CHAPMAN UNIVERSITY Graphic Design Program

### GD100 Book Arts and Hand-Lettering Holds the First Ever Book Arts Bonanza!

The biannual Graphic Design program communication composition





On May 7, the inaugural Book Arts Bonanza buzzed with anticipation as students from GD Book Arts and Hand-Lettering unveiled their final projects. Both faculty and students gathered eagerly to witness the culmination of weeks of hard work and creativity. The essence of the event lay in the students' freedom to explore any aspect of book arts, hand-lettering, or paper-making that piqued their interest. From the delicate strokes of hand-lettering to the ancient techniques of papermaking, each presentation showcased a unique journey of discovery and expression.



Throughout the Bonanza, the air crackled with energy as students engaged in live demonstrations and shared their creations with the audience. From meticulously crafted scrolls to mesmerizing paper quills, each item represented a labor of love and a testament to the students' dedication. The diversity of topics was staggering, ranging from the traditional art of suminagashi to the contemporary allure of screenprinting. As the event came to a close, it left a lasting impression, underscoring the boundless creativity and passion that define the world of book arts and hand-lettering.

# INSIDE

for students, alumni, friends, and supporters.

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# 2024 Spring Sophomore Graphic Design Portfolio Show

The Sophomore Graphic Design Portfolio Show was held at the Guggenheim Gallery from March 26 to March 29, 2024. The portfolio show theme was secret

agent. The 24 majors who showcased their works were Anisa Abdulkariem, Ashley Mar, Austin Yi, Azul Lopez, Cailyn Williams, Crista Kowitski, Easton Clark, Eliot Hutchinson, Ella Doherty, Fiona Bumgarner, Gianna Iannarilli, Izzy Au, Jayden Ramirez, Jeneen Elbershawi, Julianne Peters, Kym Aparicio, Lilly Cooper, Lizzie Bork, Lucy Periale, Nadia Vass, Naomi Sato, Nick Burke, Nina Shaw, and Rachel Nagashima.





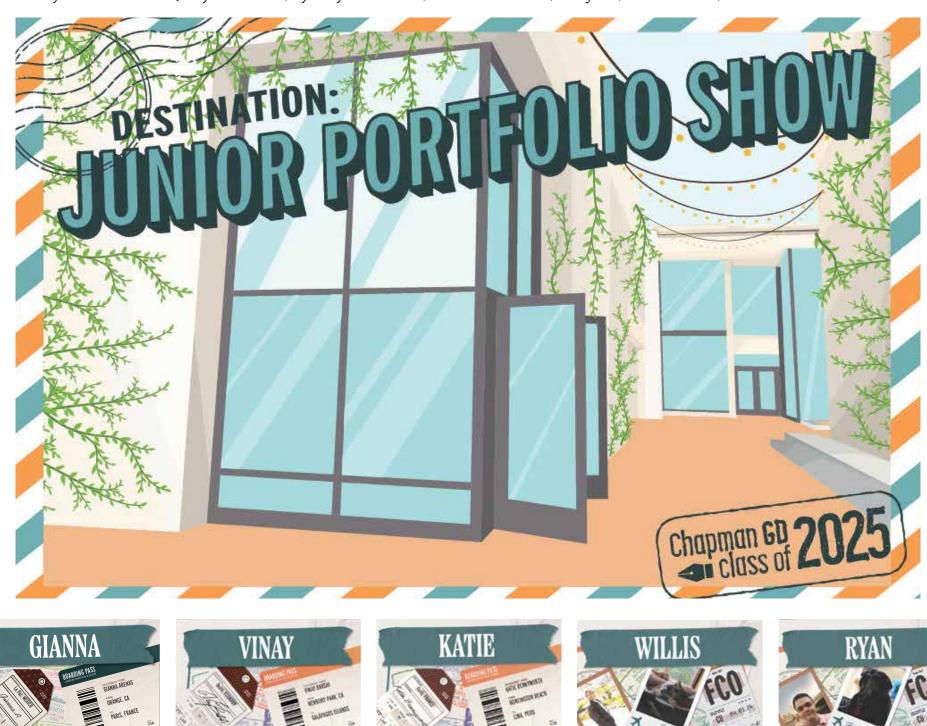




# 2024 Spring Junior Graphic Design Portfolio Review

The Junior Portfolio Show was held at the Guggenheim Gallery from April 1 to April 5, 2024. The portfolio show theme was travel. The 33 majors who

