

# compost

The biannual Graphic Design program communication composition for students, alumni, friends, and supporters.

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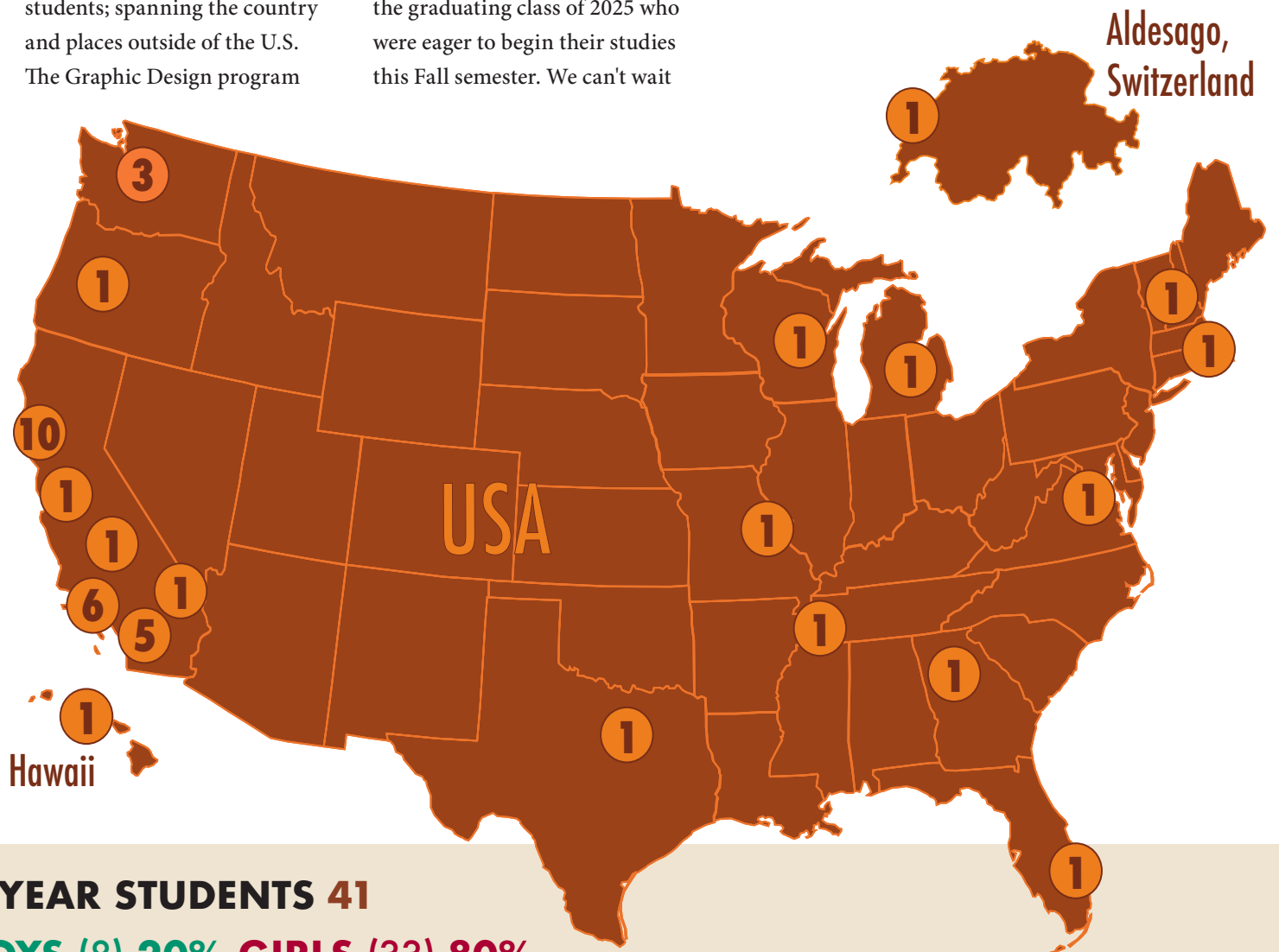
- GD Alumni

## Welcoming the Class of 2025

This year's incoming class features a diverse array of students; spanning the country and places outside of the U.S. The Graphic Design program

is excited to have welcomed 41 incoming first-year students to the graduating class of 2025 who were eager to begin their studies this Fall semester. We can't wait

to see their growth over the next four years.



**INCOMING FIRST YEAR STUDENTS 41**  
**GENDER RATIO BOYS (8) 20% GIRLS (33) 80%**

## Back to In-Person Instruction

While Chapman saw a brief return to campus at a limited capacity in the Spring, this semester we finally return to full in-person instruction. Chapman University, as well as the Graphic Design and Art Department, have implemented an array of mandates and resources to follow CDC guidelines and ensure a safe return to campus. You'll see students and faculty wearing masks indoors, providing

sanitary equipment in classrooms, confirming their "all clear" health checks before entering a building, and the installation of helpful COVID reminders on every corner. While things continue to look different as we continue to face the challenges the ongoing pandemic presents, Graphic Design students and faculty are grateful to make a return to campus, surrounded by a full classroom of classmates.

