

commpost

The biannual Graphic Design program communication composition

for students, alumni, friends, and supporters.

INSIDE

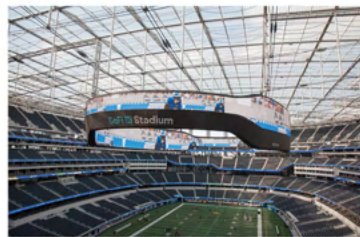
- Mercedes Benz Classic Center Project
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- GD 400 Commamorative Posters
- New Courses
- Internships
- GD Alumni

Chargers' SoFi Stadium Welcomes GD 201 Students for a Unique Learning Adventure!



GD 201 Typography led by instructors Bernie Dickson and Rachele Chuang had a once in a life-time opportunity to visit the Chargers' SoFi Stadium. GD 201 had an exclusive tour with Joshua Rhodes (Art Director), Ty Brazas (Lead Designer), and Danni Malinski (Junior Designer & Chapman Grad) who shared valuable insights into typography and scale. The discussions emphasized the significance of testing designs, highlighting the notable difference in how a graphic composed on a laptop appears when displayed on a large screen (note: SoFi stadium houses the largest screen in the US).

Rhodes captivated our attention with a compelling presentation on Brand Identity, highlighting the role typography plays in shaping and reinforcing brand identity. Following the presentation, the students set out on an immersive stadium tour, where they witnessed firsthand how typography influences spatial dynamics and manifests across various mediums, from traditional print design to cutting-edge digital platforms. This experiential learning opportunity not only deepened understanding of typography but also enriched appreciation for its multifaceted applications in real-world settings.



New Courses

GD 410
AI Research Through Design
Professor:
Maliheh Ghajargar

GD 329A
Interdisciplinary
Design Investigations
Professor:
Maliheh Ghajargar
Jillian Warren

How will Artificial Intelligence and Human-Computer Interaction possibly change Graphic Design?

Source ChatGPT

Artificial Intelligence (AI) and Human-Computer Interaction (HCI) are poised to bring significant changes to the field of graphic design. Here are some ways in which they might impact graphic design:

Automation of Repetitive Tasks: AI can automate routine and time-consuming tasks such as resizing images, generating multiple versions of a design, or cleaning up images.

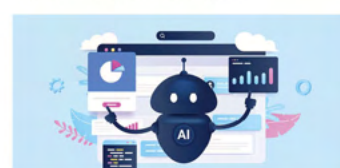


Enhanced Creativity: AI tools like generative adversarial networks (GANs) can assist designers in generating new ideas and designs like color palettes, typography options, and layout ideas, sparking creativity.

Predictive Analytics: AI can analyze past design and user interaction data to make predictions about which design elements are likely to be most effective for a particular audience.

Content Generation: AI can generate content, including text and images, which can be useful for design and art projects.

Accessibility: AI can assist designers in making their designs more accessible. Tools can automatically check for accessibility compliance and suggest improvements to ensure that the designs are inclusive and can be enjoyed by a wider audience.



Real-time Feedback: AI-powered design software can provide real-time feedback such as issues with contrast, alignment, or readability, helping to maintain design quality.

Data Visualization: AI can assist in creating sophisticated data visualizations by automatically choosing the most suitable chart types, colors, and labels for presenting complex information effectively.

Collaboration and Workflow Optimization: HCI improvements can enhance collaboration among designers and clients through more intuitive and user-friendly design tools leading to more efficient design workflows.