showcased their works were Gianna Arenas, Vinay Bakshi, Katie Bennyworth, Willis Boyd IV, Ryan Bracewell, Campbelle Brenne, Jaelyn Buckner, Sydney Chancey, Suzie Cullen, Annika Dinh, Layla Dominguez, Micah Gonzalez, Annabelle Kim, Evan Kim, Ryan King, Kate Le, Sophie Manis, Caroline Notaro, Pascha Oania-Hopkins, Risa Olson, Peyton Price, Kristen Ratnaparkhi, Yandel Salas, Sarah Sanders, Grace Stuart, Ashelyn Tablan, Ivanna Tjitra, Melis Tokad, Celina Tran, Samantha Tran, Jessica, Willey, Madeline Wysong, and Annie Yu.





ARENAS

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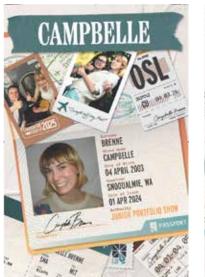
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# **FT FACULTY UPDATE**



Associate Professor of Art **Graphic Design Program Head** Ideation Lab Head

Education: BS, Biola University MFA, Savannah College of Art and Design

#### ERIC CHIMENTI

#### **Teaching:**

Professor Chimenti taught GD 305 and 405 over Interterm helping students prepare for their sophomore, junior, and senior assessments. In the Spring he taught GD 200, GD 306 (a new prep and a revised course), and GD 309. GD 306 was innovated and brought more motion design to students as they prepared for their junior assessment. GD 309 made use of the Riso machine for one project and 3d technology for the final project.

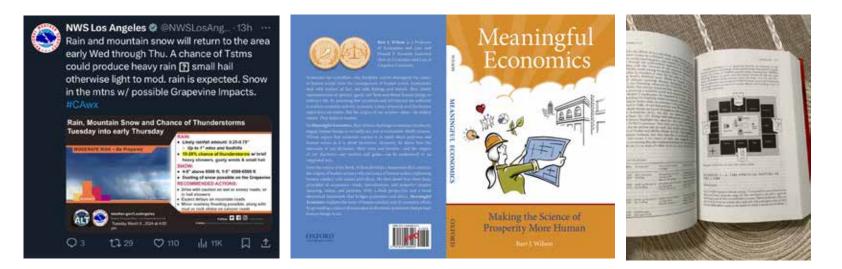
#### Service:

Professor Chimenti continued his service in the Ideation Lab helping students, faculty, and University community with their design needs. He also helped with the Margo Pawell Symposium, Preview Day, Sophomore/Junior/Senior

assessments, Portfolio Review, VTLS, curriculum and course scheduling.

#### **Creative Scholarly Activity:**

In this reporting period, Professor Chimenti was waiting anxiously for the publication of the Numbers Commentary with his illustrations, finished the illustrations for an Economics book written by Dr. Bart Wilson published by Oxford University Press. He also continued working on the National Weather Service project with Dr. Ann Gordon. That is set to finish this July.





**Assistant Professor of Graphic Design** 

Education: BA, University of Tehran BS, University of Turin MS, University of Turin Ph.D, University of Turin

### MALI GHAJARGAR

On March 1, 2024, Professor Ghajargar gave a research talk "More than Human Interaction Design" at the School of Data Science and Society at UNC, which included also some of the early results of the research project "Posthuman Interaction Design and Human-AI Creativity" funded by Chapman University's FGRSC grant.

On March 12, 2024, Professor Ghajargar was invited to present some of her early findings of her research on human-plant interaction design at a seminar in Fowler School of Engineering, Chapman University.

On April 6, 2024, Professor Ghajargar was also invited to presentd esigning with nature data at a talk for the regional chapter of Women in Data Science (WiDS) in Irvine, CA. She discussed data

collection and analysis approaches in data sciences for conservation and sustainability.

