

# commpost

The biannual Graphic Design program communication composition for students, alumni, friends, and supporters.



## Successful First Semester

Art 438 debuts with Professor Dave Matea

The new Professional Development course, Art 438, had it's first semester this spring. Studio C functions as a professional design studio and gives students a chance to work in a real-world environment under the direction of part-time faculty member Dave Matea. The designers have already done multiple jobs for actual clients, including logo, branding, and web design for local businesses, and are even in the process of developing an app interface design for a daycare company in Vancouver. They also are teaming up with fellow Chapman business students to compete in the annual Business Plan Competition.

Studio C is extremely fortunate and grateful to work in the Entrepreneurship Village, where a large conference table, comfy chairs and whiteboard walls enhances productivity, creativity and the professional atmosphere. Matea describes the class as "rigorously casual," as students often are working on more than one project at a time, yet

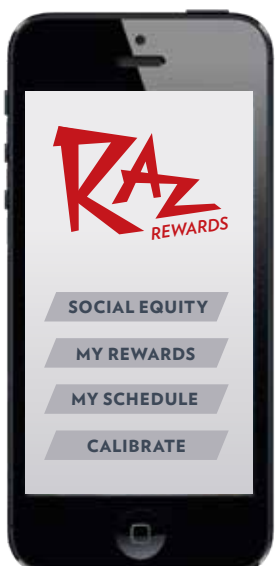
"A majority of the students are in contact with the clients directly, which provides useful and crucial work experience as a graphic designer."

have a lot of freedom and responsibility on how they time manage, etc. A majority of the students are in contact with the clients directly, which provides useful and crucial work experience as a graphic designer.

To register for this invitation-only elective course you must be recommended by a faculty member or advisor. The studio hopes to expand it's client base each year to enhance the students' portfolios and learning experience. The course will be offered next in Spring 2014.



MASON CYCLE WERKS



## INSIDE

- Take a look and see where Chapman alumni have gone since graduation. *page 2*
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- See what shenanigans the Graphic Design Club has been up to over the past semester—and what plans they have for the future! *page 9*

# Graphic Design Alumni

Updates on what our alum have been up to

**ANDREW BAIN**, BFA in GD '09,  
Art Director, SWOOP Magazine

**BROOKE BRISBOIS**, BFA in GD '10,  
Design Integrator, Microsoft

**LAURYN BRYANT**, BFA in GD '10,  
Marketing Communications Coordinator and Graphic Designer

**LAUREN BUTORI**, BFA in GD '05,  
Design/Senior Graphic Textile Designer, SimplyShe

**MAREN KELLY**, BFA in GD '05,  
Freelance Graphic/Apparel Designer, Arrowmac

**BROOKE MOORE**, BFA in GD '08,  
Marcom Coordinator, Dell

**BARRY PARKER**, BFA in GD '08,  
Graphic Designer, David Riley Associates

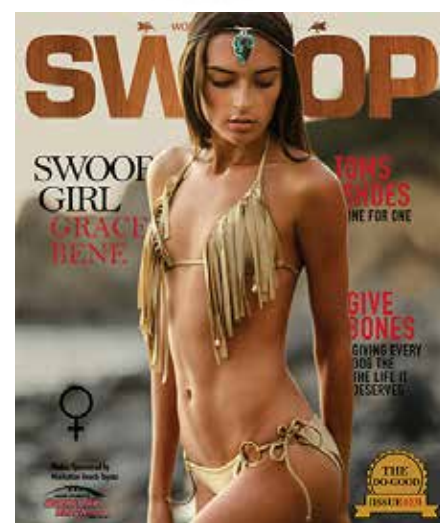
**NICOLE SANTO**, BFA in GD '11,  
Visual Display/Graphic Designer, Wellen, LLC

**PAUL SWEENEY**, BFA in GD '05,  
Sr. Front End Engineer, Fullscreen, Inc.

**ANDY TSAI**, BFA in GD '05,  
Founder, Brush by Brush Creative

For complete information check out our website:  
<http://www.chapman.edu/wilkinson/art/graphic-design/graphic-design-alumni.aspx>