Along with the resumption of classes is the in person return of the Ideation Lab. Eric Chimenti, who leads the lab, and his student workers can be found in person, hard at work, each Friday. It just wasn't the same from our own homes, miles away from the Moulton Mac Lab.



**ART STUDENTS AND FACULTY**  
**Wear your Mask at all Times & Follow Chapman University's Safety Protocols**

Anyone found not observing safety protocols will have their access to all rooms revoked for the entire semester.



CHAPMAN UNIVERSITY Department of Art

# FT FACULTY UPDATE



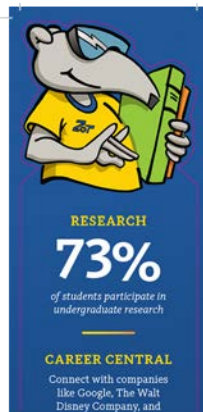
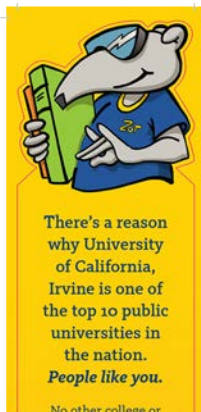
## Eric Chimenti

Teaching

Professor Chimenti returned from his spring sabbatical and taught a section of GD 103 Visualization and GD 200 Introduction to Graphic Design. He has very much enjoyed being back with the students in person after Covid forced courses online. The students in GD 103 are all drawing on iPads or digitally now, which is a perfect evolution of the class and the industry. He is also overseeing seven internships.

Associate Professor of Art  
Graphic Design Program Head  
Ideation Lab Head

Education: BS, Biola University  
MFA, Savannah College of Art and Design



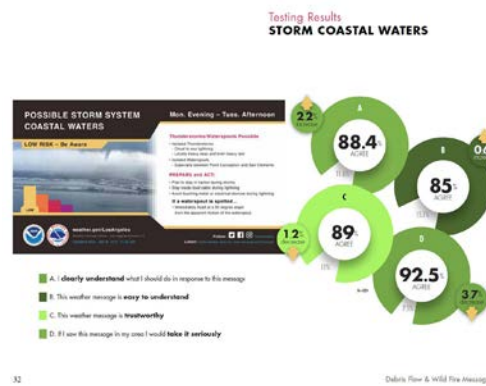
Creative/Scholarly/Professional

Professor Chimenti continued his work with Dr. Ann Gordon for the National Weather Service Los Angeles/Oxnard branch. He is working, along with students in the Ideation Lab, on redesigning and refining the messaging that is sent to the public about weather related issues.

He also illustrated a version of the UCI mascot Peter the Anteater for a Look Book given to students at the university. Finally he continues his visualizations

Service

Professor Chimenti was the chair of the Department of Art Faculty Review Committee (FRC) and is chairing this round of the fourth Graphic Design hiring committee. His official student advisee list is 71 for this semester. Professor Chimenti continues to head and oversee the Ideation Lab. This semester, with the return to campus, he was able to expand the number of students he hired. The new hires included students from the class of '24 and '25.



## Claudine Jaenichen

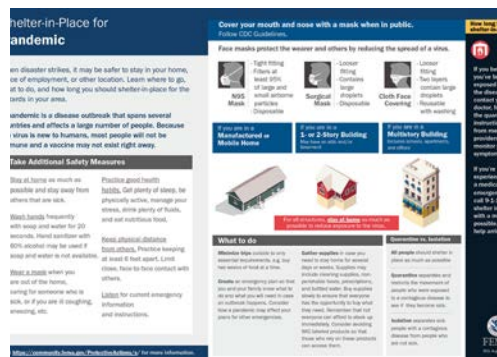
Teaching

Professor Jaenichen taught two sections of GD 102 Research Methods this semester, and next semester, she is teaching GD 201 Typography. In addition, she supervised an independent study this semester.

Creative/Scholarly/Professional

Professor Jaenichen worked on a Visual Poetry Collaboration with Dr. Anna Leahy for Chapman Magazine. She also worked for Decided Heart Effect, a podcast and space where interdisciplinary experts are invited to share conversations that inspire and model authentic conversations towards self-discovery. Lastly, she worked with Carol Freeman and Karen Marsh to simplify and clarify FEMA's Shelter-in-Place guidance.

Associate Professor of Art  
Education: BFA at California Institute of the Arts,  
MFA at the University of Reading in the UK

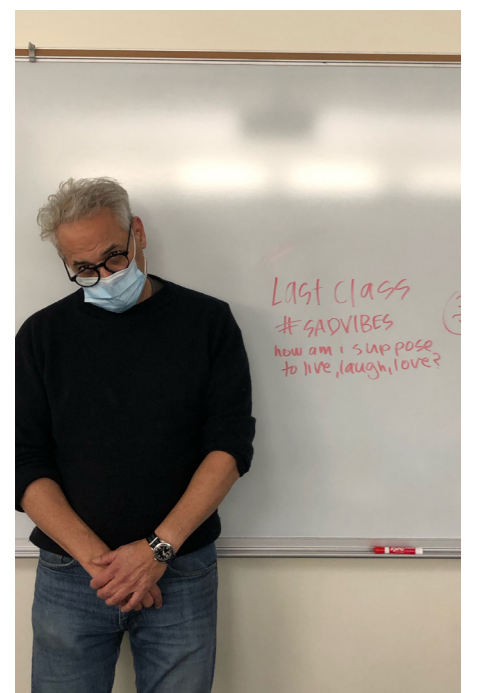


## Andrew Shalat

Professor Shalat is currently working on several writing and design projects. His focus in his next book will be Intentionality in Design, and will hopefully give a framework that students can use in transitioning their 2D work to more interactive and User Experience based

production and creation. Shalat's design work has lately been centered on smaller identity projects for clients. But most of his time this past semester has been keeping his students engaged and progressing, in both visualization and UX/UI courses.