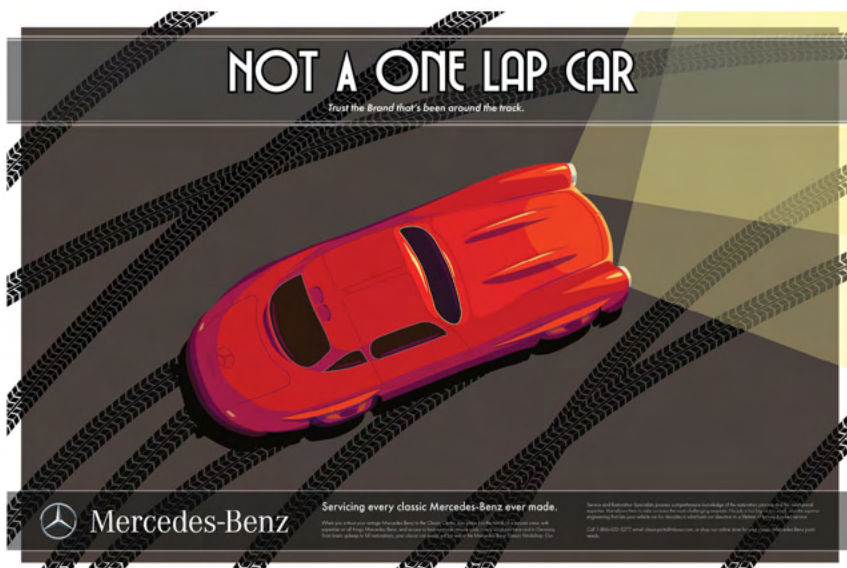
GD 200 Project

Mercedes Benz Classic Center

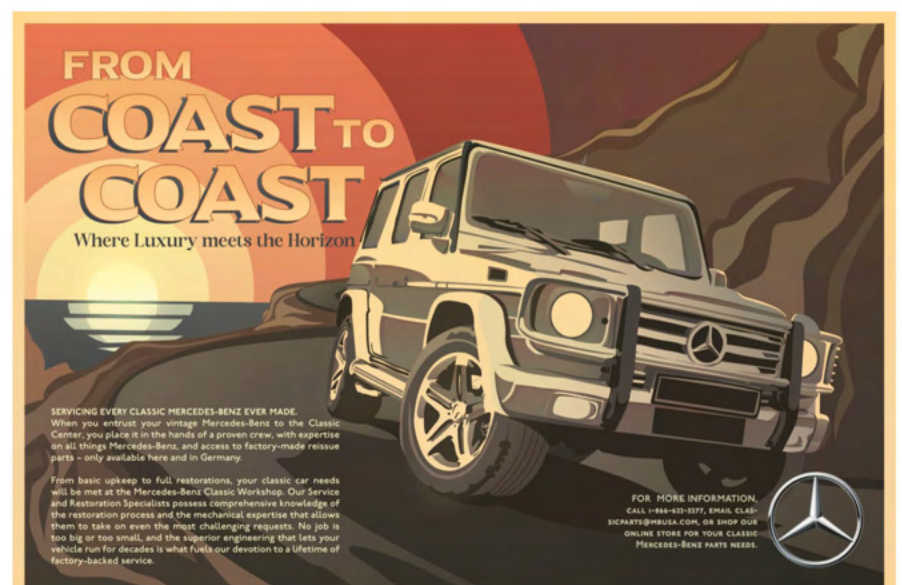
As a part of GD 309 Illustration, students are tasked with a collaborative project with the engineering program to construct a table-top game that looks and plays like something you'd pull off the shelf at the store. Both classes play a crucial role in getting to this end point.