**Microsoft**



## Graphic Design Student Wins Contest

Gracie Wilson is chosen to meet Macklemore for best "The Heist" flag

When Macklemore posted on his facebook page that he was having a competition to see who could recreate "The Heist" flag in the most creative way, junior graphic design major Gracie Wilson had no idea the excitement she was getting herself into by entering. The winners of the contest would be invited to a private party in Seattle at which Macklemore and Ryan Lewis would be releasing their "Can't Hold Us" music video and performing some songs. Gracie had the idea to paint the flag across the face of herself and her friend, Eric Otten. Only 2 out of state winners were chosen to be flown in and Gracie was one of those winners that won a free flight to seattle, a 2 night stay in a hotel, and a ticket to Macklemore's private party.



## Congrats to Our 2013 Graduates!



The Commencement ceremony for Wilkinson College of Humanities and Social Sciences took place on Saturday, May 18, 2013 at 9:15 a.m. at the Chapman Stadium. Wilkinson College promotes the liberal arts tradition at Chapman University, the faculty of which were proud to see their students graduate. Professor of Art Dr. Wendy Salmond was the Grand Marshal and opened the ceremony. Col. Gail Halvorsen, USAF (Ret.), who has received numerous honors and decorations, was the keynote speaker. Ariel Roth was honored with the Purcell Award. The 2013 graduates included: *Katrina Alonso, Chase Conching, Susanna Davidov, Emma Diener, Roger Dumas, Michael Gembarski, Ashley Hawthorne, Alana Michaels, Elizabeth Mule, Michael Regan, Maria Reisinger, Ariel Roth, Tavish Ryan, William Schoenfeld, Marisa Scirica, Joshua Sorosky, William Sproule, Ivana Wong, and Ariel Ximenes.*

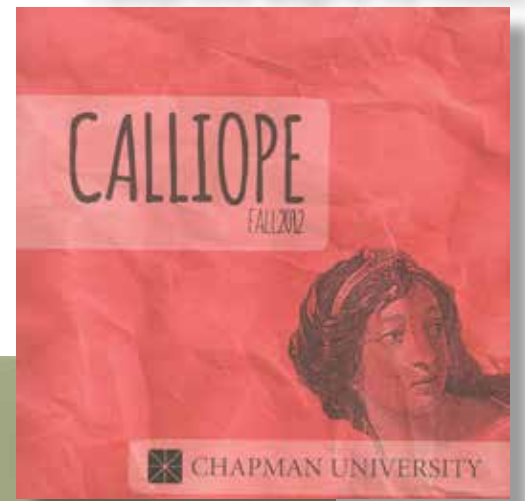
# Graphic Design Students Featured in Calliope

A new publication features several graphic design majors and minors.

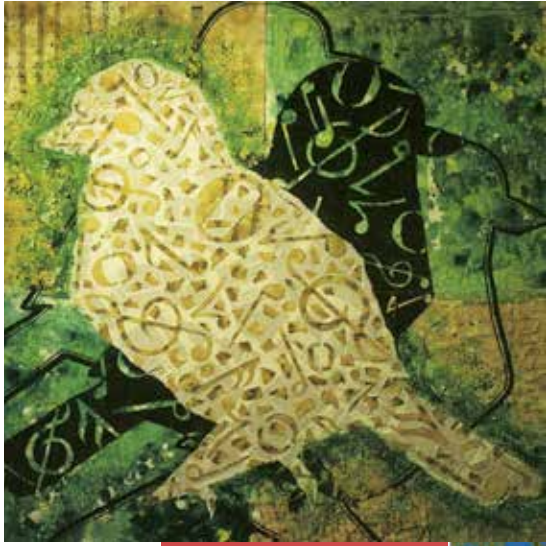
Calliope is an eclectic compilation of poetry, prose and artwork by Chapman University students for the Fall semester of 2012. Inside, a few Art Department students are featured for their work and credited for the production of the publication. Coming from Rachelle Chuang's Book Design course, Zac Oransky is credited for the front cover and book design. Design Major Will Schoenfeld is noted as the

Arts Editor and a the work of a few other majors/minors are featured. Emmet Affework's painting titled "Farah", Summer Nicole Woodward's "As Far as I Can See", and Shelley Lamotte's "Bump in the Road" are all included in this creative publication. This book also features photography, poetry, and other examples of creative writing from many other Chapman University students.