Assistant Professor of Art  
MFA Savannah College of Art and Design



# PT FACULTY UPDATE



## Adrianna Falcon

**Teaching:**  
Professor Falcon is teaching GD-302 Branding and Advertising and GD-201 Typography this year.

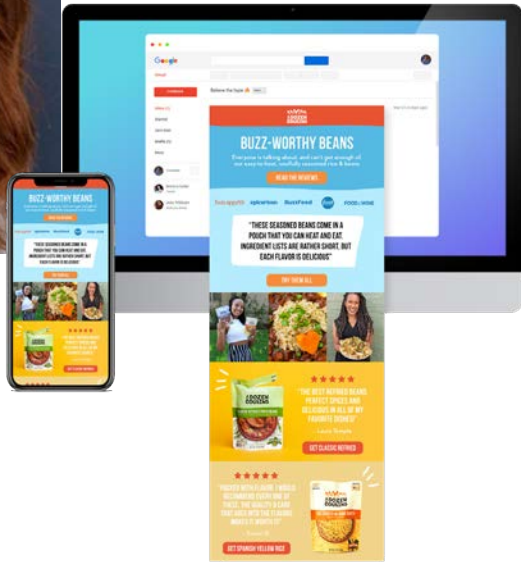
**Creative/Scholarly/Professional:**  
Outside of Chapman Professor Falcon works as the Creative Director for the skincare brand DRMTLGY. She's also helped various clients create their branding from the ground up as well as run their email marketing. She looks forward to taking time and making space for getting back into print design in her future.

**Service:**  
Last year Professor Falcon and her husband were supposed to participate in Habitat for Humanity in Argentina, however, due to the pandemic, their trip was unfortunately cancelled. They decided to take the money they raised for the trip and donate it to a local company who has been negatively affected by all the closures. They were able to raise additional funds (and contribute their own portion) to donate \$6000 to the independent theatre located in Downtown Santa Ana called Frida Cinema, allowing them to host virtual screenings during the pandemic.

**Graphic Design Lecturer**

Current: Creative Director at DRMTLGY

Education: California State University Fullerton



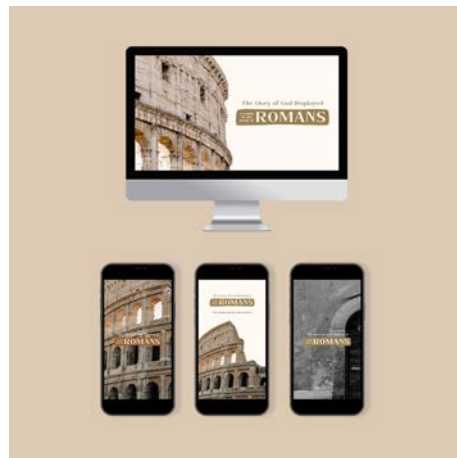
## Claire Abdul-Malak

This semester Professor Abdul-Malak is teaching Research Methods for Designers. She serves at her church, Compass Bible Church Tustin by creating graphics as well as leading event decor. She also works full-time as an in-house graphic designer for a plant-based nutrition company called "Amazing Grass" and has been there for just over 3 years.