NAOMI SATO
Winner



STUART AMES
Runner-Up



NADIA VASS
Runner-Up



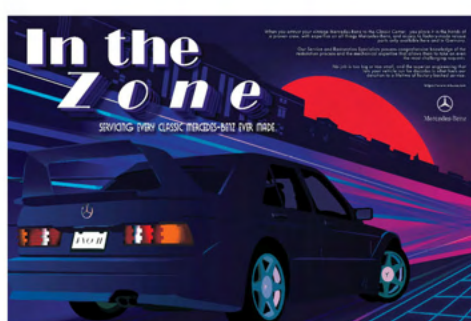
Lizzie Bork



Nick Burke



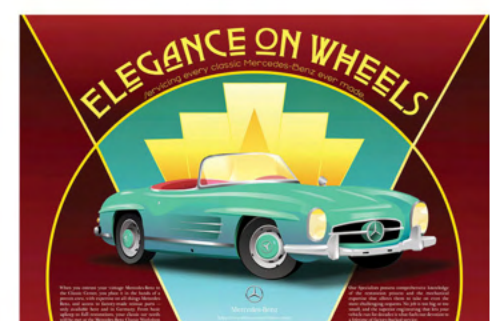
Gianna Iannarilli



Jayden Ramirez



Willis Boyd



Cailyn Williams



Crista Kowitzki



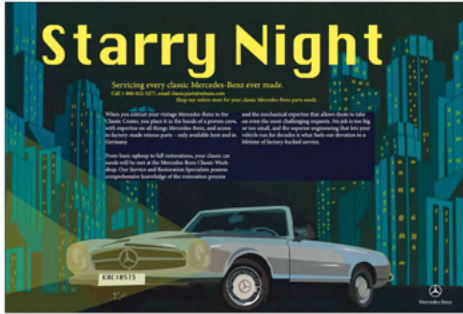
Ashley Mar



Nina Shaw



Anisa Abdulkariem



Kym Aparicio



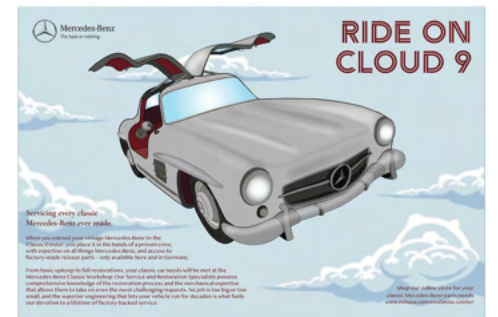
Ella Doherty



Lucy Periale



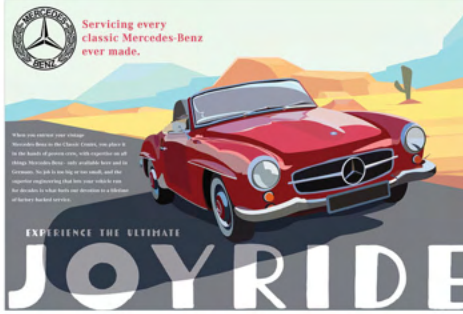
Lilly Cooper



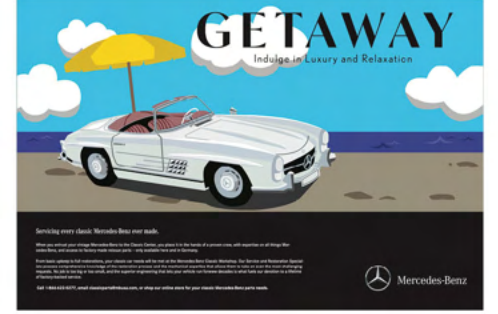
Rachel Nagashima



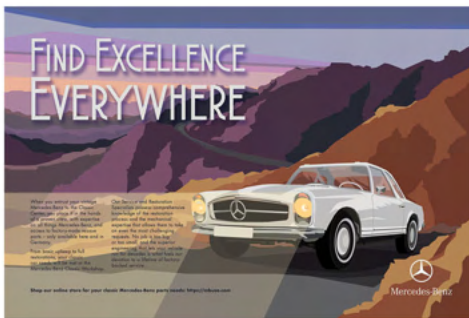
Samira Janssen



Ty Madrigal



Grace Mun



Fiona Bumgarner



Yana Samoylova



Vivi Yang



Simon Vloon



Azul Lopez



Angie Mitilian



Easton Clark



Luciana Paventy



Rachel Won

ART DEPARTMENT MANAGER Jeanie Randazzo

Jeanie Randazzo was born and raised in the beautiful city of Sydney, Australia. Twenty five years ago, she came over to the US and married a fabulous human being. Together, they settled in Orange County.

Despite the geographical distance from her Australian roots, Jeanie remains deeply connected to her heritage. Jeanie describes her summer as being very lowkey. Her recent summer escapade took her back to the breathtaking landscapes of Sydney, where she had the joy of reuniting with her family. "Summers fly by too quickly!" she says.

She loves her job & the Chapman & Art families. Her role encompasses a diverse array of responsibilities that span the university's various departments. Engaging in constant, delightful conversations with both students and instructors, she finds immense joy in the vibrant tapestry of academic life. Jeanie's passion for her job is palpable, and she has become an integral part of the Chapman and Art families.

When asked about her advice for incoming students, Jeanie's response resonates with warmth and assurance she said, "We are your family from day one of your 1st year until the end of time."



LIGHTNING QUESTION ROUND

Favorite music artist? Wilco (a band out of Chicago)

Favorite pizza topping? Italian sausage

Go-to coffee order? Soymilk latte

Favorite fashion trend? Boots, or any item for autumn

Favorite emoji? None

Favorite hobbies? Hiking and eating



WCAHSS WELCOMES NEW GD FACULTY



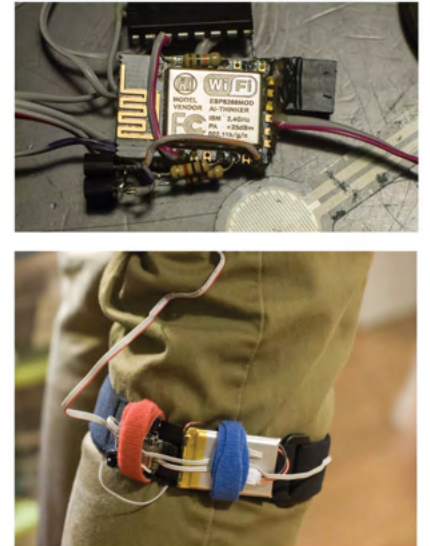
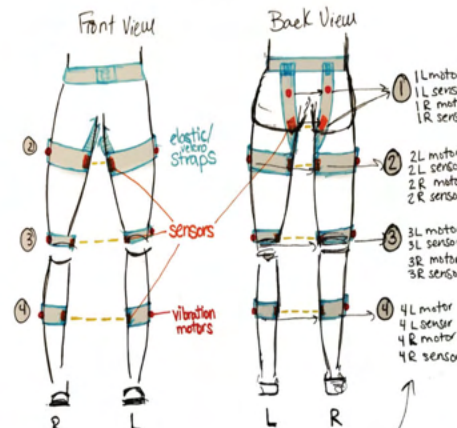
Dr. Jillian L. Warren

