

The biannual Graphic Design program communication composition for students, alumni, friends, and supporters.

Black Lives Matter

Students Show Support for the BLM Movement Through Art

In the events of George Floyd's murder this past May, many of our students showed their support in the fight against racial injustice by doing what designers do best, designing. We're very proud of our designers for fighting for what they believe in.



Malia Neill
BFA Graphic Design,
Class of '23

Malia Neill '23 felt enraged after the death of George Floyd. She made a zine to raise money for Black, Oakland based organizations. Through this zine, she wanted to celebrate blackness and comment on representation in print media.



Bryn Wieking
BFA Graphic Design,
Class of '22

In redesigning of this Jet Magazine cover, Brynn wanted to play tribute to Angela Davis and her legacy. The drawing of Davis highlights her features through a soft complexion and sparkles. Behind her is the iconic Black Lives Matter fist as a symbol of resistance to police brutality.



Cameron Daly
Minor in Graphic Design,
Class of '21

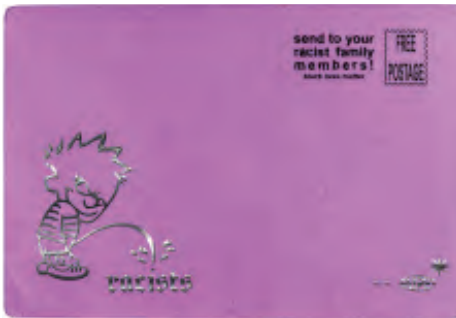
Over the summer, graphic design minor Cameron designed a Black Lives Matters tee shirt for his clothing brand, *nice as heck*. 100% of proceeds were donated to help fight racial injustice. His brand raised \$10,000 so far and continues to sell them on their website. (niceasheck.com)



Hana Murayama
BFA Graphic Design,
Class of '22

Living in Japan, Hana wanted to raise awareness of racial injustice to Japanese people who are more distanced from the issue. Her art features a Japanese woman and a Black woman hugging each other. Representing that no matter how people look and where they live, they can understand each other.

Her art features a Japanese woman and a Black woman hugging each other. Representing that no matter how people look and where they live, they can understand each other.



Makena Snipes
BFA Graphic Design, Class of '22

Makena designed an entire series of postcards as a way to express her thoughts and feelings towards people in her life. This piece in particular, is a special edition card for anyone who needs to send their racist family members a message (free postage included).



Mia Ochalek
BFA Graphic Design,
Class of '23

Sophomore Mia felt compelled this summer to do whatever she could to help the Black Lives Matter movement. She created a print using watercolor that she later turned into stickers. She raised \$670 through selling the stickers donating 100% of the proceeds to various organizations.



Lena D'Amico
BFA Graphic Design, Class of '23

After going to protesting police brutality and honoring the lives of victims such as George Floyd and Breonna Taylor, sophomore Lena D'Amico was inspired by how powerful movement was. In turn, she created a piece that expressed everything she felt about the BLM movement that she couldn't vocalize. She collaged images, headings, and snippets of newspaper articles in order to illustrate the complexity of the movement.

INSIDE

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- GD Alumni
- And More.



Fall Visual Thinker Lecture Series

Cheryl D. Miller

In keeping with the Chapman Art Department's mission to further its students' understanding of visual culture, the Visual Thinker Lecture Series (VTLS) was designed as a series of lectures featuring distinguished artists, graphic designers and art historians. This unique series aims to intellectually stimulate undergraduate students to think innovatively about the interdisciplinarity

of creativity, inspiration and the practice of art, thus perfectly satisfying the university's emphasis on research and teaching. For the first time ever, this year's VTLS was held over Zoom with Cheryl D. Miller, who had a virtual audience of nearly 100 students. Cheryl D. Miller is an American graphic designer, artist, and pastor, largely known for her contributions to racial

and gender equality in the graphic design field. Cheryl earned a Master of Science-Communications Design degree from Pratt Institute, NY and a Bachelor of Fine Arts from the Maryland Institute College of Art. She also completed her Foundation Studies from the Rhode Island School of Design. Miller is the former owner of Cheryl D. Miller Design, Inc., N.Y., which provided

corporate communications for Fortune 500 companies. She has received numerous design industry awards, including recognition from the Association of Graphic Arts, PIA Awards, Neenah Paper Awards, and Art Director's Club Awards, just to name a few. Miller is a theologically trained clergywoman and served as a dual status ordained minister for both The United Church

of Christ and The American Baptist Churches, serving local parishes. Most recently, Stanford University has showcased an archive of her work in The Cheryl D. Miller Collection, which provides research for scholars across five disciplines; Anthropology, Communications & Journalism, Feminist Studies, American History/Political Studies and Communications Design.



CHAPMAN UNIVERSITY

Department of Art
Art • Art History • Graphic Design

WITH Cheryl D. Miller

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Most recently, Stanford University has showcased an archive of her work in The Cheryl D. Miller Collection, which provides research for scholars across five disciplines; Anthropology, Communications & Journalism, Feminist Studies, American History/Political Studies and Communications Design.

Zoom Link: <https://chapman.zoom.us/j/99295842426>

Meeting ID: 992 9584 2426

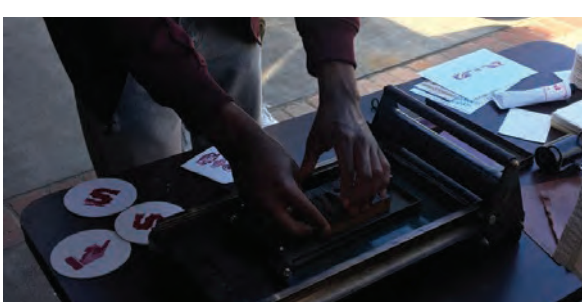
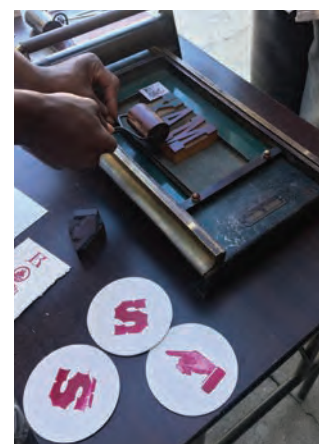


"Defying Odds, Expanding Opportunities: The African American Challenge," Congressional Black Caucus Foundation 21st Annual Legislative Weekend program, September 1991 (Design: Cheryl Miller)

Print magazine, September/October 1987, featuring the article "Black Designers Missing in Action" by Cheryl Miller

History of Graphic Design

Jake Kincaid is a designer currently based in San Francisco. In 2015 he graduated from Chapman University with a BFA in Graphic Design and a minor in Business Administration. After his graduation, Kincaid has worked at the design agencies Landor and Character. His focus includes branding and identity, 3D design, and motion graphics.

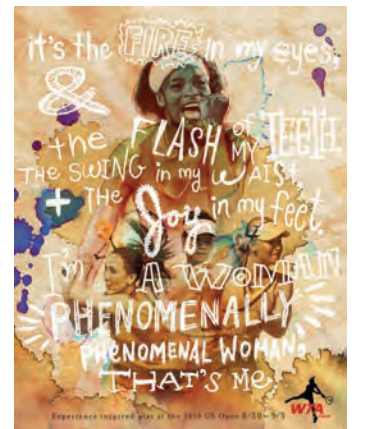


Margeux Powell Design Symposium

Dawn to Dark Design

Every year, Chapman's Graphic Design program hosts a Visual Lecture series. Due to the COVID-19 pandemic, we heard our lectures via Zoom. This spring semester, we heard from Stefan Mumaw, Steve Gordon Jr., Darcy Hinrichs, and David Turner. During this year's symposium we were taken through the day in the life of our

panelists. We learned how the lives of freelance, contract, and in-house designers differ from one another. All the lecturers spoke from their own experiences about their creative process, tackling design problems, and how they navigate the graphic design industry as professionals.