Calliope cover design by Zac Oransky



"Bump in the Road" Shelley Lamotte



"Farah" Emmet Affework



"As Far as I Can See" Summer Woodward

## Spring Visual Thinkers Series

Cheryl Savala from Menagerie Creative

Every semester the Art Department invites professional designers to come speak about their experience and work in the design world. This unique series aims to intellectually stimulate undergraduate students to think innovatively about the interdisciplinarity of creativity, inspiration, and the practice of art. We were lucky enough to have to lecture at our Visual Thinkers Series this fall.



### CHERYL SAVALA

Proud to stand alongside gifted artists, authors and filmmakers who create timeless and heartfelt stories for over 20 years, Cheryl Savala has directed, designed and illustrated key art and packaging for many of pop culture's most beloved films. The Star Wars Saga, Titanic, The Sound of Music, Planet of the Apes and The Princess Bride are just a few of the adventurous campaigns her studio, Menagerie Creative, has embarked upon. Cheryl has a passion for mentoring creative professionals and conducts workshops in lettering, personal branding and the visual language of emotion. It takes an adventurous soul and brave heart to embark upon the transforming landscape of graphic design and entertainment marketing.

Today's creative leader must embody resourcefulness, connectivity and fearlessness as they leap into uncharted territory. Cheryl shared her 25 year journey and offered insight on navigating those first few steps.



WED APR  
17 | 7:00PM  
MC213

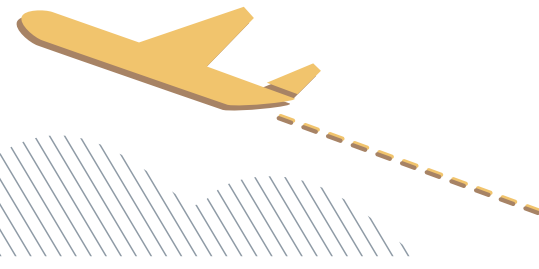


SPRING 2013  
VISUAL ARTS  
THINKERS SERIES

Free and open to the public.  
For info call 714-997-6729

# Destinations

AIGA OC 10th Annual Junior and Senior Portfolio Review



annual aiga oc portfolio review **Year 10**

### flight info

**airport** Chapman University  
One University Drive  
Orange, CA 92866

**flight time** 12:30-5:00 pm

**flight date** Sat. April 13, 2013

**terminal** 2nd floor Argyros Forum

**travel fares**

<b>aiga members</b>	
student:	\$0.00
professional:	\$40.00
<b>non aiga members</b>	
student:	\$25.00
professional:	\$75.00
<b>day of</b>	
everyone:	\$75.00

### now boarding

Ladies and gentlemen, welcome aboard Flight 10 with nonstop service to Destinations, your one-way ticket to portfolio success. Please turn your attention to your portfolio. There will be reviews throughout the day and each review is equipped with a design professional who will critique your work. This feedback may be detached and used as a flotation device for future reference. Where will you find yourself? The destinations are endless. Let us help you find yours.

### reservations

[www.aigaoc.org/portfolio](http://www.aigaoc.org/portfolio) or email Deena Edwards at [edwar129@mail.chapman.edu](mailto:edwar129@mail.chapman.edu)

For 10 years Chapman University has organized and proudly hosted the Annual AIGA OC Portfolio Review. It continues to be a huge hit and help to design students from Orange County and the surrounding areas. This year 31 professionals came to review from design studios, advertising agencies, and in-house design departments, including Johnny Sanchez from PacSun, Jason Adam from Hexanine, and many more. They gathered in Chapman University's Argyros Forum to give critiques to students' growing portfolios. Approximately 50 students from Chapman University, Cal State Fullerton, Cal State LA, UC Irvine, and Santa Monica Community College attended, averaging three reviews each. Graphic Design students Deena Edwards '14 and Anna Milioutina '16 were the event planners and designers, and with help from student volunteers and professors the event was even better than anyone had hoped. We hope to continue to gain reviewers, as well as students, to make year 11 an even bigger success.