Dr. Warren is a human-computer interaction (HCI) design researcher who earned her PhD from Simon Fraser University and possesses an interdisciplinary background spanning interactive arts, technology, and humanities. She specializes in a sub-field of HCI - child-computer interaction - as well as tangible and embodied interaction approaches to design. Her most recent work has centered around understanding needs and opportunities for technology design that can support youth mental health, well-being, and community. She has published in top Association

for Computing Machinery (ACM) and HCI journals and contributes to the design community by conducting workshops focused on her design specialties. Beyond academia, she volunteers to support children's education, well-being, and community-driven solutions to local issues. She aims to drive positive change through design research by fostering new collaborations within and beyond Chapman.

qualitative and mixed methods approaches to both formative and summative design research. My primary goal in research is to ensure that the technologies/products/processes I help design, develop and evaluate are not only usable, but provide usefulness, promote inclusivity and well-being, and enable interaction that is meaningful to the user. I'm a tinkerer, crafter, and maker of sorts with a curiosity for people's lived experiences.

Few words from Dr. Jillian :
Hi! I am an empathetic researcher, trained in human and child computer interaction, who specializes in



EquiPressure Pants: Creator of wearable idea and original proof of concept design. Further refinement of physical prototype by Brendan Matkin. "Expert review" interviews with real riders to understand their "embodied riding experience" and EquiPressure pant prototype.

Assistant Professor of Graphic Design

Education: PH.D and MSc, Simon Fraser University, Master of Arts (Cum Laude), Maastricht University, Bachelor of Arts, College of Charleston.

FAMILY'S DATA



No Child Alone: Understanding unmet social and emotional needs of children and families in the wake of the Covid-19 pandemic.

Project Manager, Research + Asset Designer, Study Facilitator, Data Collector, Data Analyzer

FT FACULTY UPDATE



Claudine Jaenichen

Claudine continues her work in risk literacy for the California Governor's Office of Emergency Services. Her co-edited a book, Design for Emergency Management,

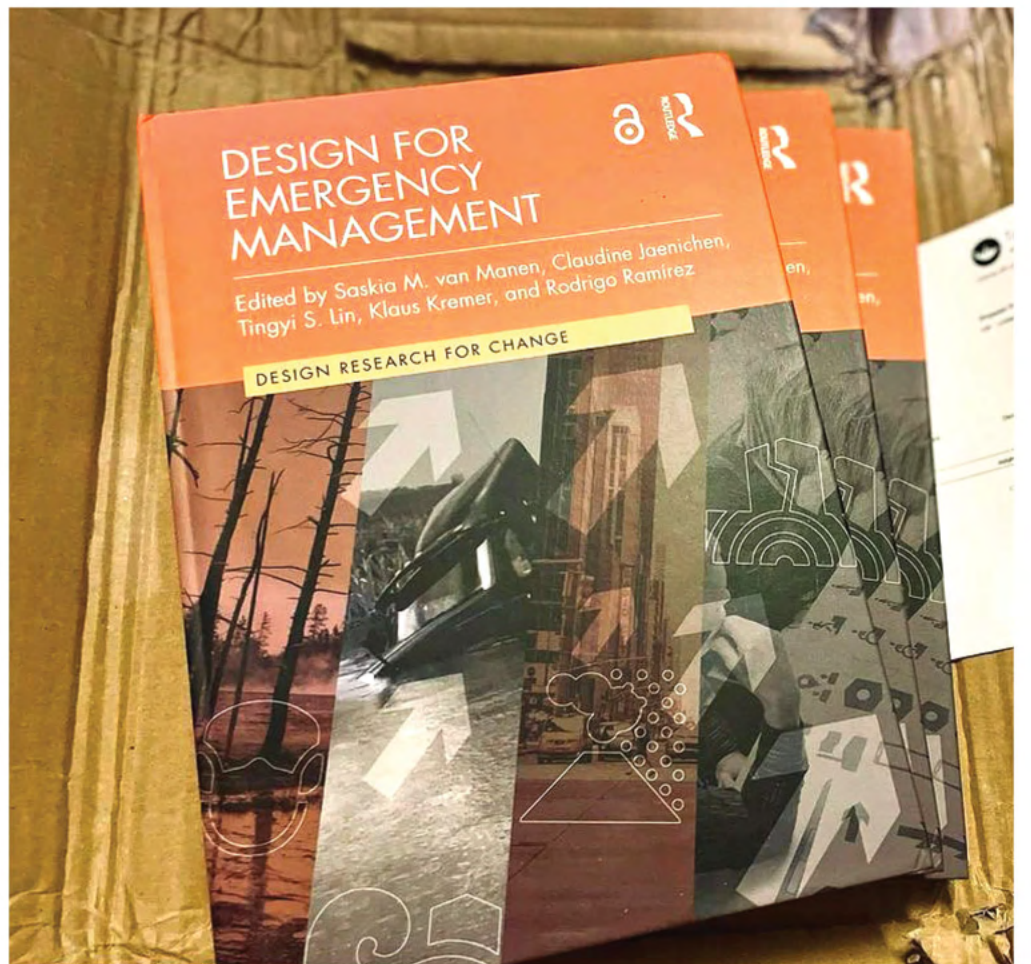
was released with Routledge Press.