**Graphic Design Lecturer**

Current: Amazing Grass

Education: BA, Cedarville University



CHAPMAN UNIVERSITY | Department of Art  
Art • Art History • Graphic Design

## MOVIES, POSTERS, AND DESIGN

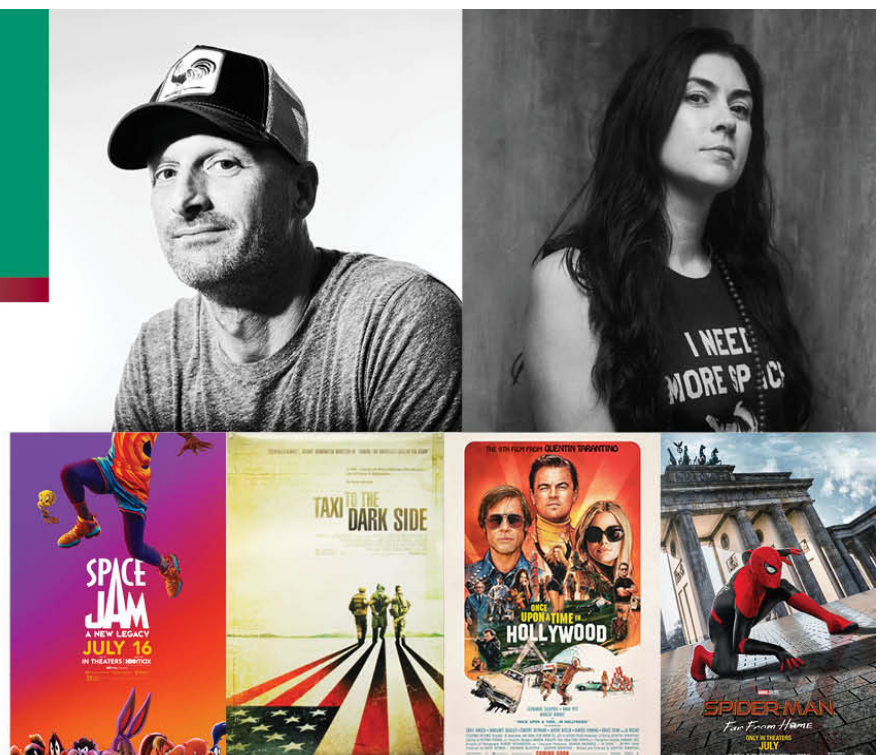
### Laura Mackey DeFranceaux

As Executive Vice President at BLT, Laura leads campaign efforts on some of the most globally recognizable entertainment marketing campaigns across film and streaming. She has worked on marketing success of blockbusters including: The Spider-man franchise, Cruella, Once Upon a Time in Hollywood, and How to Train Your Dragon 3.

### Gardner DeFranceaux

As Executive Vice President of Creative, Gardner oversees creative direction and execution on theatrical, television and streaming projects. He has worked on high-profile print campaigns including It Chapter Two, Vice Principals, Veep, Game of Thrones, and the Fast & The Furious Franchise.

