

the *margo pawell* '15  
**20 DESIGN** | From Story to Reality:  
**17 SYMPOSIUM** | Exhibition Design



In honor of Margo Pawell, this symposium is dedicated to bringing together diverse experts to discuss topics in graphic design giving students and the regional design community a chance to gather and partake in the discourse.

Free and open to the public.  
 For info call 714-997-6729

WEDNESDAY  
 APRIL **5** | **7:00** PM  
 BECKMAN HALL **404**



## PANELISTS

**Moderator - Douglas Young**

Creative Director and Owner of InternetLink Corp

Douglas Young's career has centered on exhibit and event industry design. He has worked on tradeshows, including NAMM, AAO and InterOP. Owner and Creative Director of InternetLink Corp, Douglas shares his extensive knowledge and experience with his students this semester at Chapman University.

**Steve Riches**

President of Laguna Displays, Pres EDPA Sop Cal.

Steve Riches is a Principal at Laguna Displays, a full service provider of exhibit solutions for U.S. and international trade shows and events. An experienced event marketing executive, he has worked in various sales and management roles in the trade show industry.

**Anthony Zorrilla**

DOS & Design Director K2 Fabrication

Anthony Zorrilla is an award winning designer whose work focuses on creative conceptualization, implementation and management for major clients including Walt Disney, Universal, HP, Seagate, Ford, Mazda, Porsche and other high profile companies.

**Scott Savage**

Regional Design Director at Freeman

Scott Savage is Director of Design Technology for Freeman Expositions. As Senior Designer, Design Manager, and Director of the Nevada Regional Design Center, he has worked on top TradeShow 200 events including SEMA, JCK, NAB, CES, SHOT, World of Concrete, Global Gaming Expo, and others.

**Dave Fisher**

Show Writer in the Story and Franchise Development Studio at Walt Disney Imagineering

Dave Fisher is currently a show writer in the Story and Franchise Development Studio at Walt Disney Imagineering. He has worked on projects at just about every Disney park, including Disneyland, Disneyland Paris, the Magic Kingdom, Epcot, Disney's Hollywood Studios, Tokyo Disneyland and Hong Kong Disneyland.