As the Creative Director for Tab: Journal of Poetry and Poetics, the 12th print issue was a first design collaboration with Jessica Oddi and

included audio access to the Journal's print issues ensuring low vision standards as well as an electronic, screen-reader formatted, version.

Professor of Art

Education: BFA at California Institute of the Arts, MFA at the University of Reading in the UK



FT FACULTY UPDATE continued



Eric Chimenti

Professor Chimenti resumed leading and teaching GD 308 London Sustainable design, after a 4 year hiatus. It was a great time and so good to be back. In the Fall he taught GD 103 and GD 200, welcoming the incoming first students into the program and reconnecting with returning sophomores.

Professor Chimenti continued his work with Dr. Ann Gordon for the NWS Los Angeles/Oxnard branch – we did win the grant we applied for and the newly funded work continued into the autumn. On this project

Professor Chimenti continues working with students in the Ideation Lab, redesigning and refining the messaging that is sent to the public about weather related issues. In addition he also finished the 10+ visualizations for Dr. Morales' 2 volume commentary on the book of Numbers for InterVarsity Press (IVP), see detail image shown here. Professor Chimenti also began work on 14 illustrations for an Economics book in collaboration with Dr. Bart Wilson.

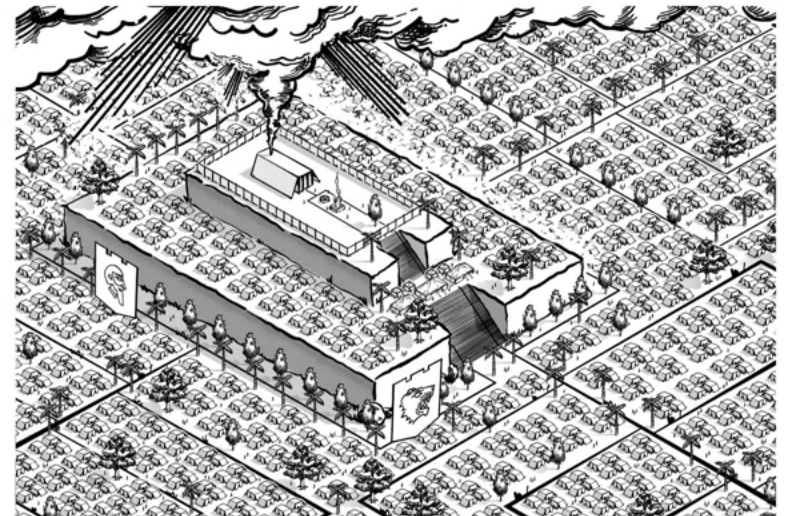
Professor Chimenti helped organize the VTLS

speaker series, and worked with IS&T to reconfigure 168, retiring the iMacs in the room with docking stations and monitors, and adding a Riso printer to the list of equipment for the students to use.

His student advisee list is 90+ and he continues to head and oversee the Ideation Lab and head/co-head the GD program with Professor Jaenichen.