PANELISTS



STEFAN MUMAW Moderator

Chapman Class of '96,
Parent of current student,
Class of '20

Creative Director, First Person

Stefan has extensive experience as a Creative Director for numerous agencies, authored six books, is a frequent speaker at creative industry events, and has written for popular creative industry rags, such as Lynda.com.



STEVE GORDON JR.

Founder RDQLUS Creative

Steve is a designer, creative director, thought merchant, problem-solver, and storyteller of RDQLUS CREATIVE. His works have been featured in design publications and annuals such as the LogoLounge.com collections. RDQLUS has been recognized for its 'ahead-of-the-curve' approach by Graphic Design US. Steve is also the author of '100 Habits for Successful Freelance Designers'.



DARCY HINRICHS

Designer and Illustrator

Darcy has been working in the design industry for over 15 years, gaining experience in digital design for e-commerce art direction, branding, and stationery design. She attended the HOW Design Live conference for several years and continues to be an Ambassador and active member of the conference community. For that, Darcy provides promotional marketing support, organizes special creative events, and assists with networking events.



DAVID TURNER

Parent of former student, Class of '20
& current student, Class of '20

Founder and Partner Turner Duckworth

David is an award winning designer and co-founder of Turner Duckworth. Over the last twenty-five years, his design firm has created numerous iconic visual identities and packaging designs for Amazon, Coca-Cola, and Levi Strauss.

VISUAL THINKER LECTURE SERIES



Department of Art
Graphic Design Program



Free and open to the public.
For information, email randazzo@chapman.edu

CREATED BY THE IDEATION LAB 2020

FT Professor Update



ERIC CHIMENTI

Associate Dean, Wilkinson College of Humanities and Social Sciences at Chapman University

Current – Chapman University, AIGA, EMC illustration & design

Education – Savannah College of Art and Design

TEACHING — The Fall saw the largest incoming Graphic Design class ever arrive. Professor Chimenti taught an emergency section of GD 103 along with his normal section of GD 103 and GD 200. Eric also oversaw 7 internships in the Fall and 10 in the Spring of 2020. Interterm saw teaching GD 305 and GD 405 to help the students prepare their portfolios. In the Spring professor Chimenti taught GD 200 to the many minors we now have pursuing graphic design and a section of GD 300. Spring also saw the overnight switch to online teaching as the nation and world shut down do to Covid.

SERVICE — Professor Chimenti Developed relationship/partnership with Viewsonic for partial monetary sponsorship of OC portfolio review and student design competition. He also Co-planned, facilitated, and coordinated 17th Annual OC Portfolio. Eric continued to run the Ideation Lab supervising 15+ student workers as graphic design assistants. Professor Chimenti planned, facilitated, and coordinated 7th Margo Pawell Design Symposium, and helped with GD VTLS speaker selection. He reviewed all incoming Graphic Design student application portfolios, while also advising, and mentored prospective and current students. Finally he finished work to establish design program MOU (memorandum of understanding) with Samueli Academy and an \$17k gift to help get it off the ground.

CREATIVE/SCHOLARLY – 2020 Commissioned Creative – A Policy of Delusion and Misdirection. Rethinking California’s New Planning Regime. A research brief for the Center for Demographics and Policy. 36 pages including cover with 31charts/graphs.

2020 Commissioned Creative – for David Cohen, Ph.D. Professor of Social Welfare and Associate Dean for Research and Faculty Development, UCLA Luskin School of Public Affairs. Data visualization showing Emergency Detentions.

2020 Commissioned Creative – Beyond Feudalism. A Strategy To Restore California’s Middle Class. A research brief for the Center or Demographics and Policy at Chapman. 100 pages plus cover with 59 charts/graphs.



CLAUDINE JAENICHEN

Associate Professor and Dept Co-Chair of the Graphic Design Department
Current – International Institute of Information Design, Chapman University

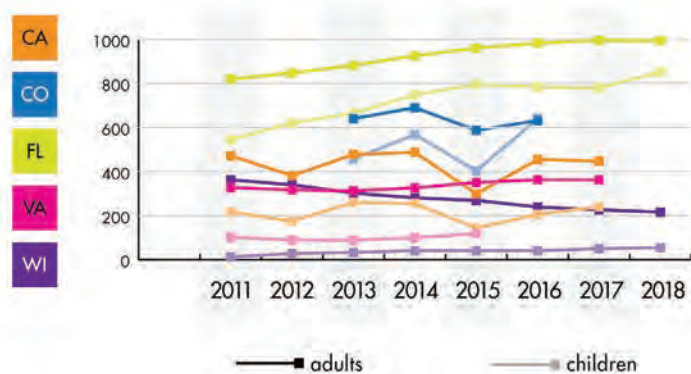
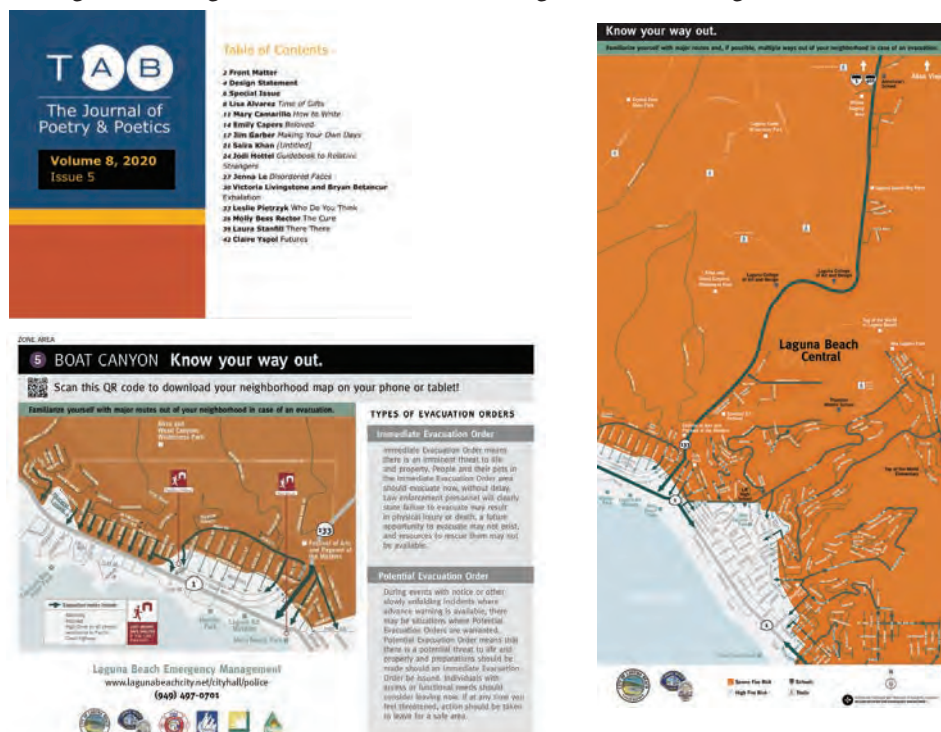
Education – BFA at California Institute of the Arts, MFA at the University of Reading in the UK

TEACHING — Claudine taught three classes of GD 102 Research Methods for Designers last spring semester. This fall, she is teaching is teaching GD 102 again, and GD 303 Information Design.

SERVICE — On campus, Claudine serves as a co-chair of the university faculty DEI Taskforce, CU SAFELY BACK Signage Task Force, CU SAFELY BACK Communication Task Force, and is on Campus Leadership Awards Committee. She also is on the Executive Board for the International Institute of Information Design, Executive Board of Directors for Design Network of Emergency Management, and Board of Governors for the Communication Research Institute. Last fall Claudine was also featured in Chapman Magazine “Of Earth and Sky” with Professor Lia Halloran. This interm, she has been invited to be a panelist for “People with Disabilities in Politics and Society.” This spring, she will participate in the COVID19 Expert Panel.