"[The Annual AIGA OC Portfolio Review] continues to be a huge hit and help to design students from Orange County and the surrounding areas."



Destinations-themed gift bags were offered to reviewers as thanks for their time and expertise.

## Itinerary & Information

### Reviewer Schedule

Saturday April 13, 2013

Reviewers will be giving feedback on students' portfolios to help prepare them for a future as a professional designer. Please give students the best advice possible, balancing positive feedback with constructive criticism. Please remember that this is an academic setting, and students should be treated accordingly.

12:00-1:00	Lunch & briefing for portfolio review with other Graphic Design professionals in Argyros Forum.
1:00-1:20	1st Session
1:30-1:50	2nd Session
2:00-2:20	3rd Session
2:30-2:50	4th Session
2:50-3:30	Break
3:30-3:50	5th Session
4:00-4:20	6th Session
4:30-5:00	7th Session
5:00	Cocktail Reception

### Contact Information

Before review, contact:

**Professor Eric Chimenti**  
Director of Education,  
AIGA Orange County  
[chimenti@chapman.edu](mailto:chimenti@chapman.edu)

**Deena Edwards**  
President, Chapman University AIGA, OC Student Group  
[edwar129@mail.chapman.edu](mailto:edwar129@mail.chapman.edu)

On the day of the review:  
If you are lost, need help, or have any questions, please contact Deena Edwards at (818) 421-5915.



# 3rd Annual Designer Career Paths

Featuring Stephania Serena, Suzy Thompson, and Glen Nakasako

Wednesday, April 24 7:00 PM in Beckman Room 401

Moderated by Chapman instructor Tony Pinto, the Designer Career Paths lecture, for the third year in a row, featured three designers who spoke about the different areas of design that they work in. Designer Career Paths was created to show design students the various paths they can take in the design world. The featured presentations provide knowledge of the designers' background and current professions, advice to get to the professional level, and also allows students to network and make contacts with influential figures in the interested profession. Admission was free and anyone was welcome to attend. This year's speakers were:

In-House

**STEPHANIA SERENA** Creative Director, Smith & Noble

Design Firm

**GLEN NAKASAKO** Art Director & Designer, SMOG Design

Freelance

**SUZY THOMPSON** Recruiter, Vitamin T

All sophomores in the Graphic Design program designed a poster for the event. The winning posters were designed by Jake Kincaid and Danica Hays, Other finalists featured are Tony Murphy, Ildiko Ruzics,

A poster for the Designer Career Paths event. At the top left is a logo with a fountain pen nib and the text "Designer CAREER PATHS". To the right, it says "WEDNESDAY April 24 7:00PM". Below this, a section titled "WHICH path IS RIGHT FOR YOU?" lists three options: 1. IN-HOUSE DESIGNER, 2. FREELANCE DESIGNER, 3. BOUTIQUE DESIGN FIRM. A "SPECIAL GUESTS" section lists: IN HOUSE: Stephania Serena, Smith + Noble; FREELANCE: Suzy Thompson, Vitamin T; DESIGN FIRM: Glen Nakasako, SMOG Design. On the right, a large graphic says "BECKMAN HALL in ROOM #401". At the bottom right is the Chapman University logo and "DEPARTMENT OF ART ART • ART HISTORY • GRAPHIC DESIGN".

Danica Hays

A poster for the Designer Career Paths event with a yellow background. The title "DESIGNER CAREER PATHS" is written in large, bold, black letters. Below the title, it says "WHAT A panel of three design professionals will each do presentations about their jobs, backgrounds, career paths, and what a 'typical day' at work might entail." It lists the speakers: "IN-HOUSE: Stephania Serena, Creative Director, Smith + Noble; FREELANCE: Suzy Thompson, Recruiter, Vitamin T; FIRM: Glen Nakasako, Art Director, SMOG Design". It also includes the date and time: "WHEN 4/24 7:00 PM" and "WHERE Beckman Hall BK-401". The word "FREE" is prominently displayed. The Chapman University logo is at the bottom right.