**Associate Professor of Art
Graphic Design Program
Head
Ideation Lab Head**

Education:
BS, Biola Univeristy
MFA, Savannah College
of Art and Design



Maliheh Ghajargar

Over the break, Dr. Maliheh Ghajargar was invited to talk about using AI in classroom at the Chapman spring faculty retreat! During her talk, she shared her experience and reflections on how she encouraged design students to use Generative AI thoughtfully in their collaborative design process.

During the fall semester she has developed a cultural probe study

and diary for her research project funded by FGRSC. She has designed and developed two interactive prototypes that support human-plant relationships. She also submitted three papers on the topic of human-AI interaction design and creativity.

Currently, Dr. Ghajargar is working on a paper on the topic of human-plant relationships and interaction design, that will be submitted in

late summer. In addition, she will introduce GD 410 AI Research Through Design this upcoming spring semester.

**Assistant Professor of
Graphic Design**

Education:
University of Tehran,
Bachelor of Arts
University of Turin, Bachelor
of Science
University of Turin, Master of
Science
University of Turin, Ph.D.



GD 308 London Sustainable Design Returns After Four Year Hiatus!

All About The Course!

Professor Eric Chimenti and Kent Lehnhof GD 308 - Sustainable Design (London) continues the class after four year break.

In this summer course, students will focus on how sustainable design practices will be worked into design solutions by visiting a variety of professional businesses in London with global clients. They will be required to do a pre-departure assignment that will be for the benefit of all students traveling to London based on the background of the design offices that we will be visiting. While at each office, students will be assigned two design charrettes to be completed while on site - and juried by senior staff at each office. There will be several off site visits to design studios, or places where sustainable design practices are a strong focus.



Blogs

Through the course, the students all worked hard on multiple different tasks and teams to make the visual and verbal presentation the best it can be. They learned about themselves, what they know, don't know, they learned new software skills, professional skills, and life coping skills. The students worked diligently continuing at a good pace, renderings were perfected, script was nuanced, slides were polished for the big and final presentation. The last day was the best day because the client was very pleased. They praised the team quoting "spectacular", "well done", "you've come a million miles", "fantastic job", and "I'm blown away!" Saturday was the final day and the students were mostly together in London. One student had already left for Italy. The rest of the group spent the day enjoying the last bits of time we had. They had booked tickets to the Sky Garden earlier into the trip and that is where they all met as the sun was setting on Saturday night.



Student Testimonies

I got to work in a professional environment and it was a great opportunity to make new memories
- Marin Pomeroy '24

The course allowed me to gain so many new skills and working with a big team felt like working in the Ideation Lab
- Sarah Thangamani '25

The experience was great for building my resume and portfolio and helped me to work professionally
- Campbelle Brenne '25

COMMENMORATIVE POSTERS

2023 Theme:

Every year GD 400 students design posters for Chapman University based on a theme picked by Danielle Struppa.



