone program in a way that will encourage students to participate and share their experiences. Students spent ten days in June on Chapman's campus preparing for the trip and creating their initial "big ideas". They were broken up into three separate groups and each came up with their own separate ideas. After many rounds of brainstorming in small groups and as a whole, as well as two rounds of presentations to their client in London over skype, the students and professors finally traveled 5,443 miles to England to continue their work.









For the next two weeks, students continued to perfect and hone in on their ideas and designs, creating everything from shirts to promotional videos to business cards and posters. Of course, you can't have all business and no fun when it comes to a travel course. In between revisions and presentations, students explored the streets of London. No stone was left unturned, as some students traveled to tourist attractions such Buckingham Palace, Westminster, Oxford, Cambridge, and the Victoria and Albert Museum, while others took advantage of the great local food joints around their hotel.















After numerous revisions, countless presentations, and even a power supply shortage, students finally presented their final ideas on July 29th to their client. Throughout the trip, students learned to work together in teams, take criticism from both their peers and from their client, and manage their time and efforts in a productive way, while also having some fun along the way.





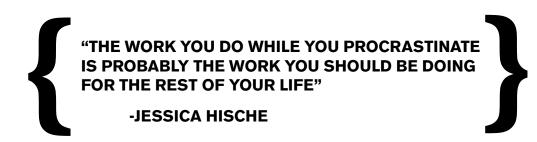
## **Masters in Type Design**

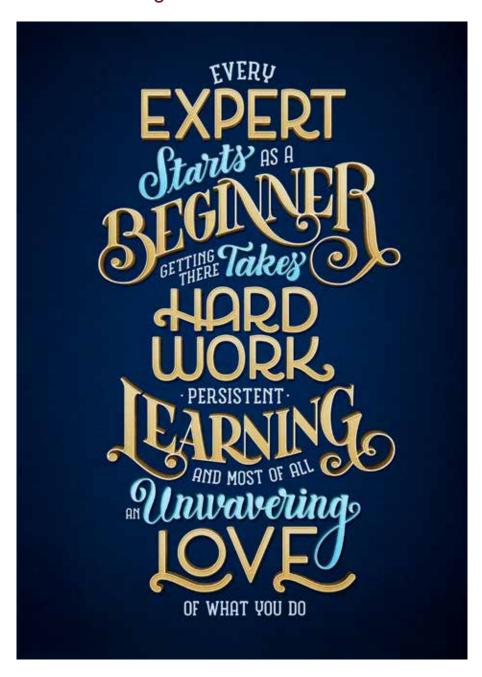
### Chapman Graduate Heads to England to Pursue Masters Degree

Immy Kirkwood, a graduate of the design program at Chapman, decided she wanted to further her education and pursue a Master's degree in Type Design. At 28, Kimmy decided that the University of Reading in England would be the best fit for her, as they have one of the best programs for the Masters in Type Design degree she was looking for. Reaching out to Claudine, a faculty member here in the at department as well as a graduate of the same college Kimmy applied to, Kimmy submitted her application and short statement of purpose to the university, finding out in December that she was granted admissions. Kimmy stated in her essay that she fell in love with designing type while taking classes here at Chapman, being "instantly captivated by the way [the type's] subtle beauty had a hidden impact on the world." After she graduated, Kimmy worked as a typeface designer for the movie industry in Hollywood. It After reading a quote by Jessica Hische, she decided to start her own company to do continue doing what she loved most.

As well as being accepted into the University of Reading, Kimmy has also submitted a piece for the Type Design edition of the Symposium Journals this year. Her piece was accepted and is on display in the newest addition of the symposium journal.

Kimmy still has her work from her business online at www.kimmydesign.com. She is working on creating tutorials for other aspiring type designers as well as showcasing the fonts she has created thus far. Her website focuses on the two things she loves most: Type design and traveling the world.





## **Class Project Turns Profitable**

### Advanced Typography Student Sells Designed Font Online

Gino Belassen, Class of 2016, recently had a font design published on myfonts.com. His font, Mathieu, was designed during his Advanced Typography class here at Chapman, and perfected with the help of Professor Shalat. Mathieu was created with a paint market, the Krink K-60, which allows the end result of the letters be dictated by gravity. Belassen's font has been used by many artists already, including in videos by Marshmello and Louis the Child. Mathieu debuted on January 19th and is available for purchase on myfonts.com.

```
Mathieu
abcdefghijklmn
oPqrstuvwxyz
0123456789+
```