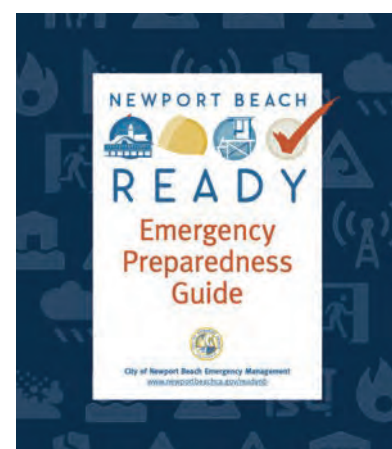
CREATIVE/SCHOLARLY — Outside of Chapman, Claudine continued as the Creative Director for "TAB: Journal of Poetry & Poetica" Vol 8, an online and print publication for a national (and international) journal of creative and critical writing. This year's publication committed to a major shift and direction in inclusion and accessibility with the creation of an entirely new website and a new approach to the annual print issue. She has also been commissioned by the City of Newport Beach and the Department of Emergency Management to design and publish public-facing Emergency Ready Guide. Additionally, she's been doing design work for FEMA supported by commissioned by the Argonne National Laboratory US Department of Energy. She was also commissioned by CalFire and FireSafe Marin for FireClear, a public-facing evacuation mapping standard for wildfire prone cities in northern California. Additionally she's been commissioned by The California Governor's Office of Emergency Services for TsunamiClear, a public-facing evacuation mapping standard for coastal cities in California.

QUARANTINE — Being in quarantine, Claudine has been busy with creative scholarship activities, campus consultation, and being the Dept Co-Chair COVID especially being that a lot of her work is in risk-literacy and visual communication. Claudine has also had to homeschool her kindergartener and third grader being that school district is doing remote learning.



Emergency Detentions per 100,000 2011 to 2018

Figure 4



PT Professor Update



ANDREW SHALAT
Graphic Design Professor

Current – Chapman University,
sessions.edu

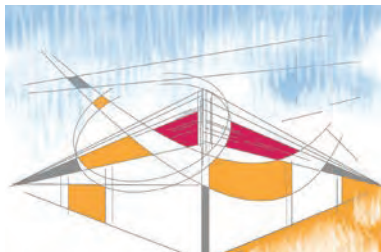
Education – Brandeis University

TEACHING — For the past few years, Professor Shalat has taught GD 306 (4D Design) and GD 402 (Advanced Interactive and Web) during the spring semesters. This fall he is teaching 103 (Visualization and Rendering) and GD 202 (Interactive, UX and Web Design). Last spring, Professor Shalat was also involved in the OC Portfolio review where students had the opportunity to talk to professionals and have them review their portfolio.

SERVICE — Unlike previous years, Professor Shalat is unable to spend time teaching and meeting with students on campus but he's still involved with committee work, like planning the Bensussen speakers, or the Visual Thinkers Lecture Series for Chapman.

CREATIVE/SCHOLARLY — Professor Shalat has been and continues to be a graphic designer outside of being a professor. Having been in the design world for 30 years he still takes on commissions projects, including identity/branding, marketing, and even television show pitch deck designs. He also consults for a number of clients as an art director. In addition, Professor Shalat is also a writer, and hopes to produce a few articles and a book in the near future.

QUARANTINE — Like many, Professor Shalat's ability to travel has been curtailed along with his personal life. He expressed that his work recently has reflected the lack of interpersonal relationships, and the mundanity of Zoom. Through it all though, Professor Shalat is interested in how our view of this pandemic with change in the next year relating it to Georg Simmils essay, "The Adventure."



KATIE HEATER
Lecturer

Current –Freelance Graphic Designer,
Chapman University

Education –BFA in Print Media, MFA
in Imaging and Digital Art in 2013 from
University of Maryland

TEACHING — This fall semester, Katie is teaching Intro to Typography

CREATIVE/SCHOLARLY — Katie is a freelance graphic designer and a printmaker in her spare time, often sketching and creating lino prints in her home studio.

QUARANTINE — Katie works 100% remotely. She explained, "I miss working alongside other creatives and getting valuable feedback from them." In turn she's learned to adapt and connect with colleagues virtually, but she says that she can't wait to "get back in to the studio, to teach classes and workshops in person, and to go see art in real life!"



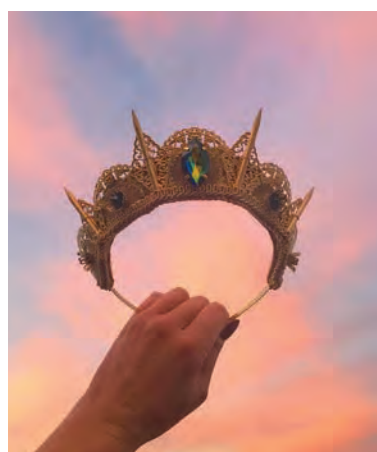
MELISSA LOSCHY
Lecturer

Current – Owner of Loschy Designs

Education –BFA in Graphic Design,
Chapman University

TEACHING — This fall semester, Melissa is teaching Branding and Advertising

CREATIVE/SCHOLARLY — Melissa is the owner of Loschy Designs where she creates hand-stitched costume jewelry and does free lance work. She has her own online store called LOSCHY where she sells her inventive hand-sewn costume jewelry and crowns. Her jewelry technique starts by manipulating images and printing them on water-resistant paper. Then, she combines different kinds of fabric and embroidery techniques to hand-finish each piece. All her jewelry is divided into different collections that are inspired by history, nature, and places around the world she has visited. Hand-crafted quality is the most important element of each piece and when you see her jewelry in person, you can truly see how much love goes into each piece.



Mercedes-Benz Classics Finalists

A long standing project for the GD 200 class has been to design posters for the Irvine Mercedes-Benz Classic Center. This past academic school year, four of our graphic design majors got their posters chosen by the Classic Center. We are excited to congratulate Mia Zucchi, Riley Herendeen, Emily Nagle, and Valerie Taber for their well executed designs.



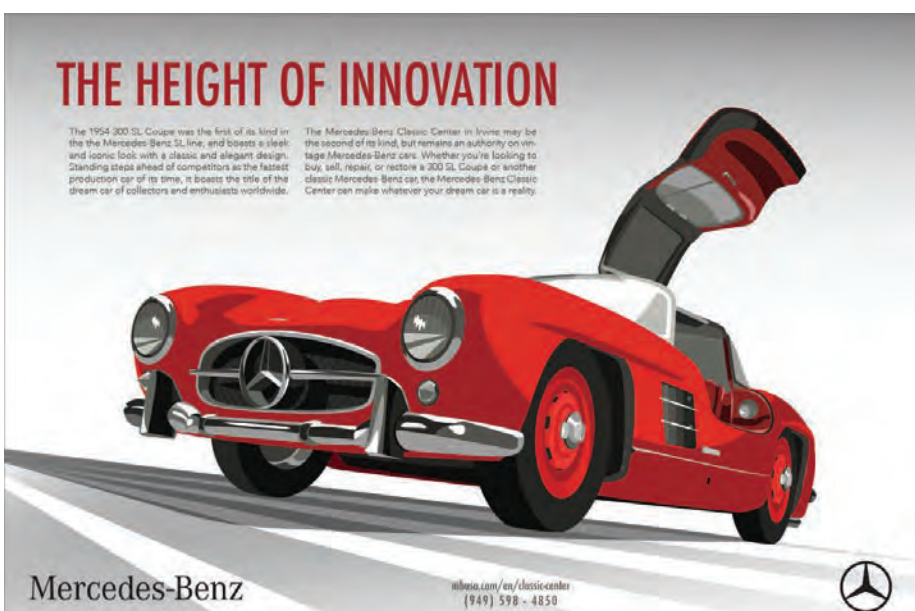
Mia Zucchi
 BFA Graphic Design , Class of '22
 Fall 2020