SOPHIA TEFFT
Winner



Mia Dywer-Kim



Alliare Davis



Blake Fuller



Walker West



Sophie Guttman



Georgina Burton

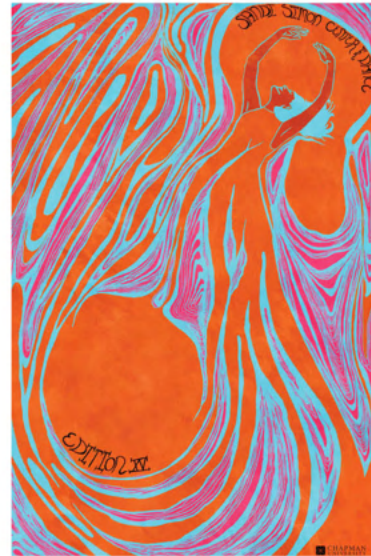




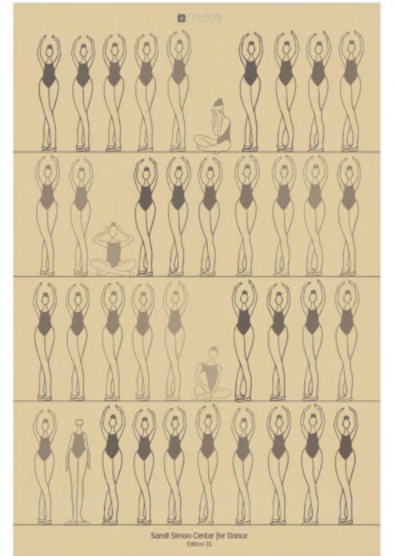
Phoebe Johnson



Jason Dillion



Ariana Patterson



Olivia Telvi



Oona Clarke



Claire Gaurdi



Brett Romhanyi



Ryanne Doherty



Anna Coogan



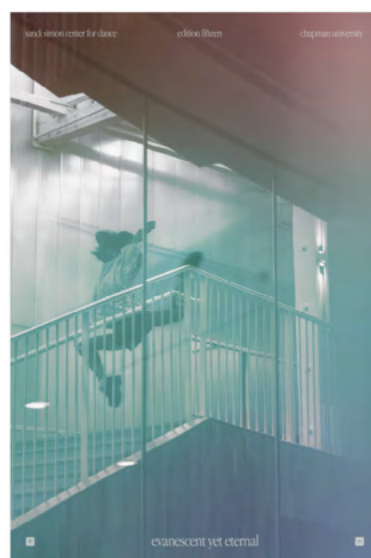
Alex Teats



Marin Pomeroy



Isabella Defoe



Jojo Cho

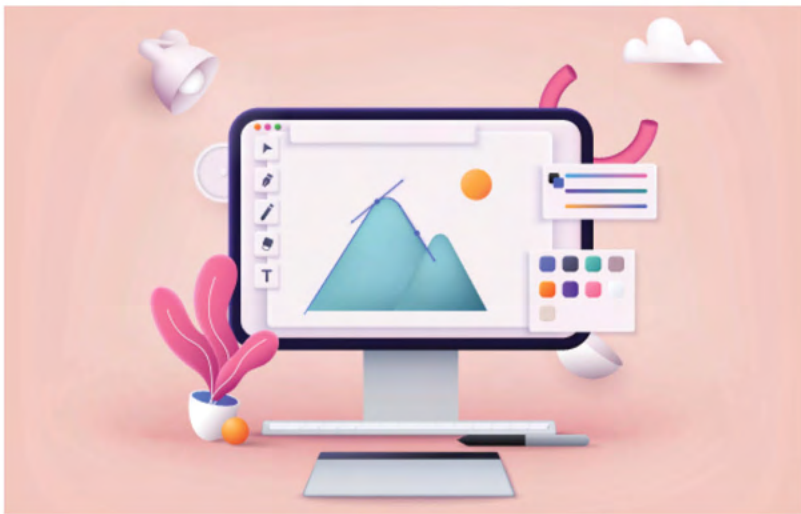


Maia Mills

GD 329A Interdisc Design Investigations

New course coming Spring 2024 : Mondays and Wednesdays, 1pm – 3:50pm

Prerequisite, graphic design major or minor. Graphic Design experimental studio courses emphasize investigations into design problem solving, print and digital methodologies, or how creative connections can be made using artistic practices, playful innovation, research and community engagement and are designed to offer additional opportunities to explore areas and subjects of special interest.



GD 410 AI Research Through Design

New course coming Spring 2024 : Mondays and Wednesdays, 9am – 10:15am & 10:45am – 12pm

Building on foundational work on research through arts and design at the Royal College of Arts, this class prepares students as AI design researchers, that is, emerging interdisciplinary figures who conceptually understand AI design principles and technical abilities, apply reflexive methods from the humanities and social sciences, and employ creative practices from arts and design.

The course aims to prepare students to reflexively “prototype” futures that are accountable, inclusive and sustainable, by using art and design practices as primary research methods. The course is offered in three modules: (1) History of Artificial Intelligence, (2) Materials of Artificial Intelligence, and (3) Designs of Artificial Intelligence. The course integrates targeted lectures with student-led seminars, individual and group projects, workshops and field work. Relevant readings will be provided according to the theme of the year.



Graphic Design Internships

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to

advertising agencies to bigger industries with in-house design departments. Check out where students are interning during their time in the Art Department. Here's what some of their employers have expressed about Chapman: "Chapman is our go-to resource for young, intelligent talents. As a local company, we value our

relationships with Chapman to help us fill our staffing needs as they have consistently provided high-quality candidates to meet our needs."

"Here at Idea Hall we have found the Chapman students that join us for our internship program to be prepared for professional careers."

- ALI & ARIEL
- ATHLETES FIRST
- ARAMORE SKINCARE
- CHOMP BRAND
- COLLIDE MEDIA GROUP
- GUESS
- GUNN JERKENS MARKETING COMMUNICATIONS
- HELLEN OF TROY
- HAWAII AROMA CAFE
- INTERTIDAL LA
- JAKKS PACIFIC
- MADHAPPY LA
- OUR FRIENDS INC.