In addition, Professor Ghajargar was awarded a Jeffrey Griffith '11 Jr Faculty Research award (2024-2026) to support her research project "Invisible Subjects: A Creativity Toolkit for Eco-sustainable AI." This is an interdisciplinary and co-design research project that aims to diversify human-AI interaction design and computing approaches for sustainability. In this project, she will conduct (design) ethnographic studies, and co-design workshops to develop a series of co-creativity tools to support expressing the voice of the marginalized and underrepresented humans and nature.





**Professor of Art** Education: BFA, California Institute of the Arts MFA, University of Reading in the UK

#### **CLAUDINE JAENICHEN**

Claudine was invited as the keynote speaker for the California Society for Healthcare Engineers Annual Institute and presented her talk "Design in Action: New Concepts to Improve Information Literacy for Protective Action Planning," design expert for the State Evacuation Routes Technical Advisory Board addressing SB 99 and AB 747 Legislation, design expert for the Wildfire Mitigation Symbology Working Group with the National Alliance for Public Safety GIS, and presented at the Vision Plus on Health Design.

On behalf of the US Department of Homeland Security's Science & Technology Directorate (DHS S&T), MIT Lincoln Laboratory, and the National Alliance for Public Safety GIS Foundation (NAPSG), I was one of 40 experts in the country invited to participate in an in-person Advanced Technology in Public Safety Workshop. The workshop established a first collaborative forum of subject matter experts with a role in technology and public safety. Other goals included dispelling confusion on current and emerging technology for public safety, identifying and reaffirming current and future priorities of the public safety stakeholder at all levels of government, cross-referencing these priorities with technical viability, and brainstorming moon-shot scale visions.

With an ambitious agenda, the workshop combined research presentations, brainstorming sessions, and case studies covering a wide range of technology, including remote sensing, computing, AI/ML, Location-Based Services, Communications, Emergency Operation Centers of the Future, autonomy/robotics, and supporting data standards.









Assistant Professor of Graphic Design

Education: BA, College of Charleston MA, Maastricht University Ph.D/MSc, Simon Fraser University

### JILLIAN WARREN

Updates:

#### Received "Best Paper of 2023 Award" (2024) – Total \$500

Announced at the ACM Interaction for Design and Children conference in Deflt, NL June 2024 – Journal of Child-Computer Interaction for Paper: Jillian L. Warren, Alissa N. Antle, Alexandra Kitson, Alireza Davoodi. 2023. A codesign study exploring needs, strategies, and opportunities for digital health platforms to address pandemicrelated impacts [Q1 ranking in HCI and Education, SJR 0.825] **Faculty Grant for Research, Scholarship & Creative Activities (2024/2025) – Total: \$15,000** Project Title: Story of Things 1.0: From Concept to Wearable Design Specifications – Igniting Curiosity for Sustainable Futures

More about the project can be found here: https:// www.jillianlwarren.com/story-of-things/outreach

#### Faculty Travel Research Grant (2024) – Total: \$2500 USD

The ACM Interaction Design and Children (IDC) conference June '24 to attend Invited Workshop related to the FGRSC grant project



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# **MARGO POWELL SYMPOSIUM**

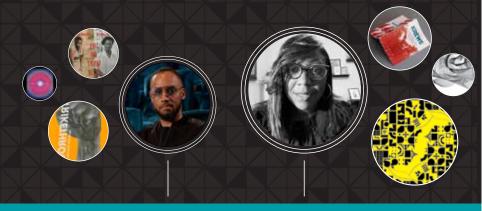
Chapman University's Margo Pawell Design Symposium, originally established in 2013, is dedicated to bringing together diverse experts to discuss topics in graphic design giving our students and the regional design community a chance to gather and partake in the discourse. In 2016 the symposium was renamed to honor the legacy of Ms. Margo Pawell, beloved former student and alum who inspired creativity, intellect, and passion here at Chapman and Orange County as a whole.

The symposium publishes a journal that expands on the issues discussed while providing a forum for design scholars, professionals, project managers, writers, and educators. It publishes work and case studies that challenge assumptions and perceptions of design and exemplifies the continued discussion of the ever-changing role of design and designers.

This year, Tasheka Arceneaux and Silas Munro were invited to give a talk to our a design students. They discussed how identity affects design, designing through adversities, and and including passion and values in their design practices.