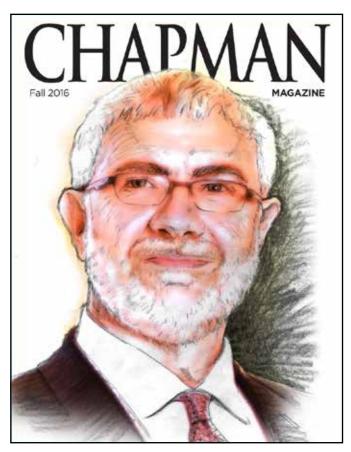


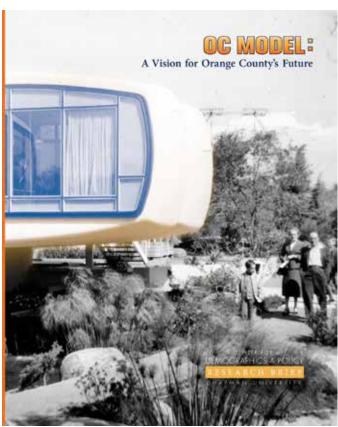


## **Full Time Professor Update**



Professor Chimenti led 15 students with the awesome Department of Art Assistant to London for our 6th trip. He returned and taught Art 132, now offered only in the fall, and Art 230 while continuing his role as Associate Dean for Wilkinson College. This allowed him to conduct a program evaluation of Concordia University's Art programs, including a 2-day site visit and written report. In addition, he continued his Creative Director and project manager role in the Ideation lab with its 10+ students workers and 20ish jobs per week. As a professional designer and illustrator he completed the following creative assignments: Designed and Created 19 initial branding and design jobs for Compass Bible Church in Tustin. Updated the design for an English and Spanish multi-media product for Successful Innovations in Virginia. Designed and created the 52 page OC Report (pictured) for CU's Center for Demographics and Policy. Commissioned to Illustrate the Chapman Magazine cover featuring President Struppa. (pictured)







GLOW-IN-THE-DARK EXHIBITION CATALOG - Lia Halloran's Deep Sky Exhibition is an exhibition that tests the boundaries between seeing, classifying, and reproducing deep-sky objects against those 100 deep sky object cataloged by French astronomer Charles Messier in his attempt to chart comets (when, in fact, he had "accidentally" observed whole galaxies and interstellar nebulae). The catalog is 11x17 with glow ink on the cover. Two of the spreads pull out of the catalog acting as posters of the artist's work in each, negative and positive, of the 100+ paintings. Line illustrations expresses the dramatic perspective lines and avant guard orientation of space in the building the work is exhibited.







GUEMIL - Claudine has been asked to partner with Guemil, an open source pictogram initiative oriented to risk and emergency situations. They are in the midst of developing a methodology for an international study on the success of necessary performance tasks of these icons.



## **Part Time Professor Update**



#### Kathleen Kaiser Creative Director at Pencilbox Studios Orange County, California Area | Graphic Design

Pencilbox Studios, Chapman University, California State University, Fullerton

Kathleen Kaiser Design, Various Design Firms throughout Southern California

California State University-Fullertor

Send Kathleen InMail

Kathleen is a part owner and creative director at the design studio Pencilbox. Pencilbox, a team of designers, photographers, writers and developers, handles any design needs a client might have, such as strategy, copywriting, imagery, and web.





Over the past year, she has worked on numerous projects that show the range of services Pencilbox has to offer. She pushed the limits on her company's creative concepts with her client Bevel Specs, whose brand focuses on "innovative eyewear design and unique colors." On the content design side of her work, Kathleen worked with the Camino Health Center to "clarify and simplify" their healthcare information. Camino Health Center works with the "under-served" population of the community, striving to keep them up to a healthy standard. Taco Asylum and Prickly Pear Bar is another client Kathleen has worked with this past year. Designing everything from their menus to sauce packaging to even their brand ID, Kathleen and Pencilbox has enjoyed their time spent with this client. "We are still waiting for a taco to be named after us," she said. Working with Hilton Waterfront Huntington Beach, Kathleen has had a hand in "updating and reaffirming their brand through sales brochures, menus and site books." The company is currently going through an expansion, and Kathleen is looking forward to creating more marketing solutions once that expansion is completed.



#### Patricia Vining

Instructor, Graphic Design at Chapman University Orange County, California Area | Graphic Design

Cal Poly Pomona, California State University, Fullerton,

Legacy of Letters

Send Patricia InMail

Patricia Vining's lifetime of experience includes stints as a university-level educator, as a practicing creative director, entrepreneur, blogger, and business owner. Born and raised in New York, Pat began her second career\* as principal and creative director for Vining Barton Design, an award-winning strategic communications firm with four Fortune 500 companies including ExxonMobil and Lennox Industries as clients. The firm's awardwinning projects included branding initiatives, marketing and strategic planning, print collateral, environmental graphics, commercial interior design, trade shows, POS, packaging, Web & App design, information graphics, and more.