Jake Kincaid

A poster for the Designer Career Paths event with a white background. The title "DESIGNER Career Paths" is at the top. Below it is a graphic of two curved arrows, one red pointing up and one green pointing down. The speakers' names are listed: "Stephania Serena", "Suzy Thompson", and "Glen Nakasako". The date and time are "Wednesday, April 24, 2013 Beckman Hall 401". The Chapman University logo is at the bottom.

Ildiko Ruzics

A poster for the Designer Career Paths event with a yellow background. The title "Designer Career Paths" is written in a cursive font. It features icons for a lightbulb, a pen nib, and a shopping bag. Text includes: "IN HOUSE STEPHANIA SERENA CREATIVE DIRECTOR SMITH + NOBLE", "FREELANCE SUZY THOMPSON RECRUITER VITAMIN T", "BOUTIQUE GLEN NAKASAKO ART DIRECTOR SMOG DESIGN". The date and time are "APRIL 24 7:00PM BECKMAN 401". The word "FREE" is at the bottom. The Chapman University logo is at the bottom right.

Amanda Lenhart

A poster for the Design Career Paths event with a white background. It features a microphone and three speech bubbles containing the names "STEPHANIA SERENA", "SUZY THOMPSON", and "GLEN NAKASAKO". The title "DESIGN CAREER PATHS" is at the top. The date and time are "DATE: APRIL 24, 2013 TIME: 7:00 PM". The location is "PLACE: BECKMAN HALL BK-401". It says "COST: FREE, OPEN TO STUDENTS, FACULTY, AND GUESTS". The Chapman University logo is at the bottom.

Lauren Armenta

A poster for the Designer Career Paths event with a white background. It features a large graphic of a fountain pen nib with ink dripping down. The title "DESIGNER CAREER PATHS" is written in a bold, hand-drawn font. Text includes: "GUEST SPEAKERS YOU WILL LIKELY FOLLOW ONE OF THESE PATHS", "BOUTIQUE DESIGN FIRM: GLEN NAKASAKO ART DIRECTOR & DESIGNER SMOG DESIGN", "FREELANCE: SUZY THOMPSON RECRUITER VITAMIN T", "IN-HOUSE: STEPHANIA SERENA CREATIVE DIRECTOR SMITH + NOBLE". The date and time are "WHEN: WEDNESDAY APRIL 24TH, 2013 TIME: 7:00PM". The location is "WHERE: BECKMAN HALL BK-401 CHAPMAN UNIVERSITY". It says "FREE, OPEN TO THE PUBLIC". The Chapman University logo is at the bottom right.

Tony Murphy

# SOPHOMORE GRAPHIC DESIGN



## PORTFOLIO SHOW

From March 11th to the 15th, the Sophomore BFA Graphic Designers presented their portfolios to friends, families and potential employers in the Guggenheim Gallery. Local band Blue Eyed Lucy ([www.blueeyedlucy.bandcamp.com](http://www.blueeyedlucy.bandcamp.com)) played an acoustic set during the show, while guests mingled and looked through portfolios. The 27 majors that presented their works were: Alexis Morgan, Brenna Butler, Charlotte Sperling, Danica Hays, Dominique Yhamel, Maneesh Sidhu, Heather Wong, Hector Viramontes, Ildiko Ruzics, Kiera Hoefle, Kelly Smith, Kelsey Schott, Jake Kincaid, Lauren Armenta, Melissa Wilcox, Tony Murphy, Paige Carmichael, Sean Imayanagita, Stephen Levin, Summer Woodward, Tara Vasvani, Val Geiger, Andrew Le, Erica Loewy, Greg Colosimo, Maddie Switzer and Henry Kuckens.