#### How your passion and values can be part of your design practice.

The Department of Art's Margo Pawell Design Symposium brings together diverse experts to discuss topics in graphic design. The symposium allows our students and the regional design community to gather and partake in meaningful discourse. Please join us for an evening with notable designers, researchers Tasheka Arceneaux-Sutton and Silas Munro, and an alum panel. Arceneaux-Sutton and Munro will discuss how passion and values can be part of your design research and practice.

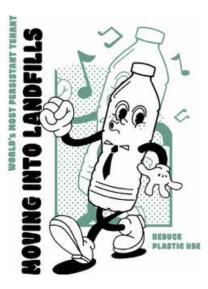


Silas Munro

Tasheka Arceneaux Sutton

# STUDENTS OUTSIDE THE CLASSROOM





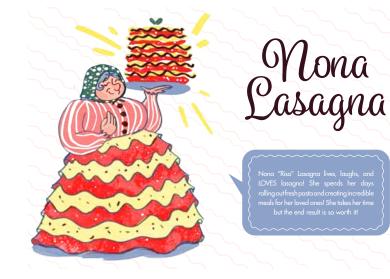
### SHELLY NETZ '27 Sustain Chapman Tote Bag

"For the "Moving into Landfills" tote bag, I aimed for a balance between catchy and thought-provoking. Inspired by retro illustrations and cartoons, I created a mood board and sketched various ideas surrounding different themes promoted by Sustain Chapman, playing with type and visual repetition. Overall, the response was overwhelming, with supplies gone in less than 10 minutes. It was a success, showing the impact of creativity and community in addressing environmental challenges."

#### NICK BURKE '26 Lab Safety Posters

"For the lab safety posters, I drew inspiration from retro 1940s-1950s cartoon styles to showcase the dangers of working with machinery in the labs. I aimed to balance clarity with a playful, approachable vibe, using vintage, colorful pastel designs to emphasize the importance of lab safety. The nostalgic aesthetic added some fun while making serious safety protocols more engaging and relatable for students. Overall, the goal was to create posters that not only lightened the atmosphere but also ensured the safety messages stood out in a memorable way."





### CAMPBELLE BRENNE '25 Nona Lasagna

"While brainstorming character designs for the GD program's cool new riso printer, I found myself flipping through the Print Bible from Risotto Studio in Scotland. When the word "risotto" popped up, it instantly triggered an idea: Nona Lasagna! I mean, come on, lasagna's all about those delicious layers, just like how the riso printer works its magic. It was like mixing up a batch of your favorite comfort food with a dash of artsy flair—a recipe for creativity at its finest!"

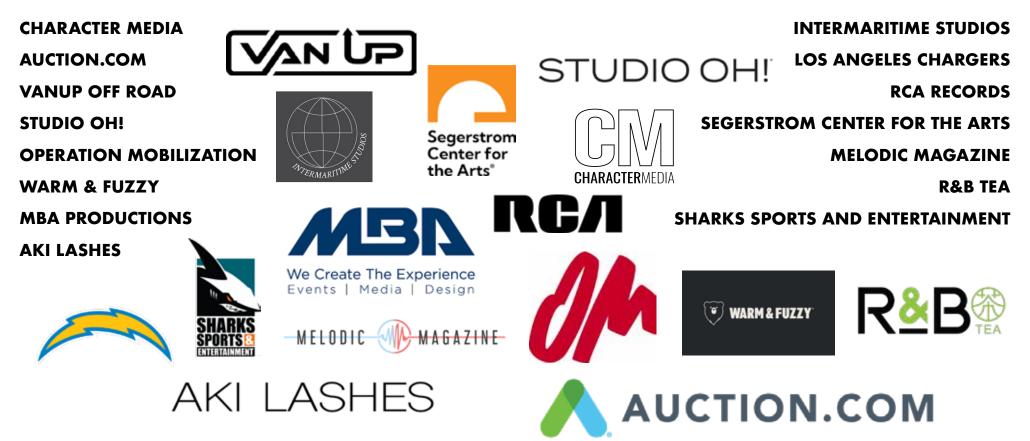
# **CHAPMAN INTERNSHIPS**

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to advertising agencies to bigger

industries with in-house design departments. Check out where students are interning during their time in the Art Department. Here's what some of their employers have expressed about Chapman:

"Chapman is our go-to resource for young, intelligent talents. As a local company, we value our relationships with Chapman to help us fill our staffing needs as they have consistently provided high-quality candidates to meet our needs."