Currently, Pat stays out of trouble by blogging—about to launch www.cutzandpastes.com, a site for the prime time gal that celebrates the fact that women over 40 are just getting started; building a gamified English Language Learning program called Phonix Comix—BAM; and working on an app called Happytrac:) that monitors and enhances mood through design intervention.



## **Fall Visual Thinker Series**

### Featuring Mike Mignola, Creator of Hellboy



PRESENTS

## Mike Mignola, Comic Book Author and Illustrator

Mike Mignola is best known as the award-winning creator, writer and artist of Hellboy, now celebrating its 22nd anniversary! He was also visual consultant to film director, Guillermo del Toro, on both Hellboy and Hellboy 2: The Golden Army films. Mike co-authored (with Christopher Golden) two novels: Baltimore, or, The Steadfast Tin Soldier and the Vampire and Joe Golem and the Drowning City.

In 1982, hoping to find a way to draw monsters for a living, he moved to New York City and began working for Marvel Comics as a (very terrible) inker. He also worked as an artist on comics like Rocket Raccoon, Alpha Flight

In time, Mike developed his signature style, thin lines, clunky shapes and lots of black and moved onto higher profile commercial projects like Cosmic Odyssey (1988) and Gotham By Gaslight (1989) for DC Comics.

Mike created the award-winning comic book The Amazing Screw-on Head and co-wrote two novels with bestselling author, Christopher Golden. He worked (very briefly) with Francis Ford Coppola on Bram Stoker's Dracula in (1992) and his portfolio includes production design on the Disney film, Atlantis: The Lost Empire (2001). He lives somewhere in Southern California with his wife, daughter, a lot of books and a cat.











# **Graphic Design Alumni**

Updates of what our alumni have been up to

**MELANIE WELLS**, BFA in GD '16 Designer at One Hope

**ELLIOT SPAULDING**, BFA in GD '12 Display Coordinator at Anthropologie

**SARAH DONAHUE**, BFA in GD '09 Graphic Designer at Halftone Bodyworks

**JAKE KINCAID**, BFA in GD '15 Designer at Landor

**MELISSA SIMONIAN**, BFA in GD '06 Senior Designer and Acting Director at Filter Magazine in Los Angeles, CA

**ARIEL ROTH**, BFA in GD '13 Graphic Designer at Fandango

**KRISTEN ADAMS**, BFA in GD '08 Graphic Designer and Model for Ellison

**SARAH PRATT,** BFA in GD '16 FT Designer at Amenity Systems

**BROOKE MOORE**, BFA in GD '07 Marcom Coordinaor at Dell in Austin, TX **AMANDA GIARAMITA**, BFA in GD '10 Graphic Designer at Cali and York

**VARLERIE ITO**, BFA in GD '07 Graphic Artist at Quicksilver

**DIANA ODERO**, BFA in GD '13 Associate Editor at Up! Magazine

**KATHERINE FERONS**, BFA in GD '14 Branding and Packaging at Disney Consumer Products

**RYAN MICK**, BFA in GD '13 Creative Director at Humin, Inc. in Orange County, CA

**ROSARIO RODRIGUEZ**, BFA in GD '09 Senior production artist, Smashbox Studios

**ANNIE UNRUH**, BFA in GD '15 Graphic Designer at T-Mobile

**IVANA WONG**, BFA in GD '13 Senior UX Designer at Staance, Inc.

**PAUL SWEENEY**, BFA in GD '05 Front-end Web Developer at Atomic Online











### ANTHROPOLOGIE

T - Mobile ·

**ERICA CLINE (FONG)**, BFA in GD '06 Works for San Francisco International Airport as the Airport Graphic Supervisor

For complete information check out our website: http://www.chapman.edu/wilkinson/art/graphic-design/graphic-design-alumni.aspx

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### Become a contributing member and build your network

AIGA is the American Institute for Graphic Artists. It is the leading association for visual designers, identity designers, environmental designers, information designers, editorial designers, package designers, motion graphic designers, interaction designers, customer experience designers, strategic designers, and more. Its members are empowered through information, education, recognition, and advocacy. AIGA offers students the inside track to mentors and collaborators. AIGA student groups get students involved in the design community, help them build their own communities, and develop leadership skills. AIGA memberships let students gain national exposure by creating the chance to post their resumes and portfolios online. A contributor (basic) membership is only \$50 a year.

Join or find out more at http://orangecounty.aiga.org/membership/

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Let us know what you're doing and how you're doing. Send us digital samples of your work and/or update us on what you are doing. Then we can include you in our next newsletter.

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Chapman University,

One University Drive, Orange, CA 92866

Or send an email to chimenti@chapman.edu

For further details and more events, check our website http://www.chapman.edu/wilkinson/art/calendar.aspx



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