Riley Herendeen
 BFA Graphic Design , Class of '22
 Fall 2020



Emily Nagle
 BFA Graphic Design, Class of '22
 Fall 2020



Valerie Taber
 BFA Graphic Design, Class of '22
 Spring 2020



OC Portfolio Review

Spring 2020

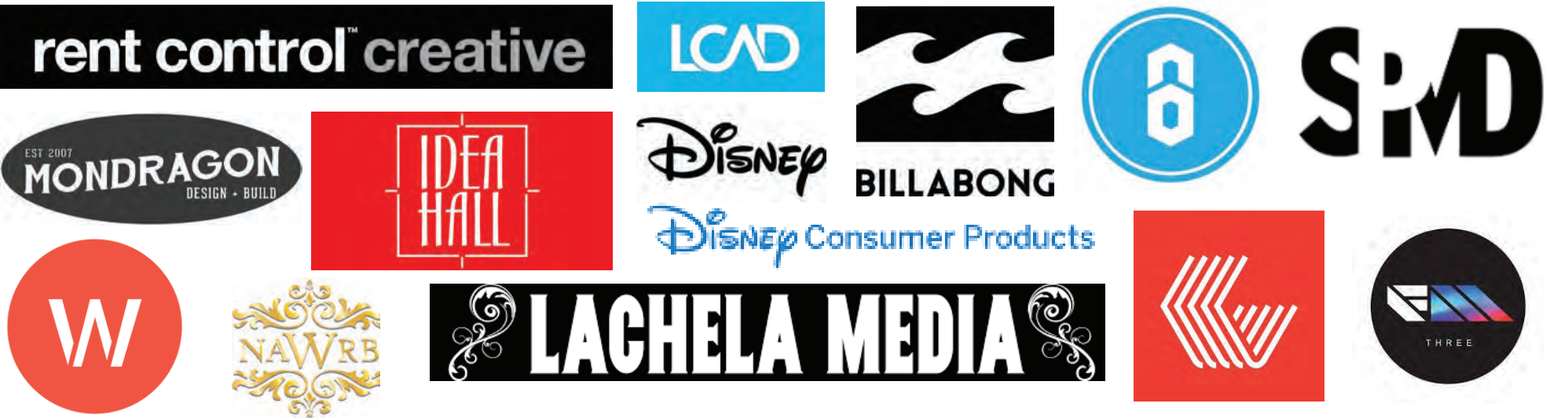
Unlike the last 17 OC Portfolio Reviews, juniors were unable to participate and our seniors had to share their portfolios via Zoom this year. Fortunately, we were still

able to hear from incredible reviewers from Disney, Playboy, Billabong, and more. Although the Portfolio Review had to become an online event, our students

still proudly presented their portfolios. Over the years, this event has allowed students to form connections for potential jobs and receive professional feedback on their work. We

are incredibly grateful to have hosted the another successful OC Portfolio Review! It is an unbelievably special opportunity that submerges our students into

the design world. We are also very grateful for the reviewers who took the time to engage with our students and share their knowledge with them.



Graphic Design Internships

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to advertising agencies to bigger industries with in-house design departments. Check out where students are interning during their time in the Art Department. Here's what some of their employers have expressed about Chapman:

"Chapman is our go-to resource for young, intelligent talents. As a local company, we value our relationships with Chapman to help us fill our staffing needs as they have consistently provided high-quality candidates to meet our needs."

"Here at Idea Hall we have found the Chapman students that join us for our internship program to be way above the curve and prepared for professional careers."

- CRYOBIZ
- SADDLEBACK CHURCH
- END RAPE ON CAMPUS
- ROGUE CREATIVE DEVELOPMENT
- PRETEND CITY CHILDREN'S MUSEUM
- LOVE SWEAT FITNESS
- YAVE TEQUILA
- BANSHEE SWIM
- IMAX
- VENTURE MOB ENTERTAINMENT
- COLD OPEN
- AMICUS MSP
- LAGUNA ART GALLERY
- CASA BARILLA

love sweat fitness



Playboy Enterprises

Alumni Spotlight: Erica Loewy, Katrina Alonso, Sasha Netchaev

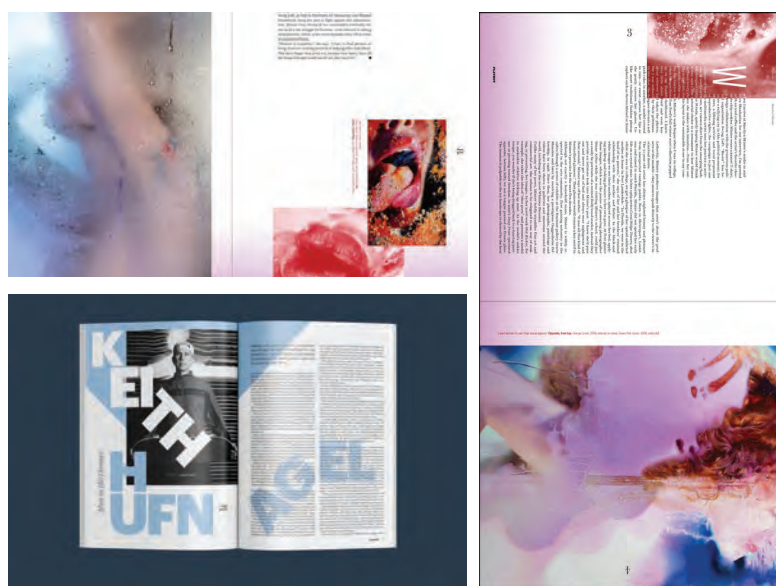


Playboy, sex positive, entertainment magazine has hired three Chapman alums: Erica Loewy, Katrina Alonso, and Sasha Netchaev.



Katrina Alonso BFA Graphic Design Class of 2013

For the past four years, Katrina Alonso has worked at Playboy Enterprises. She is now working as a creative director designing packaging and directing merchandise campaigns. During her time studying at Chapman, she was a part of a nationally recognized advertising team assisting them in claiming 3rd place.



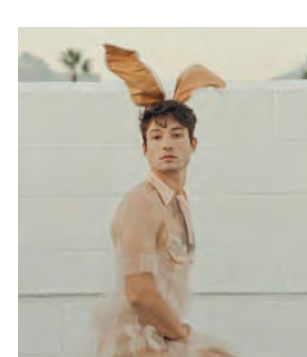
Sasha Netchaev BFA Graphic Design Class of 2015

Sasha Netchaev, recently joined the Playboy team in May of 2019. She currently works as a brand and editorial senior graphic designer at Playboy while also doing photography on the side. She aids in modernizing the magazine through challenging elements of design while simultaneously working to incorporate facets of the brand's roots. As a freelance photographer, she's worked for Snapchat, Boosted Boards, and other, formulating photography retouch flows and applying it to elevated fashion and eye-wear photography.



Erica Loewy BFA Graphic Design Class of 2015

Erica Loewy is a 2015 alum working as a brand and editorial creative director and well as being a digital art director. She's been doing incredible work for Playboy for the last 3 years and was even featured in a New York Times article titled, "Will the Millennials Dave Playboy." This article discusses Playboy Magazine's shift, post-Heftner, to highlighting equality among genders and sexuality.