Zoom Link  
<https://chapman.zoom.us/j/92679521241>



Free and open to the public.  
For information, please call:  
(714) 997-6729



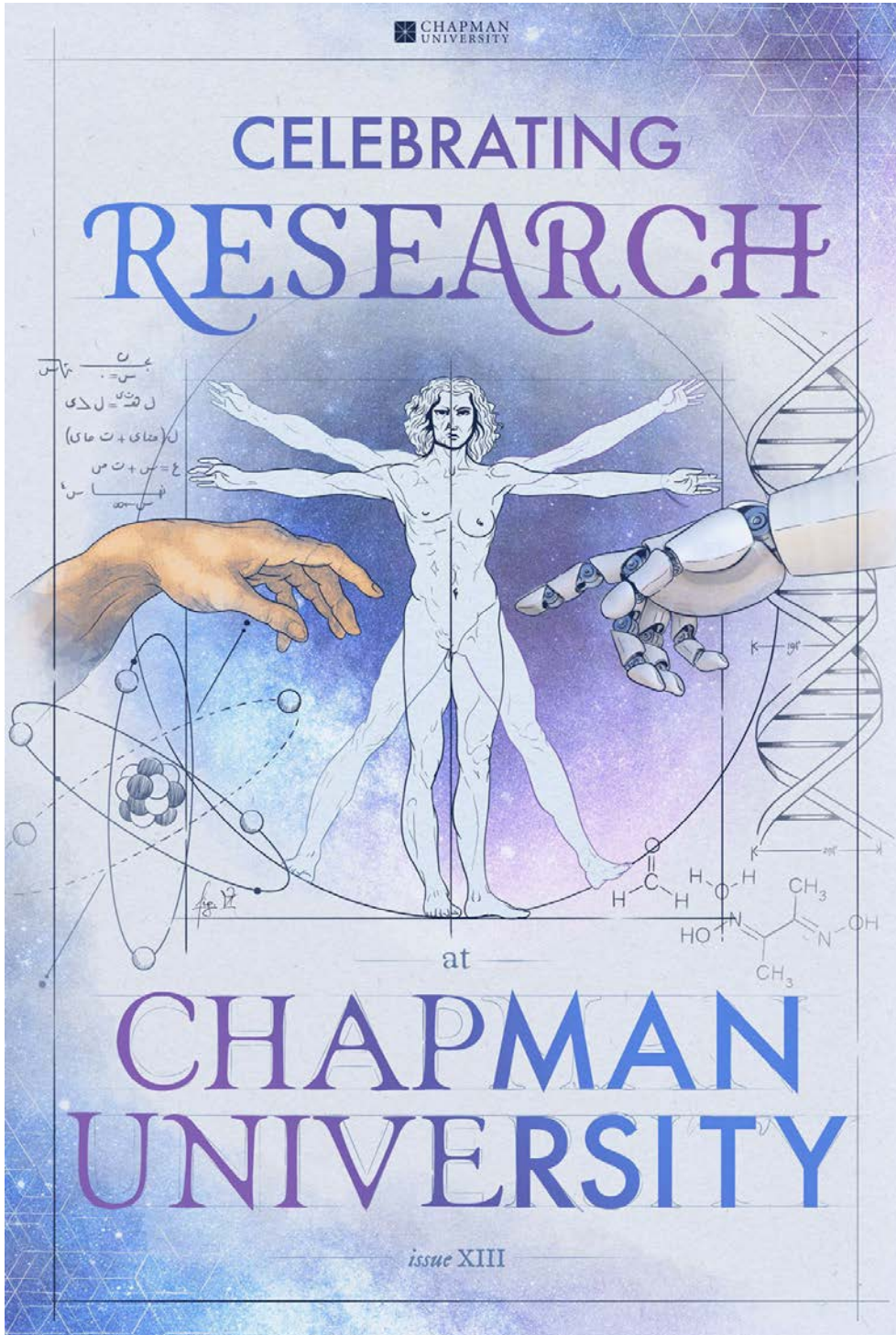
## VISUAL THINKER LECTURE SERIES

# Commemorative Poster Designs

## Client: CU Commemorative Poster

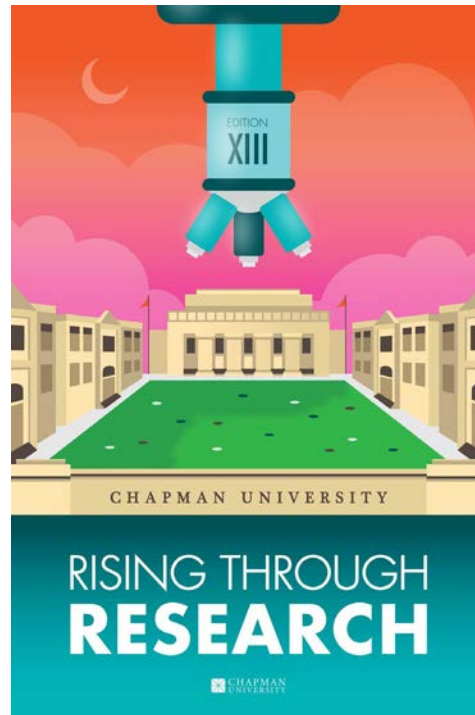
As a part of the Advanced Graphic Design class, GD 400, is an assignment to design Chapman's yearly commemorative poster. Each year there is a unique topic for the poster and students work in conjunction with President Struppa to create a design.

### 2022 WINNER

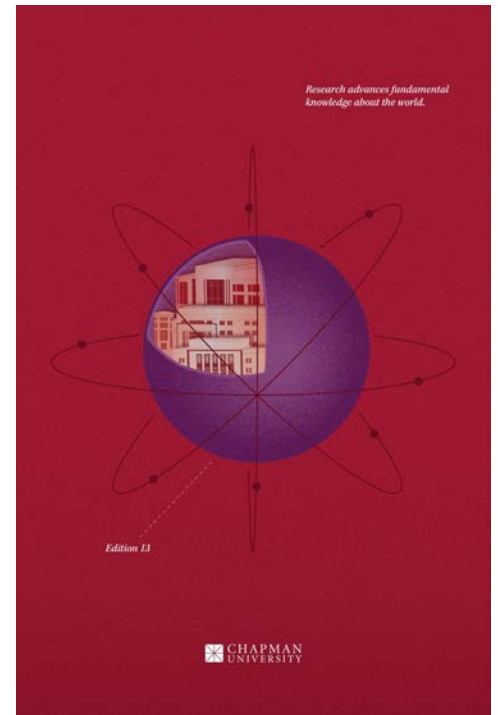


Alice Premeau  
B.F.A. in Graphic Design

## RUNNERS-UP



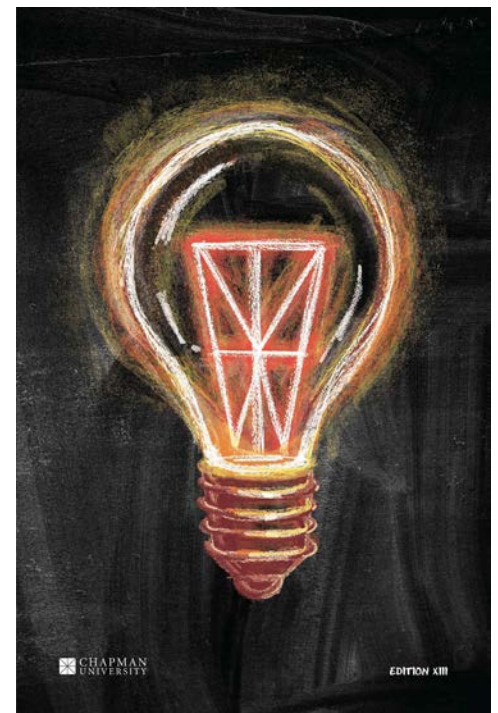
Lucy Guyer  
B.F.A. in Graphic Design



Angelique Francis  
B.F.A. in Graphic Design



Elizabeth Choi  
B.F.A. in Graphic Design



Wai Yan Cheung  
B.F.A. in Graphic Design



President Struppa and Dr. Piechota revealed this year's winning Commemorative Design to the GD 400 class. President Struppa and Dr. Piechota visited the class, asking the students about their inspiration and motivation for this year's theme. They were very pleased with all the designs and found it very different to cull them to a final six, and further, to a final winner.