"Here at Idea Hall we have found the Chapman students that join us for our internship program to prepared for professional careers."



### **CHAPMAN ALUMNI**

JOY WITTY '22 -- ROGUE CREATIVES GRIFAN FAIR '17 -- CMNTY & TOYOTA KEANU L. DAVIS '17 -- LOS ANGELES CLIPPERS DANIELLE MALINSKI '22 -- LOS ANGELES CLIPPERS HUNTER FARIA '23 -- TERRA KAFFE PAGE KASTNER '16 -- MCGARRAH JESSEE SAM SWENOR '17 -- EBAY JAYCIE FRANK '20 -- RIVERVIEW RANCH/FREELANCE BAILEY SMITH '21 - DIRECTV



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### **2024 OC PORTFOLIO REVIEW**

# EXPLORE NEW HORIZONS

The 21st annual portfolio review was held in person on Saturday, April 20th, 2024. A total of 65 students, mostly the juniors and seniors, in our graphic design program presented industry professionals with their portfolios. During the event, 193 reviews and one-on-one interviews were conducted by our 29 industry professionals. All the reviewers, coming from a background in various specialities, provided Graphic Design Majors and Minors valuable insight into what they need to work on and what they are doing well with their portfolios, and connections that will help them once they leave Chapman. This

was valuable practice for our students to confidently share their portfolios with professionals from various creative industries in the Orange County area and receive helpful feedback to the students drawing on their own personal experiences. Of the 106 design professionals invited, it was so wonderful having the 29 professional designers who were able to join us talk with our students. We are so excited for the future of this event. We would like to thank all the reviewers for taking the time to meet with our students and the students for putting their best foot forward.



### COMMEMORATING THE LIFE OF JOSEPH BANUELOS

It is with profound sorrow that we convey the heartbreaking news of the sudden and unexpected passing of our esteemed Graphic Design Professor, Joseph Banuelos.

Professor Banuelos was not merely an educator; he was a pillar of inspiration and mentorship within our tight-knit



community. His unwavering dedication to nurturing creative talent and his infectious passion for design have left an enduring imprint on the hearts and minds of all fortunate enough to have crossed paths with him. With a tenure spanning over a decade at Chapman, he shared his wealth of knowledge and expertise in courses such as GD-103 Visualization and GD-407 Studio C, leaving an indelible impact on countless students.

In this time of profound grief, our hearts go out to Professor Banuelos's family, friends, colleagues, and all those whose lives he touched with his warmth, wisdom, and boundless generosity. While we mourn his loss, we take solace in the knowledge that his legacy will endure through the countless lives he has enriched and the creative minds he has inspired. His contributions to our college and the broader field of graphic design will serve as a beacon of inspiration for generations to come, ensuring that his spirit lives on in the artistry and passion he instilled in all who had the privilege of learning from him.

#### the Life of Joseph Arthur Bañuelos

05.20.45-03.31.24

Saturday, June 22, 2024 from 2–6 pm Rancho Relaxo, 1908 N. Westwood Ave. Santa Ana

Instead of flowers, donate to concernamerica.org, Joe and Chela's favorite nonprofit.

# FAREWELL TO THE CHAPMAN IDEATION LAB SENIORS

### **FREDDIE MOLENDA**



### **OONA CLARKE**



### MARIN POMEROY



#### **MIA DWYER-KIM**



#### **SOPHIA TEFFT**







Publisher: Chapman University Department of Art

> **Executive Editors:** Professor Eric Chimenti

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For further details and more events, check our website chapman.edu/wilkinson/art/graphic-design/

Professor Eric Chimenti Professor Claudine Jaenichen Professor Maliheh Ghajargar Professor Jillian Warren

Art Director: Professor Eric Chimenti Commpost Graphic Designers: Chaz Tsang '27 Hannah Koo '27

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