# Junior Portfolio Show

Junior BFA in Graphic Design majors presented their portfolios in the Guggenheim Gallery from March 18th to the 22nd. Guests were able to look through portfolios and enjoy refreshments. The 21 majors that presented their works were: *Amanda DeFrancis, Victoria Wong, Zach Guenther, Wes Eramo, Zac Oransky, Stephanie Pieper, Amanda Norris, Valerie Rustad, Rachel Becker, Will Sproule, Ryley Schlacter, Deena Edwards, Spencer Thordarson, Taylor Peck, Diana Goldberg, Nicole Pawloski, Gracie Wilson, Kathryn Feron, Candace Larson, Elizabeth Bacon and Margo Pawell.*



# Meet Some of Our Part-Time Professors



Kevin Hertfelder

## Why did you choose to teach at Chapman?

This opportunity came about quite quickly after a conversation with Professor Chimenti about Chapman's graphic design program. I had been at an AIGA event where I was given the chance to meet a few seniors and view their portfolios. I mentioned to Professor Chimenti how impressed I was with the curriculum and quality of work coming out of the department. One thing lead to another and here I am! Oh, and it's 7 blocks from my house.

## What do you consider some of your greatest artistic accomplishments?

Overall, I think when I find a solution to a clients design problem – that is a successful accomplishment. A couple which I'm the most proud of are the 1996 USA Olympic Cycling Team bicycle graphics and related advertising campaign and designing the initial hot rod/retro beach cruiser graphics that kick started the trend.

## What major brands or companies have you designed for?

I started out interning at Surfer magazine during David Carson's tenure then moved to a boutique agency focused on action sports where our client list included: Ocean Pacific, Mission Roller Hockey, Haro Bicycles and K2 Skis. I then landed at GT Bicycles as Sr. Art Director where I created everything from annual reports, product graphics, brochures, advertising campaigns, packaging, product design, etc. It also provided me the opportunity to work on projects with Nike, X-Games and the US Olympic Cycling team. As Creative Group Manager at Ingram Micro I led the teams working with brands such as Apple, Cisco, HP, IBM and Microsoft.

## What do you find prepared you the most for the design world?

Internships. Working on class projects is great for learning the fundamentals, but nothing compares to applying your knowledge in real life situations. At an internship not only do you get the opportunity to work on live projects, but you are exposed to the processes and business aspects you otherwise never experience in class.

## What important lessons do you expect your students to execute in their career?

A great designer always approaches each project with fresh eyes, never settles and continually pushes their own creativity. Add a healthy dose of passion to your work and you will be an exceptional designer, innovator and leader.

## Are there any interesting projects you are currently working on?

Currently, I'm working on a complete brand refresh and establishing brand guidelines for Veterinary Pet Insurance, a part of Nationwide Insurance. I'm also desperately trying to get my own website designed and built, but the way things are going I expect to complete it by 2016!



Miguel Ortiz

## Why did you choose to teach at Chapman University?

A friend of mine who was also a professor here spoke very highly of his experience working at Chapman. I was fortunate enough to be recommended by him and I am honored Chapman chose me for this position.

## What do you consider some of your greatest artistic accomplishments?

I have had the opportunity to work on a variety of projects, from video games to TV shows, commercials, and documentaries. Some of these projects have allowed me to travel to Israel, Mexico, Indonesia and Japan. Specifically, working to create video games like X-Files and Terminator have been some of my greatest achievements so far.

## What major brands have you designed for?

Some of the larger brands that I have worked on projects for include: Ubisoft, Sony Computer Entertainment, Subaru, Mitsubishi and NASCAR.

## What do you find prepared you the most for the design world?

I am primarily self-taught, so I've had to push myself harder to stay in this competitive field. I worked hard to learn and expand my knowledge in both the creative and technical aspects of design.

## What important lessons do you expect your students to execute in their career?

My hope is that as their career's advance, they don't stop learning and never settle. Use personal projects to experiment, inspire and refresh.

## Are there any interesting projects you are currently working on?

I am wrapping up a commercial ad campaign for a college and about to start on a project for an airline in the Middle East.