Madhappy™



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- SONY PICTURES
- SAN FRANCISCO MUSEUM OF MODERN ART
- SEGERSTROM CENTER FOR THE ARTS
- SENBIRD TEA
- SHARKS SPORTS AND ENTERTAINMENT
- THE EDIT
- THE FRIDA CINEMA
- THE WALT DISNEY COMPANY
- TURNER DUCKWORTH
- UNITED COLLECTIVE
- DRESSEMBER FOUNDATIONS

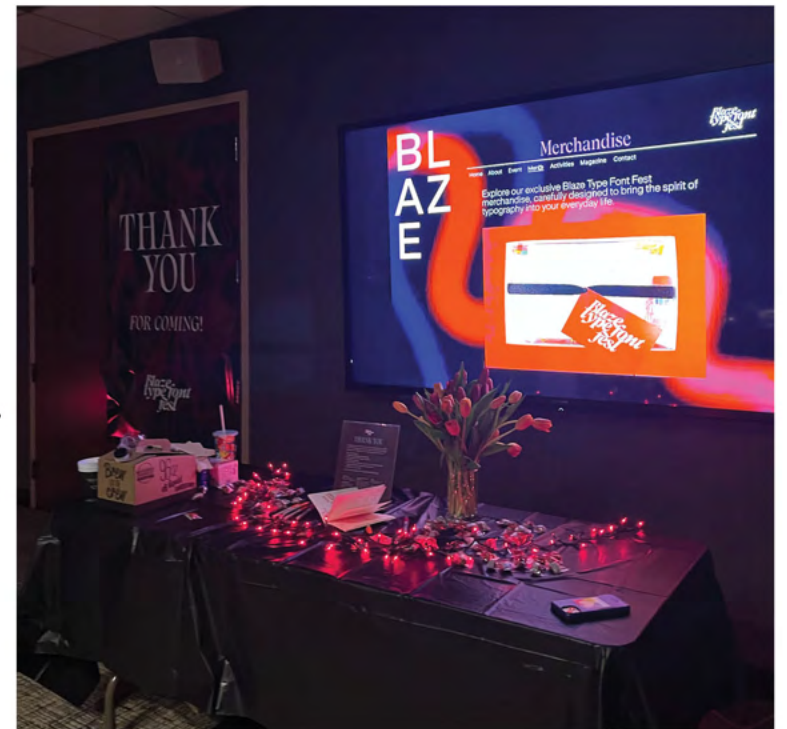
BLAZE TYPE FONT FEST

GD 201 recently completed their final project- The Blaze Type Font Fest. This project was a collaborative event with the Blaze Type, a French independent type foundry that designs retail and custom fonts. They aim to combine typeface design knowledge with contemporary ideas, their fonts being valued for their modern features and aesthetic. This project was made possible by Matthieu Salvaggio, Art Director & Typeface designer, founder of Blaze Type.



The overall goal was to plan, design, and create a festival that celebrates Blaze fonts and typography as a whole. Students were responsible for conceptualizing the event, creating promotional materials, and designing interactive booths for the festival. The objective to the project was to gain a deeper understanding of typography, develop skills in promotional design, collaborating in a group that exposes a variety of perspectives, and collectively address challenges and find solutions.

Lizzie Bork's presentation on her designs using Blaze Fonts



Graphic Design Alumni

- PAIGE KOVACEVICH '15** Designer at Apple
- JAKE KINCAID '15** Design Director at Intruments
- BOBBI STALNAKER '17** In House Creative at Fifth Season
- KIRSTEN WORRELLS '17** Senior Graphic Designer at MGA Entertainment
- JORDAN PATAO '17** Motion Graphic Designer at Mob Scene
- NICK OEFLING** Graphic and Motion Designer Watson Design Group, Inc.
- PEYTON KELLY '18** Graphic Designer at PCC Community Markets
- JACK POWELL '19** Senior Graphic & Motion Designer at Turner Duckworth
- DREW MACKAY '19** CEO of Mad MacKay Design, LLC
- BRENNA GABRIEL '21** Designer for Luma & Leaf
- DEMITIRA VALASAKOS '21** Graphic Designer for Miaou
- SANTINA BUSALACCHI '21** Installed murals for Gresham Smith office
- ARYANNA DIAZ '22** Graphic Designer at Rebelle Zine
- MAKENA SNIPES '22** Junior Art Director at the Refinery
- SAM STEIN '22** Junior Graphic Designer at Linespace
- MEGAN JEFFERSON '22** Associate Graphic Designer of Fight House

f'fth
season



Turner Duckworth
Linespace



miaou

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Chapman University**
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For further details and more events, check our website
chapman.edu/wilkinson/art/graphic-design/

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