PLAYBOY

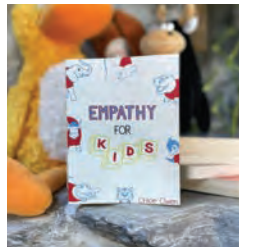
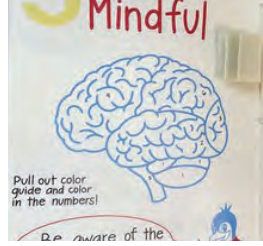


GD 100 Book Arts and Lettering

Student Zines Featured in Uppercase Magazine and in Feely Human Store

Last spring, in GD100, taught by Rachele Chuang, students were assigned a zine project with Non Wells, the owner of Feely Human. This project felt even more important during the being of quarantine as it had students creating empathy guidebooks to remind readers what empathy is. After completing her eight page zine, Empathy for Kids, graphic design major Chloe Owen was asked by Non to collaborate with him in selling her zines on his e-commerce site. She produced and sold 30 copies of her zine, teaching kids what empathy is all about.

Additionally, in an article about zines, Rachele got the opportunity to feature three students in Uppercase Magazine. Congratulations to Chloe Owen '22, Kaita Pannor '22, and Emily Joslin '23 whose empathy zines made the cut!



Chloe Owen

After completing her eight page zine, Empathy for Kids, graphic design major Chloe Owen posted her zine on Instagram where Non Wells saw it. He then reached out and asked her to collaborate with him to sell the zines on his website.

For this project Chloe told us that she wanted to challenge herself to design for a younger demographic. Chloe added that, "I thought it was really important to teach kids at a young age how to be empathetic to not only others but themselves."



Kaita Pannor

"I believe empathy is one of the most important things one can practice in their life. For this zine I wanted to not only focus on how to be empathetic when communicating with other people, but also how to be empathetic towards yourself, which is something I have

struggled with personally (especially while dealing with mental illness). I chose to create a short guide/collection of reminders about how to practice empathy. I included several things that I felt would be helpful to a reader in daily life, such as the conversation snippets on the inside front cover."



Emily Joslin

"This project was really special to me because it gave me the chance to do what I've always dreamed of doing: use design as a means for spreading mental health awareness. Mental health is something I've been truly passionate about since early high school as my grade had lost three students to suicide. Everyone is fighting their own silent battles. Let's set aside our judgements and choose empathy first, because you never know what someone is going through."

DISCOVER

learning through empathy

WRITTEN BY non wells

When we think about what empathy is, we think about the shoes we put ourselves in—the metaphorical ballet slippers, the romping and stomping boots, the well-worn sneakers. At the simplest level, this is what empathy is—putting ourselves in the shoes of another person. But, if you take a closer look, it's also much more than that.

Empathy has to go inward before it goes outward.

When I was growing up, I didn't always feel safe, and I felt alone a lot of the time. I had undiagnosed depression and anxiety until I was in my mid-20s. I self-harmed and often felt suicidal. I battled with anorexia to the brink of death. I guarded my heart and repressed my emotions with every ounce of my being. The underpinning of all of that struggle was a deep disconnect between who I was and who I was being. I didn't know myself, and the self I thought I knew I wholly detested.

It wasn't until I started going to therapy, and taking the slow, often arduous and uncomfortable journey inward, that I realized my true self was not actually deserving of the hate and shame I'd grown accustomed to, but rather I was deserving of love and compassion and the empathy I could muster.

Empathy for ourselves is about being a witness to who we truly are, in order to do the work of seeing, accepting and loving ourselves just as we are.

I had to learn this. I had to learn that my sensitivity was a superpower, and not the thorn in my father's side I had realized to be. I had to learn that my heart wasn't for hiding, but rather for leading with. I had to learn that I didn't need to hold onto the pain I was carrying. I had to learn that I couldn't show up for others if I wasn't showing up for myself.

This led to You, Me, Empathy, the mental health podcast I created in 2018. By showing up for myself, I'm able to show up to be present, listen actively and honor the beautiful stories of my guests each week.

non wells
@nonwells
@youmeempathy

RACHELE CHUANG
@rachelchuang

The Feely Human Collective
The Feely Human Collective is a collaborative mental health community designed to empower each of us to grow our innate capacity for empathy, vulnerability and emotional well-being. Feely Human features an online journal to share your stories, online and in-person workshops, collaboration opportunities for freelance artists and heart-leaders, a feely shop with enamel pins and T-shirts, a mental health podcast (You, Me, Empathy), and much more. Learn more and join the community at FeelyHuman.com.

FeelyHuman.com
@FeelyHuman
@youmeempathy

non wells
@nonwells
@youmeempathy

RACHELE CHUANG
@rachelchuang

UPPERCASE

UPPERCASE

Anzen Hardware X CRFT by Maki

Graphic Design senior, Kyle Kawakami celebrates the legacy of Little Tokyo's Anzen Hardware store.

We're excited to celebrate Kyle Kawakami, class of '21 on his collaboration with Anzen Hardware. As written about in The Rafu Shimpo, The LA Japanese news site, "The 74-year-old Anzen Hardware store launched its first-ever collaboration with Little Tokyo newcomer CRFT by Maki...

Both stores put together a merchandise box containing an Anzen Hardware T-shirt, work gloves and an imported Japanese seed packet, which is available for pre-sale only until Nov. 23. A portion of the proceeds will go towards the cost of restoring Anzen's storefront windows, which

were damaged by acid paint graffiti earlier this year. This historic collaboration represents a new but mutually beneficial effort in Little Tokyo, where a tech-savvy younger generation of entrepreneurs markets a product for from a legacy business, using the brand strength of an institution

like Anzen Hardware to drive sales from multiple generations of Little Tokyo community members and visitors. When asked if Anzen had ever done a collaboration in its nearly eight decades of history, owner Nori Takatani — a man of few words — simply replied, 'No.' But in a year when a global pandemic

has threatened the survival of small businesses in Little Tokyo, nothing seems unlikely anymore."

For more details, visit: CRFTbyMaki.com



ViewSonic Design Contest

Students win big.

Last Spring, ViewSonic partnered with the OC Portfolio Review at Chapman.



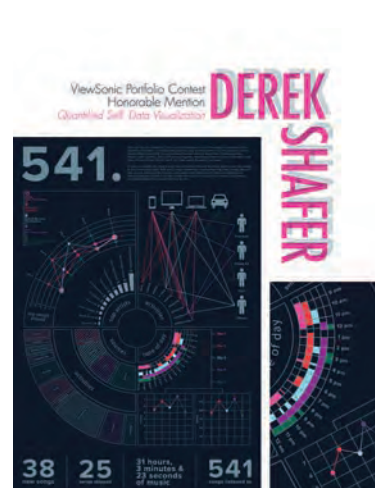
Genevieve Geller
BFA Graphic Design, Class of '20
Winner



Santina Busalacchi
BFA Graphic Design,
Class of '21
Honorable Mention



Sam White
BFA Graphic Design,
Class of 2020
Honorable Mention



Derek Shafer
BFA Graphic Design,
Class of 2020
Honorable Mention

Quarantine Artwork

This year took an unexpected turn as the global pandemic hit the United States and soon affected nearly all universities. School went digital, students went home, and creativity went up. Because for once it was the right thing to do to stay home and

not socialize, students were able to have more time to create art work outside of Chapman University's curriculum. COVID-19 affected everyone differently and this difference can be reflected in Graphic Design students art.