"A great designer always approaches each project with fresh eyes, never settles and continually pushes their own creativity."

"Use personal projects to experiment, inspire and refresh."

"I believe it's important for Graphic Design students to have a business mindset in their approach to their work."



# Graphic Design Club

What's happened and What's to Come



## O'NEILL WORKSHOP

On March 13th the Graphic Design Club organized a speaker workshop featuring Alison Connors, a Chapman Alumni who now is Marketing and Design Coordinator for O'Neill Clothing. Alison gave a presentation about the design and printing process for O'Neill's clothing, and later held a "print repeat" design competition, where the winner received a magic mouse! Free food and refreshments were provided.

## SPRING SIZZLE SILK SCREENING

On April 24th, during Spring Sizzle, the Graphic Design Club manned a silk-screening booth, offering several different designs and ink colors. They charged \$10 for a shirt and design, and \$5 for just a design on a provided shirt. It was a huge success, raised a lot of money, and everyone had a blast!

## GDC FREELANCE WORKSHOP

On April 29th, Chris Abouabdo, a local freelance graphic designer, came to talk to attendees of this Graphic Design Club event about the ins and outs of being a freelance graphic designer. Everyone got their questions answered, snacked on refreshments, and one lucky raffle winner received a magic mouse!

## CGDC BONFIRE

The Graphic Design club organized an end-of-year bonfire at Big Corona in Corona del Mar on May 10th, so design students could celebrate the end of the year with s'mores and by burning the projects that they couldn't stand to look at anymore. It was a great way to de-stress before finals week.

## UPCOMING FALL 2013 EVENTS

- **ORIENTATION KILN PIZZA PARTY**
- **SEMESTER KICK-OFF (TBA)**
- **NOVEMBER PORTFOLIO SHOW**
- **SWEET EXCHANGE**



Yasmine Say

### Why did you choose to teach at Chapman?

I chose Chapman because it is a very good university with energetic and enthusiastic design students. Eric and Claudine have put together a very nice program, and the design department is attracting some extremely talented students. I'm very fortunate and happy to be teaching here.

### What do you consider some of your greatest artistic accomplishments?

I always think my greatest artistic accomplishment will be my next project! Much of my client work is strategic in nature - helping my clients make the best decisions to advance their brands, or move sales. I don't really consider that to be artistic, but I do consider it to be creative thinking.

### What major brands or companies have you designed for?

The biggest brand that I've worked on is probably Disney. I was the staff art director at Disneyland Resort for a couple of years, and did advertising for the Park and hotels. I've also worked on projects for GMC/Isuzu Trucks, Edison, Carl's Jr., El Torito, Lucky Supermarkets, UCLA, The Auto Club of Southern California, Caesars Palace, etc...

### What do you find prepared you the most for the design world?

When I was a baby designer just starting out, I worked for a year at a small boutique design firm in Pasadena. It was so small that all of us wore many hats - I did some design, but mostly did production, estimating, account servicing, answering the phones, etc. It really taught me how a small business works, which has proven to be invaluable to my career. In addition to the creative end of things, all designers should have a basic understanding about business, and especially how their client's businesses work. I think many young designers feel that having a solid creative

education is all they need, but that just isn't true in the real world. You do need that at a minimum, but you also need to have a business sense to really be able to create the best and most successful work for your clients.

### What important lessons do you expect your students to execute in their career?

As designers, our creativity is used to serve a purpose - to sell a product, or inform, or influence. As such, we have an obligation to make sure that we are using our talents and skills for good, or at the very least, not for bad. Everyone has their own set of personal beliefs, but I personally would not work for a client whose products I did not believe in, or did not want my kids to use. Tobacco, for example.

### Are there any interesting projects you are currently working on now?

I am currently working on the syllabus for my Branding class I'm introducing in September at Chapman. This will incorporate my experience from London 2012 together with my marketing knowledge. I believe it's important for Graphic Design students to have a business mindset in their approach to their work. I am also involved with organising a Brand Symposium in September, where we will be inviting a panel of industry professionals to discuss/debate the topic of branding today.