**This year's topic:**  
Research at Chapman

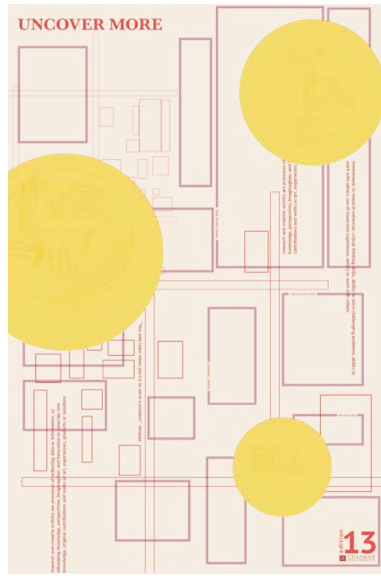


Chloe Owen  
B.F.A. in Graphic Design

# The Class of 2022's Poster Designs



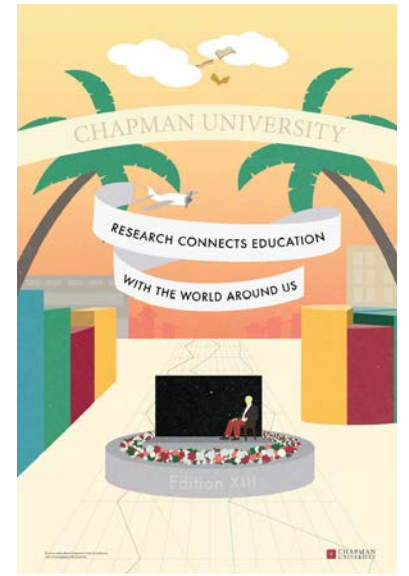
Savannah Sneed  
B.F.A. in Graphic Design



Avery Tamusaitis  
B.F.A. in Graphic Design



Monika Del Rosario  
B.F.A. in Graphic Design



Hannah Battista  
B.F.A. in Graphic Design



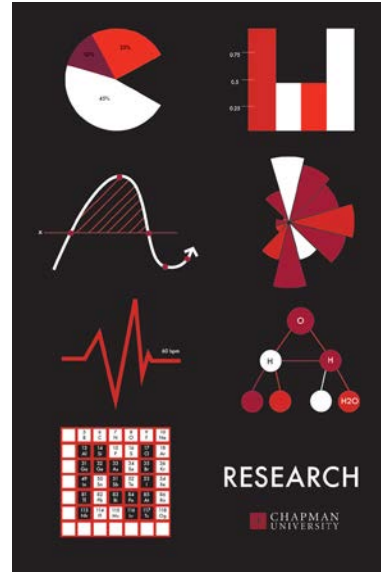
Mia Zucchi  
B.F.A. in Graphic Design



Isabelle Marcantuono  
B.F.A. in Graphic Design



Jaeden Camstra  
B.F.A. in Graphic Design



Danni Malinski  
B.F.A. in Graphic Design



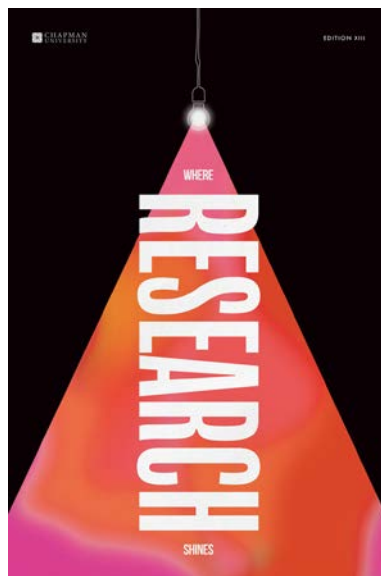
Riley Herendeen  
B.F.A. in Graphic Design



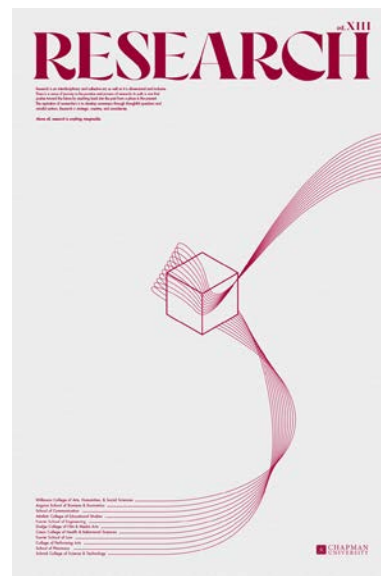
Sarah Wapner  
B.F.A. in Graphic Design



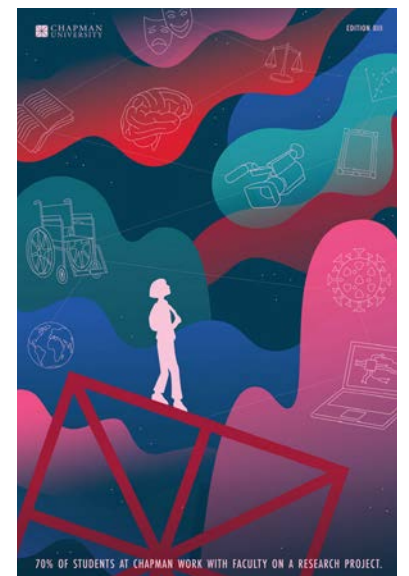
Megan Jefferson  
B.F.A. in Graphic Design