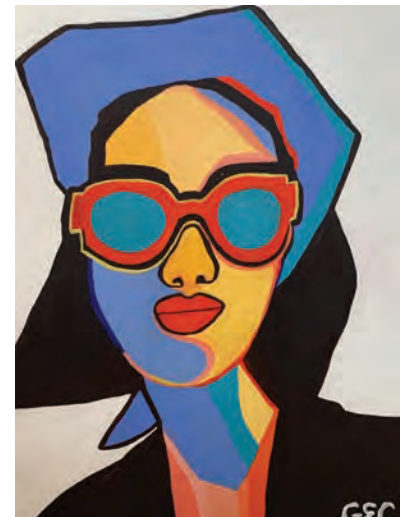
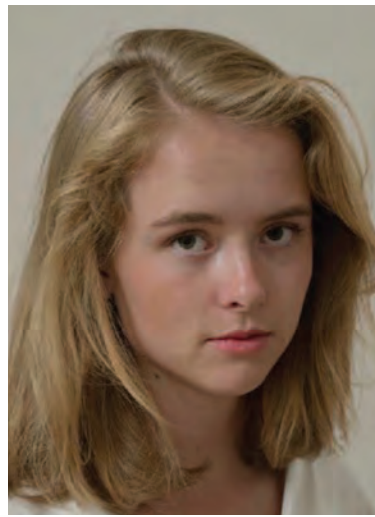
Grace Chamberlain

BFA Graphic Design, Class of '23

Grace Chamberlain is currently a graphic design sophomore currently getting recognition for her portrait paintings. She paints bold and stylized portraits of both real and imaginary people, drawing inspiration from women she knows and textile design. In her paintings, she captures the female essence and energy, incorporating whimsical and humorous aspects in her pieces. This past summer, her art was featured in a gallery in Carmel, California which is such an incredible accomplishment.

Also during quarantine, she begun discovering her role as a female artist. As social media became an even more popular during this pandemic, Grace has been able to reach out and converse with other artists to talk about techniques and inspiration. In the future, Grace hopes to be working with more galleries and exploring different ways to print and distribute her pieces.

Visit @graceelliottart on Instagram for more artwork.



Malia Neill

BFA Graphic Design, Class of '23

Malia Neill is currently a graphic design sophomore who enjoys creating digital illustrations, collages, and zines. She appreciates diversifying her work as much as possible whether that be through different mediums or different content.

Over quarantine she was heavily inspired by the unity that came from the Black Lives Matter movement. So much so, she created a zine to sell for donations to aid Black Oakland based organizations.

Over quarantine, Malia started working for The Unplug Collective, a community for a blackwoman to share their stories and educate people on their experiences in today's society. She currently works as their only graphic design creating illustrations for their Instagram and website. In August, Uplug was featured in British Vogue where one of Malia's illustrations were featured.

Visit @malianeilldesigns on Instagram for more artwork.

Jaeden Camstra

BFA Graphic Design, Class of '22

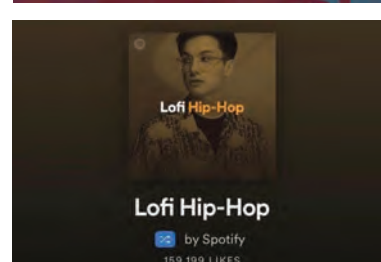
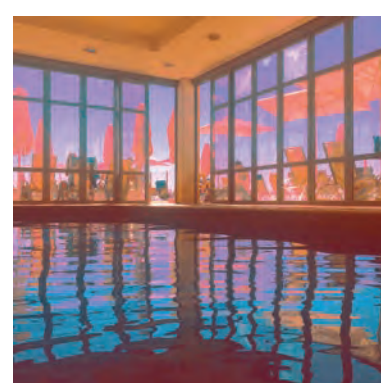
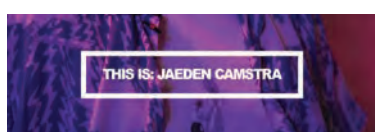
Jaeden Camstra is a graphic design major and music tech minor. He currently produces his own music specializing in hip-hop production. He has gained traction as an artist in the lo-fi hip-hop world; Lo-Fi being shorthand for low-fidelity, meaning the sound quality is attenuated compared to the commercial music, utilizing sounds of lower bit and sample rates.

Jaeden says that his process hasn't been too impacted by the pandemic being that he's always produced music from the comfort of his room. He adds though that his music has become reflective which mirrors the current state of the world.

Although a lot of Jaeden's inspiration comes from music, he's also found inspiration from visual artists. Being in the graphic design program and learning about art history, he's started to gravitate towards Midcentury Modern and Japanese aesthetics. He's also found inspiration in retro videogames and cartoons.

Overall, Jaeden believes that his time at Chapman has taught him to be a more well rounded artist, boosting his creative outlook. Through his education, he continues to connect music to his visual work often extending his skills to create cover art or merchandise. In the future, he hopes to continue grow into a versatile artist.

Visit @jaeden_camstra on Instagram and stream Time Splitters on Spotify, Apple Music, Soundcloud, and Bandcamp.

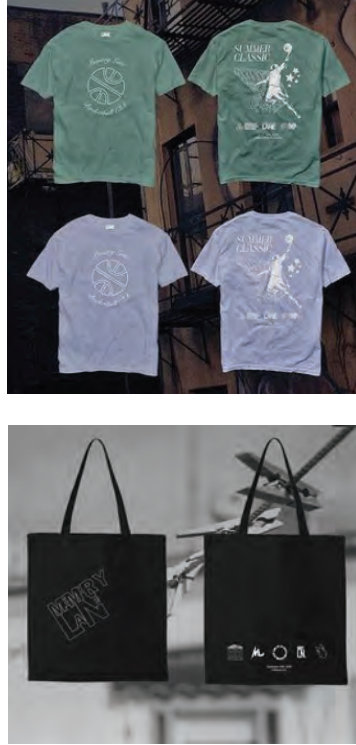


Memory Lane

Graphic Design Minors Found and Design a Clothing Brand

Ramsey Ghazzawi, graphic design minor, and Luke Carson, previous graphic design minor, co-founded, a clothing brand, Memory Lane during their spare time in quarantine. Memory Lane was conceived in late April/early May while cooped up like the rest of us in quarantine. Luke states that quarantine "really inspired me to think outside the box and to reinvent myself." Ramsey and Luke wanted to create a brand that was specific and unique to their own personal interests and aesthetics. When they create a collections, their first question is, "do we love this, would we wear this?" as a way to ensure their personal style is infused in their

brand. Luke believes that what inspires him now is his ability to grow his brand in ways that may seem unthinkable to most. The genuine response and support Memory Lane has received has been overwhelming in the most positive manner. Although Luke has only spent a short amount of time in the graphic design minor, he relies on Ramsey's knowledge and states that his experience definitely helped him feel comfortable in starting this brand. He notes that he has shared a lot of important ideas with his graphic design peers believing that their help has bettered their brand.

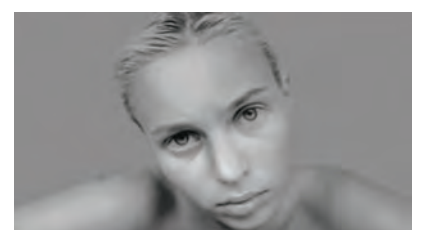
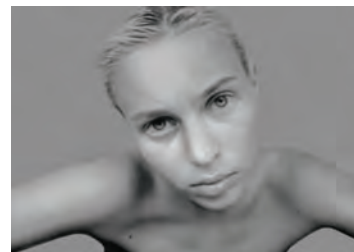
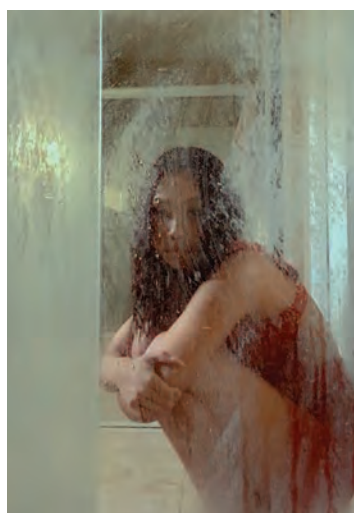


Photography Over Facetime

Natalie Kim Getting Innovative over Quarantine

Natalie Kim, sophomore graphic design student, has always used photography to connect with people and explore her creativity. Once COVID-19 took over and social distancing began, she had to get innovative with her photography. Exactly one week before quarantine she conducted her first photoshoot with a modeling agency but unfortunately it was her last in person shoot before quarantine. Since lock down, Natalie has turned to Facetime as a way to connect and shoot with models. She states that Facetime shoots can be very difficult for she has less control of the camera and has to ask the models to do more work which feels burdensome. In addition, it gets difficult when she works with models from all around the world as she has

found herself shooting at 4AM due to time difference. Now a pro at Facetime photoshoots, Natalie has shot for projects across the world including Australia, London, Italy, Thailand, Brazil, Paris, Russia, Canada, and different parts of the US. As limiting as FaceTime seems, the global accessibility and outreach has really expanded opportunities to connect with people everywhere. Through this experience, Natalie began to appreciate the photography industry and explore how model want to be viewed as they have more agency in the ways their shot. She has also met a wide group of authentic people allowing her to approach photography in a more personal way than before.