### Is there any advice you would like to give to your students?

If I had one piece of advice to give my students it would be to never stop doing self-initiated briefs. That's where you show your true creativity as a Designer. That, together with confidence and an open mind!

# Full-Time Professor Update

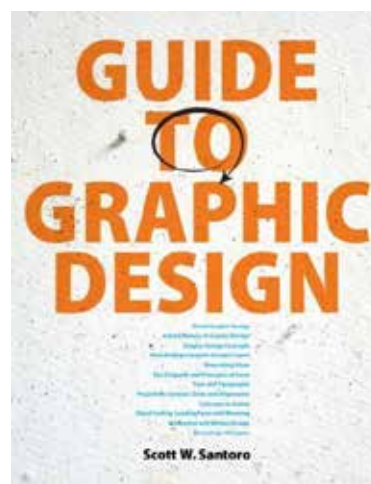


Professor Jaenichen continues to apply her design methodology in tsunami evacuation information. Working with design students, Melissa Wilcox, Valerie Rustad and Ariel Roth, evacuation campaigns were developed for the city of Huntington Beach and San Clemente (which includes 6 individual zones not shown). Walking maps for San Clemente is also in the works.



This work has been recruited for the county of San Diego and application take place this summer, including Oceanside, Carlsbad, Encinitas, Del Mar, Solana Beach, San Diego, Coronado, Imperial Beach, Camp Pendleton, and National City. Tavish Ryan and Melissa Wilcox will be working under a research grant to help complete this work.

On another note, Professor Jaenichen's daughter London, turned 1 with a photoshoot on the Chapman campus to commemorate her year capstone.



Professor Chimenti spent the spring settling into his new role as Associate Dean, while maintaining his responsibilities as Department Chair. He served on the committee to hire a 3rd graphic design faculty member (watch for the Fall 2013 issue to find out who the new GD faculty member is!). Eric oversaw and Art Directed all the work that the 7 Graphic Design assistants completed. He refined and finalized the design for the CRASSH & BURN logos, and continues to work on a series of Biblical Cartographies of Time. He also reviewed and gave feedback for the new Graphic Design text by Scott Santoro that strives to guide students toward developing strong ideas.



## JOIN THE AIGA ORANGE COUNTY CHAPTER!



### Become a contributing member and build your network

AIGA is the American Institute for Graphic Artists. It is the leading association for visual designers, identity designers, environmental designers, information designers, editorial designers, package designers, motion graphic designers, interaction designers, customer experience designers, strategic designers, and more. Its members are empowered through information, education, recognition, and advocacy. AIGA offers students the inside track to mentors and collaborators. AIGA student groups get students involved in the design community, help them build their own communities, and develop leadership skills. AIGA memberships let students gain national exposure by creating the chance to post their resumes and portfolios online. A contributor (basic) membership is only \$50 a year.

Join or find out more at <http://orangecounty.aiga.org/membership/>

## Plug-In

Let us know what you're doing and how you're doing. Send us digital samples of your work and/or update us on what you are doing. Then we can include you in our next newsletter.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Buisness Title \_\_\_\_\_ Company \_\_\_\_\_

Email Address \_\_\_\_\_ Web Site URL \_\_\_\_\_

Stay connected and celebrate the creative and intellectual promise of today's aspiring students and alumni by joining **commpost**

- I'd like to receive Commpost electronically (PDF)
- I'd like to receive other announcements from the Graphic Design Program
- I'd like to be a GD volunteer to help the current program and students
- I'd like to support the Graphic Design program with a gift of:  
Please make check payable to Chapman University, and note on the memo line: Graphic Design Program.

Please send your selections along with this form to:

Graphic Design Program,  
Department of Art  
Chapman University,  
One University Drive, Orange, CA 92866

Or send an email to [chimenti@chapman.edu](mailto:chimenti@chapman.edu)

For further details and more events, check our website  
<http://www.chapman.edu/wilkinson/art/calendar.aspx>



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Summer Woodward '15  
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**Art Director:**

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