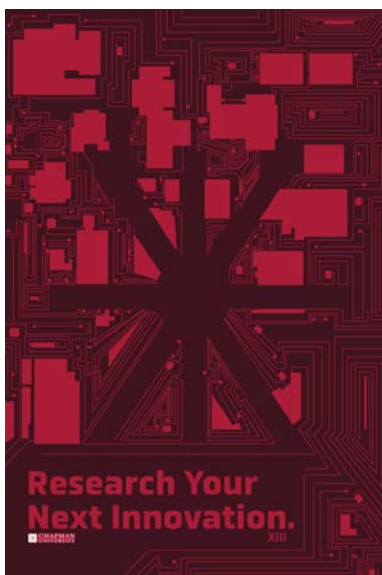
Makena Snipes  
B.F.A. in Graphic Design



Sam Stein  
B.F.A. in Graphic Design



Kaita Pannor  
B.F.A. in Graphic Design



Aryanna Diaz  
B.F.A. in Graphic Design



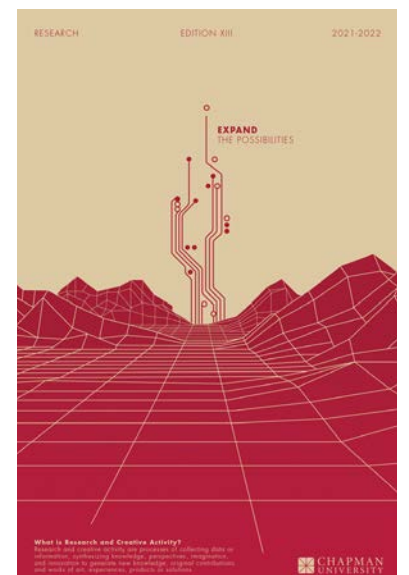
Hana Murayama  
B.F.A. in Graphic Design



Danelle Vicencio  
B.F.A. in Graphic Design



Sarit Ashkenazi  
B.F.A. in Graphic Design



Natalie Kim  
B.F.A. in Graphic Design

# GD 200 PROJECT

## Mercedes Classic Center

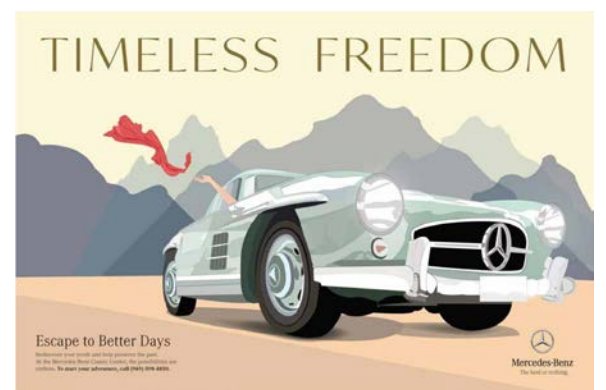
The Mercedes Project is a long-standing project for the GD 200 class. Every year, students are invited to the Irvine Mercedes-Benz Classic Center, and are tasked with designing a poster for a classic Mercedes. A few winners are selected each year, and their poster hangs up in the Classic Center. Below are this year's winners, and the runner ups:



Sasha Carter



Karen Barrera



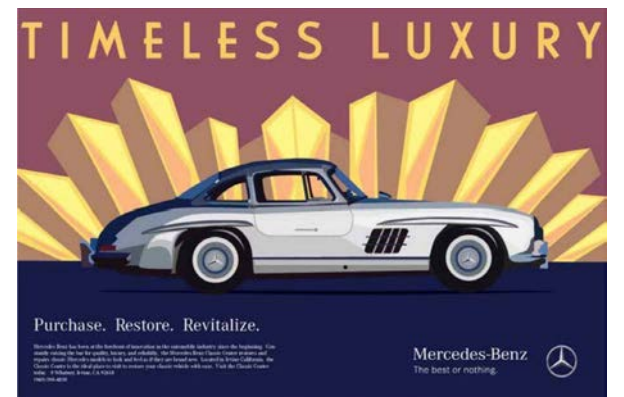
Oania Hopkins



Oona Clarke



Sophie Guttman



Arianna Patterson



Abi Simanjuntak



Marin Pomeroy



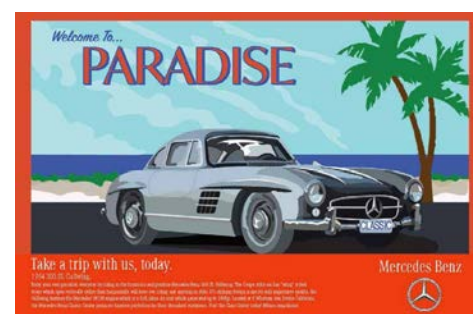
Mia Dywer-Kim



Maddie Louie



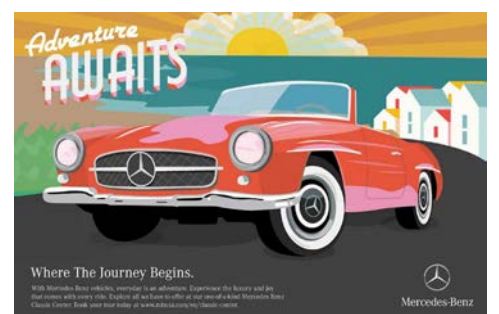
Sarah Lim



Anna Coogan



Emma Breen



Alexandra Teats

# Graphic Design Internships

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the sp Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students

are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to advertising agencies to bigger industries with in-house design departments. Check out where students are interning during their time in the Art Department. Here's what some of their employers have expressed about Chapman:

*"Chapman is our go-to resource for young, intelligent talents. As a local company, we value our relationships with Chapman to help us fill our staffing needs as they have consistently provided high-quality candidates to meet our needs."*

*"Here at Idea Hall we have found the Chapman students that join us for our internship program to be way above the curve and prepared for professional careers."*

**SEG SYSTEMS**

**NEWPORT BEACH FILM FESTIVAL**

**H3R MAGAZINE**

**DATABASE MARKETING GROUP**

**KNOWN**

**CRAZY OR GENIUS MEDIA**

**C COLOR, LLC**

**CHEGG, INC.**

**STUDIO LA TV**

**ALIGN TECHNOLOGY**

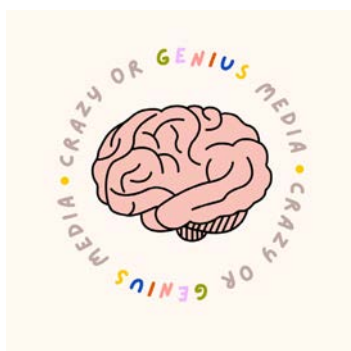
**LOS ANGELES COUNTY OFFICE OF EMERGENCY MANAGEMENT**

**ANNIE WHARTON ART CONSULTING**

**THE DEEP**

**BOARDRIDERS**

**ROC NATION**



# NEWPORT BEACH FILM FEST



# align

# Chegg

## GD Club Returns

After a long hiatus, the Graphic Design Club is back on campus! Graphic Design Majors Joy Switty '23 and Hunter Faria '23 have been working this fall to get the club established.

After a long hiatus, the Graphic Design Club is back on campus! Graphic Design Majors Joy Switty '23 and Hunter Faria '23 have been working this fall to get the club established.

The club spent the first semester becoming re-established and had their first meeting at the beginning of the fall semester.

(@cugraphicdesignclub on Instagram)



# Graphic Design Alumni

**ROSARIO RODRIGUEZ**, BFA in GD '09  
Senior Product Designer at LinkedIn

**VASILIA VEZIRIS**, BFA in GD '18  
Production Designer at Apple

**CHLOE SULLIVAN**, BFA in GD '21  
Graphic Design Intern at Red Light Management

**RIRINA TAMURA**, BFA in GD '19  
Junior Art Director at TBWA\Chiat\Day

**SARAH PRATT**, BFA in GD '16  
Graphic Designer at Amenity Services Inc.

**TAYLOR TARADASH**, BFA in GD '20  
Junior Graphic Designer at Eliqs

**DEMITRIA VALASAKOS**, BFA in GD '21  
Lead Graphic Designer at Tropic Labs

**AMANDA HIRAHARA**, BFA in GD '21  
Graphic Designer at Merage Jewish Community Center of Orange County

**NICK OEFLING**, BFA in GD '17  
Motion Graphic Designer at The Washington Football Team

**AUDREY CHANG**, BFA in GD '17  
Graphic Designer at MGA Entertainment

**CAITLYN MUMAW**, BFA in GD '20  
Art Director at RPA

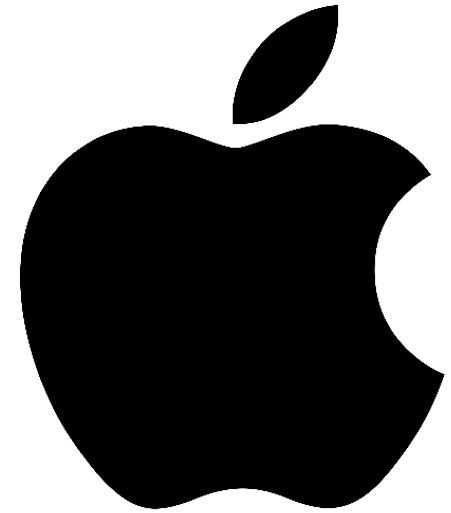
**DREW MACKAY**, BFA in GD '19  
CEO at Mad MacKay Design, LLC.

**KYRA BRANDMAN**, BFA in GD '19  
Digital Designer at Savage X Fenty

**DEREK SHAFER**, BFA in GD '20  
Lead UI/UX Designer at electriQ marketing

**MICHAEL STARBUCK**, BFA in GD '21  
Graphic Design Specialist at KCOMM

**BRAD SARGEANT**, BFA in GD '01  
Creative Director at Aspen Medical Products



For complete information check out our website: <https://www.chapman.edu/wilkinson/art/graphic-design/alumni.aspx>



CHAPMAN UNIVERSITY | Graphic Design Program

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