Virtual Discover Chapman

Every year Chapman puts on a Discover Chapman Day to excite those who are interested in learning more about Chapman. Prior to COVID-19, Chapman would hold events on campus that allowed students to experience Panther life and dive deeper into the majors and minors offered. This year, Discover Chapman Day brought the campus to students and moving online through October 5 to November 21. The virtual experience included information sessions on specific majors or topics, student, faculty and alumni panels, virtual classes, conversations with deans and faculty members, and campus tours.

The Wilkinson College specifically offered an overview with Dean Dr. Jennifer Keene and a student panel, and information sessions on their majors and minors including: Art History, English Department, Graphic Design, History, Peace Studies, Philosophy, Political Science, Religious Studies, Sociology, Studio Art, and World Languages. In addition, upperclassman students offered virtual student-led tours where current admitted students were able to visit classrooms, hang-out spots, residence life area, and much more!



Discover Chapman Virtually

Freshmen's Virtual Beginnings

Although online classes are new for everyone, a lot of college students knew what college life was like before Covid-19 took over. The freshmen, however, are experiencing their first year in a way that no other college student has had to do. Mentioned on Page 2, the freshman undercame Discover Chapman Day online and

are undergoing unique first year living situations. To make it even more distinctive of a year, Graphic Design students are learning and creating art in a completely new fashion.



Emma Breen

Emma picked Chapman because of its highly esteemed Graphic Design program and a YouTube video she found of an alumni raving about the program. She states that freshman year being online is definitely a disappointment, but she feels that she is fortunate enough to have met some other Chapman graphic designers through social media that make her love the program even more!



Mia Dwyer-Kim

Mia enjoys illustrative graphic design, drawing and painting. She sat in Professor Eric Chimenti's GD 103 class and fell in love with the program and decided to major in graphic design. Mia shared that before she committed, all the accepted graphic design majors made a group chat and all got very close. Classes being online is obviously not ideal but Mia is trying to make the most of it. Instead of the dorms, Mia and her roommates live in an off-campus apartment that is "way too nice for a freshman." Although she would love to have in person classes, there are perks to zoom classes like getting up ten minutes before class or being able to eat food from the kitchen whenever she wants.



Abi Simanjuntak

Abi states that although online classes are unfortunate, they are not as bad as she expected. Since she lives at home, classes are convenient; however, she looks forward to living on campus so she can meet her classmates. Even online, Abi is excited to learn both the business aspect along with the design aspect of graphic design. She was inspired to attend Chapman University from youtuber and Chapman Alum, Lindsey Rem, and after her visit campus.



Phoebe Johnson

Phoebe chose Chapman because of its highly ranked art program and strong sense of community. She enjoys creating graphic design based off of more colorful and creative pieces, photographs, traditional illustrations, and an advertising poster. Phoebe admits that starting her college experience online was hard, especially since most of her senior year was online as well. She states it feels as though school has been "all of the work, and none of the play." Despite this, she is excited to meet her graphic design peers that she has only been able to bond with virtually.

Adobe Max 2020

The Adobe Max conference is an annual event held by Adobe Systems in North America, Europe and Japan. The purpose of the event is to promote the latest Adobe releases to those in the computer design and development industries. For the past eighteen years, Adobe Max has cost nearly \$300-\$1500 to attend in-person.

This year, due to Covid-19, Adobe Max was presented virtual and attendance was... free! Speakers this year included Zendaya, Tyler the Creator, Nigel French, Wes Anderson, Offset, Tame Impala and many more!



Alumni Lindsey Rempalski



Lindsey Rempalski is a 2019 Chapman Graphic Design graduate. Along with the many other amazing speakers, Lindsey was chosen to speak at Adobe Max 2020! As a young graphic designer with experience at companies such as Too faced Cosmetics, Playboy, and YouTube, Lindsey answered questions about applying to design school, internships, and how to break into the industry. She highlighted how to make your

portfolio stand out when applying to design schools, advice on learning the Adobe programs, what to look for in graphic design internships and where to find them, and how to make connections that can lead to jobs post grad.

A Strange (Brief) Return to Campus

Because Orange County remained in the less restrictive category of "RED" according to Gov. Newsom's blueprint for opening California, a plan to return to in-person instruction on October 19, 2020 was placed. In order for this to happen, faculty and students had to follow strict protocols such as COVID-19 training

modules within the Canvas Learning Management System, daily COVID-19 health screening, home testing, mask wearing, and social distancing. Few faculty members and students chose to return including Professor Dickson and Professor Chuang.



BERNIE DICKSON

Bernie teaches Typography 201. She states, "I have only had 2 come in person so far-6 signed up but the others who signed up either had a delay in COVID testing or people in their close circle displayed illness so they wanted to play it safe." She wanted to return to campus because she "saw a handful of students struggling with the distance learning format and I wanted to give them the option to have an in-person learning experience to better connect with me and help improve their educational experience."

She also needed a mental and physical break from her two young children at home. On her first day back, Bernie felt safe and relieved to have some familiarity. She felt that there is still some hope and that Covid-19 cannot take everything away. On the first day of return Bernie states her experience "was positive and when I met my student for the first time (in person) it was almost celebratory. As though we have known each other for a while but never in person, so it was very joyful. It felt right."



RACHELLE CHUANG

Rachelle teaches both GD 307 Advanced Typography class and GD 301 Book Design. Rachelle has felt very safe on campus and is grateful for all the planning and protocols Chapman has developed for this pandemic. To ensure safe learning, Rachelle and her small class wipe down the surfaces in the lab with sanitizing wipes and all wear masks. Rachelle states, "It was a delight to be with them and feel their energy and talk face to face while being socially

distanced in the lab. I am looking forward to future hybrid classes where we will be doing live bookbinding, learning about paper and print processes and other hands-on experiences to supplement their online learning."

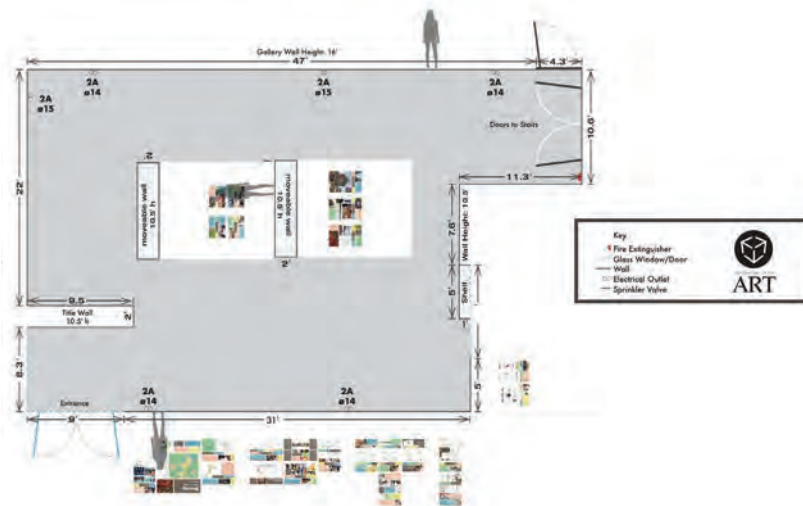


Chapman Takes London

GD 308 and London 2020

GD 308, Sustainable Design, has given all graphic design students the opportunity to work in London with primary agencies. During the first two weeks of the international study, students are on campus planning a creative brief that fits the clients goals, values, and perspectives. Then in London, students present their ethnographic research, process decks, and presenting. In their free time, students are able to explore the city, take weekend trips, and experience life in another country. It is with high hopes that another group of graphic design students will have the same opportunity come summer 2021.

Every year, the Guggenheim Gallery hosts an exhibition showing off the work that the class did the previous summer. A timeline of the class, tish-covered walls, student posters, and the final presentation are just a few examples of what are included in the exhibit. This year, the gallery show had to be cancelled after the campus shut down in March. Annie Brennan and Aimee Bowen created all the graphics and had an exhibition plan for this year's gallery show that unfortunately will not be shown until the spring of 2021.



Remembering Ken Camastro



Ken Camastro was a senior-level Creative Director with an advertising and marketing background that included over 240 diverse and successful brands. His experience went from retail fashion, to restaurant and hospitality, to automotive, to med-tech and pharmaceuticals, to food and confections, to consumer electronics, to... well, you get the picture. More than that Ken taught for over a decade the GD 401 Professional Practices class preparing our seniors for the business world while mentoring and

assuaging their fears about post-college life. In honor beginning in Spring 2021 the Graphic Design Program announces a new award: The Ken Camastro Senior Professionalism Award. This award is given to the Senior BFA in Graphic Design Student who demonstrated the ability to work effectively with others, along with excellent time management and work habits, all while promoting a positive ethical behavior in Graphic Design.



KEN CAMASTRO
CREATIVE

Greek Life Contest Winners!

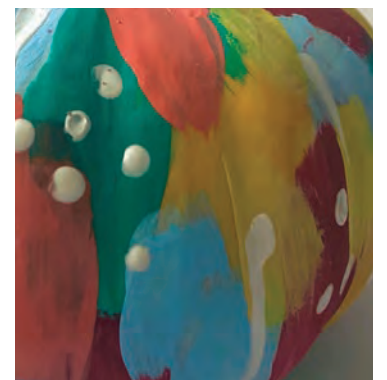
GD Students win pumpkin carving contest with impressive designs.

Annie Brennan and Cameron Mannen competed in the sorority-wide pumpkin carving contest where their design skills were put to the test. The two came out victoriously; Cameron representing Alpha Gamma Delta achieved first place and

Annie representing Kappa Kappa Gamma was awarded second! Congratulations to them both!



Cameron Mannen (First Place)
Alpha Gamma Delta
Class of 2022



Bonus Pumpkins by also Cameron!

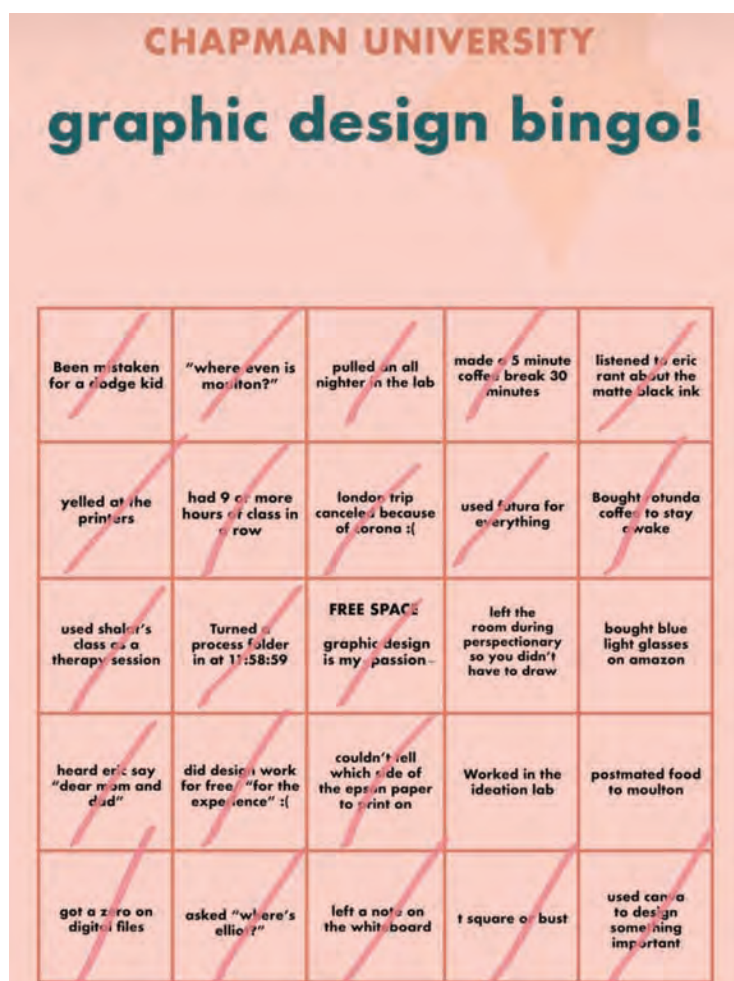


Annie Brennan (Second Place)
Kappa Kappa Gamma
Class of 2021

Graphic Design Program Bingo

This summer we were happily surprised to see our students and alumni creating their own bingo boards for Instagram. These niche Chapman graphic design bingo games are hilarious and

were a good break from our normally scheduled COVID program. We're glad to hear our alumni have still have their markers and that our current students are putting the printers into good use!



Graphic Design Alumni

ERIC STIGNA, BFA in GD '18
Graphic Designer at Verizon Media

SHAYNE BOCK, BFA in GD '17
Graphic Design Intern at Disney Parks Live Entertainment

DANICA FINEEGAN, BFA in GD '16
Owner & Designer at Humble Design Studio

MANEESH SIDHU, BFA in GD '15
Digital Creative Strategist at Apple

MEGAN ROLLO, BFA in GD '11
Business Development Manager

HANNAH CATES, BFA in GD '12
Digital Marketing Manager at Lewis Global Communications

NOAH FELL, BFA in GD '12
Lead-Marketing Art Director at InMobi

SARAH BUCZEK, BFA in GD '09
Senior CX Interaction Designer at Wells Fargo

THOMAS DANIELSEN, BFA in GD '16
Designer at Microsoft Teams

TAYLOR COLE-WHITE, BFA in GD '16
Photo Imaging Lead at Disney & E! Creative Marketing Intern at NBCUniversal Media

KELSEY CHAPMAN, BFA in GD '10
Senior Marketing Manager at Yellowstone Club

CHARLOTTE SPERLING, BFA in GD '15
Senior Product Designer at Yahoo

LILIT ALEKSANYAN, BFA in GD '07
Design Coordinator at Starbucks Coffee Company

LAUREN ARMENTA, BFA in GD '15
Product Designer at Intuit

IVANA OROZCO, BFA in GD '17
Junior Graphic Designer at FujiFilm Irvine Scientific



For complete information check out our website: <http://www.chapman.edu/wilkinson/art/graphic-design/graphic-design-alumni.aspx>

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**Graphic Design Program, Department of Art
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For further details and more events, check our website chapman.edu/wilkinson/art/graphic-design/

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